United States Court of Appeals for the Second Circuit



APPENDIX

74-1674

ORIGINAL

BP/S

United States Court of Appeals

For the Second Circuit

VIACOM INTERNATIONAL INC., VIACOM LATINO AMERICANA INC., VIACOM JAPAN INC., VIACOM CANADA LIMITED, VIACOM VIDEO-AUDIO COMUNICACOES LIMITADA, VIACOM INTERNATIONAL LIMITED, VIACOM S. A. and VIACOM INTERNATIONAL PTY. LIMITED,

Plaintiffs-Appellees,

v.

TANDEM PRODUCTIONS, INC.,

Defendant-Appellant.

APPENDIX VOLUME I OF THREE VOLUMES (Pages 1a to 252a)



SHEA GOULD CLIMENKO & KRAMER Attorneys for Defendant-Appellant 330 Madison Avenue New York, New York 10017 (212) 661-3200

HUGHES HUBBARD & REED
Attorneys for Plaintiffs-Appellees
One Wall Street
New York, New York 10005
(212) WH 3-6500

PAGINATION AS IN ORIGINAL COPY

TABLE OF CONTENTS

	AGE
Certified Copy of Docket Entries	1a
Excerpts from the Affidavit of Willard Block, Dated July 5, 1973, in Support of Plaintiffs' Motion for a Preliminary Injunction: Page 1 from "Willard Block" through the End of Paragraph 1; Para- graphs 6, 8, 11, 13-16, 25-27 and 40	13a
Plaintiffs' Notice of Examination, Dated July 6, 1973, and Exhibit Thereto	19a
Deposition Subpoena Duces Tecum, Dated July 6, 1973, to Sheldon Perry, and Exhibit A Thereto	22a
Deposition Subpoena Duces Tecum, Dated July 6, 1973, to Robert A. Daly, and Exhibit A Thereto	24a
Deposition Subpoena Duces Tecum, Dated July 6, 1973 to Elizabeth Wellman, and Exhibit A There- to	26a
Deposition Subpoena Duces Tecum, Dated July 6, 1973, to Samuel C. Cohn, and Exhibit A Thereto	28a
Consent to Change Attorneys	31a
Affidavit of Bernard D. Fischman Annexed to Consent to Change Attorneys	32a
Transcript of Hearing, July 23, 1973 Transcript, pages 2-17	33a
Transcript, pages 33-36, 36a, 37-40, 40a, 41-52, 52a, 55-58	50a

P	AGE
Transcript of Hearing, July 30, 1973 Transcript, pages 1-34	80a
Order That Plaintiff Serve a Second Amended Complaint	15a
Second Amended Complaint 1	16a
Answer to Second Amended Complaint	129a
Notice of Motion Pursuant to Rules 12(c), 12(f), 12 (h)(2) and 56, Dated September 7, 1973, to Dismiss the Fifth Defense	142a
Statement Under Rule 9(g) of the General Rules of the United States District Court for the Southern	
Fifth Defense	144a 146a
Exhibit A—Memorandum of Agreement Dated as of July 10, 1970 Between CBS and Tandem	151a
Exhibit B—Letter Agreement Dated July 21, 1971 Between CBS and Tandem	153a
cerpts)	155a
Exhibit D—Letter, December 10, 1970, Perry to Hayes	
Exhibit E—Deposition of James William Hayes (Excerpts)	159a
Exhibit F—Letter, October 20, 1970, Perry to Hayes; Letter, November 13, 1970, Perry to Hayes; and Letter December 10, 1970, Perry to Hayes	

	PAGE
Exhibit G-Letter, July 28, 1971, Nelson to Hayes	163a
Exhibit H-Deposition of Sheldon Perry (Ex-	165a
Exhibit I—Article in Broadcasting, August 6,	167a
Affidavit of Cornelius Sullivan Dated September 7, 1973, in Support of the Motion to Dismiss the Fifth Defense	168a
Exhibit A—Letter, August 28, 1973, from Sullivan to Nicol, Together With Statement of Gross Receipts and Costs from Inception Through June 30, 1973	171a
Plaintiffs' Objection to Offer of Proof Submitted by Defendant in Support of Its Fifth Defense	172a
Stipulation re: Admissibility of Documents, Court's Exhibit 1	173a
Order Dated September 17, 1973 and Filed September 19, 1973 Ordering CBS to Be Stakeholder and Viacom International, Inc. and Tandem Produc- tions, Inc. to Interplead Their Respective Claims With Respect to the Property	175a
Trial, September 17, 1973	1104
Transcript, pages 2-26 Transcript, pages 26-71 Transcript, pages 79-80	203a
Trial, September 17, 1973	
Transcript, pages 83-114 Transcript, page 117 Transcript, pages 120-121	286a

	PAGE
Transcript, pages 124-125 Transcript, pages 130-133 Transcript, pages 138-143 Transcript, pages 147-150	294a 299a
Stipulation Re: Payment by CBS to Tandem, Court's	311a
Exhibit 3	
Exhibit A—CBS Memorandum	313a
Exhibit B—Summary of West Coast Payments Made to Tandem for "All In The Family" Through June 30, 1973	
Stipulation Re: Execution of Agreements, Court's Exhibit 2	316a
Exhibit 63—Letter Dated July 29, 1971 With Copies of Memorandum of Agreement Be- tween CBS and Tandem Dated as of July 10, 1970 and an Amendment Thereto Dated July 21, 1971	
Exhibit 64A-1—Proposed Side Letter Between CBS an dTandem Dated August 26, 1971	
Exhibit 171—Revised Version of August 26, 1971 Side Letter Dated September 15, 1971	
Exhibit 172-Letter Dated September 22, 1971	325a
Exhiibt 173—Letter Dated September 30, 1971	
Trial, September 18, 1973	
Transcript, pages 163-165, 165a, 166-167 Transcript, page 189 Transcript, pages 197-198 Transcript, pages 199-200	. 335a . 337a . 339a

5.5

	PAGE
	PAGE
Transcription puber-se	345a
Transcript, pages 214-215	347a
Transcript, pages 218-220	
Transcript, pages 224-226	
Transcript, pages 240-262	
Transcript, pages 266-271	282a
Transcript, pages 276-277, 277a, 278-279	
Transcript, page 288	395a
Transcript, pages 306-309	
Transcript, pages 312-313	402a
Transcript, pages 324-326	405a
Transcript, page 328	409a
Transcript, pages 331-333	411a
Trial, September 19, 1973 Transcript, pages 343-370, 370a, 371, 371a, 372-	
426	415a
Transcript, pages 427-440	502a
Transcript, pages 441-442	517a
Transcript, pages 443-457, 481-521, 521a, 522-529,	
529a, 530-540	520a
Trial, September 20, 1973	
Transcript, pages 554-559	
Transcript, pages 560-623	
Transcript, pages 648-650	671a
Offer of Proof Filed by Defendants on or About September 26, 1973 in Support of Affirmative Defense of Antitrust Violation	675a
Plaintiffs' Objection to Offer of Proof Submitted by Defendant in Support of Its Fifth Defense	
Statement Pursuant to Rule 9(g)	686a

	PAGE
Order Filed October 9, 1973 Directing That Judgment Be Entered Dismissing Action as to CBS	687a
Judgment	688a
Order	689a
Defendant's Notice of Motion Dated October 29, 1973 to Strike Certain Trial Exhibits Offered in Evi- dence by Plaintiffs	691a
Affidavit of Otis Pratt Pearsall Dated November 8, 1973 in Opposition to Defendant's Motion to Strike Certain Trial Exhibits Offered in Evidence by Plaintiffs	694a
Opinion	703a
Corection of Opinion Re: 1/4/74 Opinion No. 40172	728a
Final Judgment	729a
Notice of Appeal	734a
Excerpts from Deposition of	
Samuel C. Cohn Robert Daly James William Hayes Martin Perlberger Sheldon Perry Elizabeth Wellman Willard Block Norman M. Lear Andrew Jerrold Perenchio	747a 750a 756a 758a 761a 786a
Allan David Yorkin	

DATE

- 7- 5-73 Filed Complaint. Issued Summons.
- 7- 5-73 Filed Affidavit of Otis Pratt Pearsall, (atty for Pltff) in support of pltffs request for the issuance of a summons permitting the named deft to answer the complaint within 30 days after service of the summons and complaint.
- 7- 6-73 Filed pltffs. notice to take depositions of persons named within starting 7-11-73.
- 7-12-73 Filed affdyt of service of subpoena duces tecum on E. Wellman, R. Daley & S. Perry.
- 7- 5-73 Filed order allowing pltf. to have Freddi L. Snider serve the summons and complaint. Clerk.
- 7-6-73 Filed Order that pltf. be granted leave immediately to issue and serve a Notice of Exam. and to proceed to take testimony of: Robert A. Daly, Elizabeth Wellman, Sheldon Perry and Samuel Cohn for purpose of discovery, etc. Gurfein, J.
- 7-10-73 Filed stip. and order that without prej. to any of their other rights until July 23, 1973 time is ext. by further order of the Court, all persons shall refrain from any other corp. or person to sell or license any right, etc. So ordered Gurfein, J.
- 7-16-73 Filed stip. and order that dep. of Sheldon Perry is adj. from July 12, 1973 to July 13, 1973; dep. of Elizabeth Wellman is adj. from July 11, 1973 to July 13, 1973, etc. So Ordered, Gurfein, J.

DATE

- 7-20-73 Filed CBS's Order to Show Cause that deft.

 Tandem Prod., Inc. why an order shouldn't be entered and compelling deft. to abide by prov. of stip., Ordered that pending the holding of such hrg, Tandem Prod. shall abide by all prov. of attached stip., etc. So ordered, Stewart, J. ret. on July 23, 1973.
- 7-25-73 Filed affdt. of Samuel C. Cohn; re: as role as negotiator on behalf or Tandem, deft.
- 7-25-73 Filed reply memorandum in support of pltf's. motion for a preliminary injunction.
- 7-25-73 Filed defts. memorandum in opposition to pltfs. motion for a prel. inj.
- 7-25-73 Filed affdt. of Donald Sipes; re: agreement information between CTN & Tandem.
- 7-25-73 Filed affdt. of Frederick Keeling in support of pltf. application for preliminary.
- 7-25-73 Filed memorandum in support of pltfs. motion for a prel. inj.
- 7-25-73 Filed defts. memorandum in opposition to pltf. motion for prel. inj.
- 7-25-73 Filed affdt. of Otis P. Pearsall to seek TRO in action.
- 7-25-73 Filed affdt. of service of James Parver that he served OSC, Affdt. of Willard Block and pltf.

 Memorandum in support of pltfs motion for prel. inj. on Tandem Prod. Inc. with Mortimer Rosenthal on 7/6/73.
- 7-25-73 Filed memorandum in support of pltfs. motion for a prel. injunction.

DATE	PROCEEDINGS
7-25-73	Filed supplemental affdt. of Otis Pearsall in support of motion for preliminary injunction.
7-23-73	Filed stipulation and order that all documents, etc. produced by CBS in this matter (excerpts or summaries thereof) shall be deemed confidential Matter.—Gurfein, J.
7-23-73	Filed consent order that Shea Gould Climenko and Kramer be substituted as attys. of record in place of Rubin Wachtel Baum and Levin, So ordered Gurfein, J.
7-29-73	Filed Order that Herbert Yellin is appointed to serve summons and complaint upon CBS, (new deft.) Clerk.
7-26-73	Filed pltffs notice of examination of certain witnesses on 8-20-73.
7-23-73	Hearing begun and concluded—Trial set for 9-17-73—Stip. of 7-9-73 to continue.
7-18-73	Filed copy of summons with affdvt. of service attached, served Alan Horn on 7-9-73 (for Tandem Productions, Inc.).
7-23-73	Filed affdvt. of James P. Pettit that he served a Civil subp. in this action on Willard Block on 7-19-73.
7-23-73	Filed Amended Complaint.
7-24-73	Filed summons to join add. party purs. to Rule 19 with affdvt. of service attached, served: Columbia Broadcasting System, Inc. by Leon Rice on 7-23-73.
7-30-73	Filed order appointing Herbert Yellin to serve the summons and complaint upon C.B.S.—Clerk

DATE

- 7-30-73 Filed order that pltff. serve and file 2nd amended complaint, reflecting the addition of CBS and that a copy of said 2nd amended complaint together with a copy of the summons and a copy of this order be served upon CBS within two days after entry of this order—Gurfein, J. (m/n)
- 7-30-73 Filed stipulation and order that plaintiffs and defendants shall refrain from selling, or licensing, advertising or promoting TV Broadcasts of "All in the Family" until and incl. 9-17-73. Further stipulated that Tandem Productions, Inc. shall authorize CBS to turn over to Viacom Internat'l materials as indicated herein.—Gurfein, J.
- 8- 2-73 Filed pltfs. first request for production of documents by deft. Tandem Productions, Inc. on Aug. 15, 1973.
- 8- 2-73 Filed summons and entered proof of service by Herbert Yellin serving summons and second amended complaint on CBS on Leon Rice.
- 7-30-73 Filed pltf's. second amended complaint.
- 8- 1-73 Filed stip. and order that deft. Tandem Prod. have until Aug. 10, 1973 to respond to pltfs. first request for prod. of docum. by deft. and deft. Tandem Prod. produce those docum. specified in such request on Aug. 15, 1973. So ordered, Gurfein, J.
- 8- 9-73 Filed affdt. of service of Herbert Yellin that he personally served the Order and 2nd Amended Complaint on Tandem Prod. and CBS with George Bellamy, on July 30, 1973.

DATE

PROCEEDINGS

8- 7-73	Filed affdt. of service of Sam Shine that he served the 2nd amended complaint on deft. Tandem Prod. on Aug. 3, 1973.
8-15-73	Filed Deft. "Answer" to Second Amended Complaint.
8-15-73	Filed Deft. Tandem Prod. Inc. Response to Request for Production of Documents.
8- 8-73	Filed U.S.D.C. Summons served to Hughes Hubbard & Reed, by Burghardt 7/5/73.
8-17-73	Filed Pltffs. First Set of Interrogatories to Tandem Productions Inc.
8-20-73	Filed Transcript and Hearing dated July 30, 1973.
8-20-73	Filed Transcript and Hearing dated July 23, 1973.
8-21-73	Filed Stipulation which Columbia Broadcasting System may answer the Second Amended Com- plaint extended to September 15, 1973, So or- dered Gurfein, J.
8-24-73	Filed defts. CBS Order to Show Cause why a protective order shouldn't be entered restricting the use of transcript of any depos. of CBS taken in this action, etc; Ordered that the deposition of CBS is stayed pending the hearing CBS motion for a protective, etc. Wyatt, J. ret. on: Sept. 5, 1973 in Rm. 2804. m/n
8-28-73	Filed Pltffs. Notice of Examination on Sept. 6,

8-31-73 Filed stipulation and order that the time for

tended to Sep. 4, 1973-Wyatt, J.

plaintiffs to move under Fed. R. Civ. P. 12(f) re answer of Tandem Productions, Inc., is ex-

1973.

DATE

- 8-31-73 Filed Notice of deposition of Samuel C. Cohn, dtd. 9/10/73.
- 9-12-73 Filed stip. and order that all transcripts of depositions of CBS hereafter taken in this action and all documents hereafter produced by CBS will be used only in accordance with all the provisions of the protective order entered herein on July 23, 1973, a conformed copy of which is attached and that this stip. is without prej. to the right of any party to apply to the court to be relieved of any provision of that order with respect to said transcripts and documents. So ordered, Gurfein, J. (w/Judge).
- 9-14-73 Filed by deft. CBS notice of motion for an order that it be dropped as Party and for other relief.—ret. Sep-17-73 at 10 AM.
- 9-14-73 Filed memorandum of law by CBS in support of its motion that it be dropped as Party.
- Filed deft's. CBS notice of motion for an order dropping CBS from this action and striking Paragraph 21 of the Second Amended Complaint on the ground that CBS has been misjoined or dismissing CBS from this action and directing the other parties to interplead or dismiss action for lack of jurisdiction over subject matter; for an order staying the trial of this action pending determination of CBS's motion described in paragraph (a) hereof or directing a separate trial of the issue raised by Tandem's 5th and 6th defenses not sooner than a reasonable time after a ruling on the motion described in paragraph (a) hereof and pltfs. motion to dismiss Tandem's 5th defense noticed for Sept. 17, 1973 ret. on Sept. 17, 1973.

DATE

- 9-18-73 Filed Order-It Is Ordered that CBS shall hold all such property with respect to each episode of the TV program All in the Family, as is necessary to engage in the foreign syndication of that program and in the domestic syndication of that program after the completion of all network broadcasts, including a color video tape, etc. subject to further order of the Court in this action directing CBS to deliver the property to a party herein for foreign syndication or for domestic syndication after the completion of all networks runs; and CBS agrees that it has no interest in the property which is the subject matter of the suit, CBS is dismissee as a party; pltf's. and deft. Tandem shall within days interplead their respective claims with respect to the Property, pltfs. amended complaint may be deemed their interpleader complaint if they so elect and neither pltfs. nor deft. Tandem shall commence any action or assert any claim against CBS with respect to the custody, of the property. Gurfein, J. m/n
- 9-20-73 Trial Cont. 9/17/73, 9/18/73, 9/19/73, 9/20/73, CBS Motion to Dismiss—Granted.
- 10-5-73 Trial cont. and concluded on Oct. 4, 1973. Pltf. submitted testimony and exhibits. Decision reserved. Tom Hughes, Clerk for J. Gurfein.
- 10- 9-73 Filed Order-Ordered that in accordance with the order entered dated Sept. 17, 1973, judgment is directed to be entered dismissing action and the caption of this action shall thereupon be deemed by amended by dropping CBS as a party. Gurfein, J. m/n

DATE

- 10- 9-73 Filed Judgment—Adjudged—that pursuant to and in accordance with paragraphs 1, 2 & 4 of said order of Sept. 17, 1973 the action, the second amended complaint and each of the claims asserted therein are dismissed as to CBS on the merits and with prej. Gurfein, J. Judgment entered, Clerk entered on docket 10-11-73. m/n
 - 1-4-74 Filed Opinion #40172. . . . For all the reasons indicated, Viacom is entitled to a declaratory judgment and injunctive relief. Plaintiff may submit an appropriate decree and judgment on notice. The foregoing constitutes the Courts findings of fact and conclusions of law, pursuant to Rule 52a—Gurfein, J. m/n
 - 1-18-74 Filed plaintiffs affdvt. and notice of motion for an order dismissing the fifth defense of deft. Tandem P.—ret. 9-17-74.
 - 1-18-74 Filed defendant Tandem's Offer of Proof.
 - 1-18-74 Filed defendant Tandem's statement pursuant to Rule 9(g).
 - 1-18-74 Filed deft. CBS's memorandum in support of the motion of CBS that it be dropped as a party.
 - 1-18-74 Filed plaintiffs reply memorandum in support of motion pursuant to Rules 12(c), 12(f), 12(h) (2) and 56.
 - 1-18-74 Filed plaintiffs memorandum in support of motion pursuant to Rules 12(c), 12(f), 12(h)(2) and 56.
 - 1-18-74 Filed by deft. Tandem, memorandum of law in opposition to plaintiffs' motion to dismiss defendant Tandem's fifth defense.

DATE	PROCEEDINGS
1-18-74	Filed trial memorandum of defendant Tandem Productions, Inc.
1-18-74	Filed Post trial reply memorandum of deft. Tandem Productions, Inc.
1-18-74	Filed plaintiffs' post trial memorandum.
1-18-74	Filed plaintiffs' memorandum in answer to defendant's post trial memorandum.
1-18-74	Filed correction of opinion #40172 (in footnote 27, delete Ex 138.)—Gurfein, J.
1-24-74	Filed transcript of record of proceedings, dated Oct-4-73.
1-24-74	Filed transcript of record of proceedings, dated Sep 18, 19—1973.
2-25-74	Filed Hearing begun and concluded.—Gurfein, J.
3-14-74	Filed stip. and order that while an appeal by Tandem Productions, Inc. is pending, plaintiffs will not enter into any agreements, etc.—Gurfein, J.
4- 4-74	Pre-trial conference held by Gurfein, J.
4- 8-74	Filed deft's memorandum (Tandem's) in support of counter proposed judgment.
4- 8-74	Filed Opinion #40562 For reasons indicated, Plaintiff will submit on five days' notice a new proposed final judgment based on the foregoing. —Gurfein, J. (Plaintiff's version is accepted) m/n

DATE

- 4-16-74 Filed Final Judgment and order in favor of plaintiffs' permanently enjoining deft. as indicated. Tandem shall pay to pltf. all taxable costs herein. Jurisdiction is retained by Court for the purposes of enforcing compliance herewith.—Gurfein, J. Judgment entered.—Clerk (4-17-74). m/n
- 5- 7-74 Filed defendant's notice of appeal to the USCA for the 2nd Circuit from final judgment entered on 4-17-74—copy mailed to Hughes Hubbard & Reed, Esqs.
- 6- 3-74 Filed affdyt. of Milton S. Gould in opposition to motion of CBS for protective order.
- 6- 3-74 Filed transcript of record of proceedings dated Sept 17-73.
- 6- 3-74 Filed transcript of record of proceedings dated Sept 19-73.
- 6 3-74 Filed transcript of record of proceedings dated Sept. 20-73.
- 6-14-74 Filed deposition of Alan David Yorkin dated 8-22-73.
- 6-14-74 Filed deposition of Willard Block dated July 18-73.
- 6-14-74 Filed continued deposition of Willard Block dated 9-5-73.
- 6-14-74 Filed deposition of Cornelius F. Sullivan Jr. dated 9-11-73.
- 6-14-74 Filed deposition of Martin Perlberger dated Aug 21-73.

DATE

6-14-74	Filed deposition of James William Hayes dated Aug 22-73.
6-14-74	Filed deposition of Norman M. Lear dated Aug 20-73.
6-14-74	Filed stipulation that transcripts of depositions of certain persons be made part of the record on appeal.
6-14-74	Filed stipulation that listed items are to be included on the record of appeal.
6-14-74	Filed stipulation that exhibits listed on the annexed "Index of Exhibits" are included in the record on appeal.
6-14-74	Filed deposition of Jerrold Andrew Perenchio dated Aug 23-73.
6-14-74	Filed transcript of record or proceedings dated 2-21-74.
6-17-74	Filed deft's. notice of motion to stay the final judgment pending the appeal. Ret. Feb 19-74.
6-17-74	Filed affdyt. of Charles Tolep in support of pltffs revised proposed final judgment.
6-17-74	Filed affdyt. of A. Jerrold Perenchio in support of defts. counter proposed final judgment.
6-17-74	Filed memorandum of law in support of defts. motion for stay pending appeal.
6-17-74	Filed affdvt. of Arthur Zeiger in support of pltffs. final judgment.
6-17-74	Filed pltffs memorandum in support of revised proposed final judgment.

DATE	PROCEEDIN	NGS	1.7.4
6-17-74	Filed pltffs memorandum i motion for relief pending	n opposition appeal.	to defts.
6-17-74	Filed affdyt. of Fred. Gilso tion.	n in oppositio	on to mo-
6-17-74	Filed deposition of Samue 1973.	el Cohn dtd.	July 17
6- 6-74	Filed Bill of Costs in the su eted as judgment #74,48 Clerk.	am of \$4,358. 2 (in favor o	18—dock f pltf.)—
6-17-74	Filed notice that the recordertified and transmitted 2nd circuit on 6-17-74.		
eliberativ			37-23-4
Section **			; == :1
1 2			1.71

f - 12.1 30 - - -

Excerpts from the Affidavit of Willard Block, Dated July 5, 1973, in Support of Plaintiffs' Motion for a Preliminary Injunction: Page 1 from "Willard Block" Through the End of Paragraph 1; Paragraphs 6, 8, 11, 13-16, 25-27 and 40

WILLARD BLOCK, being duly sworn, deposes and says:

- 1. I am President of the Viacom Enterprises division of plaintiff Viacom International Inc. ("Viacom"). Since March 1971 I have had management responsibility for the entire television syndication business of Viacom and its predecessor CBS Enterprises Inc. ("CBS Enterprises"). Prior to that time I was in charge of CBS Enterprises' international syndication activities.
- 6. Viacom was incorporated in August 1970 as a whollyowned subsidiary of Columbia Broadcasting System, Inc. ("CBS") which has its headquarters and principal executive offices at 51 West 52nd Street, New York City. It was established in response to certain regulations adopted by the Federal Communications Commission ("FCC"), including the regulation adopted on May 4, 1970, in Docket No. 12782, prohibiting television networks from engaging in the business of syndication, 47 C.F.R. §73.658(j) (Supp. 1972). CBS' syndication business for many years had been conducted by its wholly-owned subsidiary, CBS Enterprises. CBS arranged to divest itself of such business through a spin-off transaction (the "spin-off") whereby it would transfer its rights to syndicate programs exhibited over the CBS Television Network ("CBS-TV") to Viacom, merge CBS Enterprises into Viacom, and distribute all of the capital stock of Viacom to the CBS shareholders. The spinoff was effected on June 4, 1971. Since then Viacom, having lost the guiding presence of a large and important parent, has energetically attacked the difficult but vital task of building its own separate destiny.

. .

8. Tandem, an entertainment company owned by Norman Lear and Alan Yorkin, for many years has engaged in the production of motion pictures and television programming, and in related activities. Among its other affairs, Tandem is the producer of ALL IN THE FAMILY and "Maude" which are currently broadcast over CBS-TV each week at 8:00 p.m. on Saturdays and at 8:00 p.m. on Tuesdays, respectively.

11. The Viacom spin-off was originally scheduled to be consummated on December 31, 1970. The FCC, however, on that date stayed the spin-off until June 4, 1971 when it issued an order* approving the transaction and dissolving its stay. Immediately thereafter, on June 4, 1971, the spin-off was consummated with the result that on that date the Syndication Agreement was delivered and became operative, CBS Enterprises merged into Viacom, and Viacom commenced business as a wholly independent, publicly-held corporation.

13. Following preliminary negotiations and related activities, CBS and Tandem entered into an agreement regarding All in the Family (the "Tandem Agreement") which was memorialized in writing and became effective as of July 10, 1970. Tandem agreed among other things to assign to CBS all of the rights (the "Syndication Rights") it then possessed or thereafter acquired to syndicate All in the Family in the United States and foreign countries at CBS' standard syndication fees (40% foreign, 40% domestic station-by-station, 25% domestic regional, 10% domestic network). Since Tandem thus assigned to CBS all

^{*} Columbia Pictures Industries, Inc., 30 F.C.C. 2d 9 (1971), aff'd sub nom., Iacopi v. FCC, 451 F.2d 1142 (9th Cir. 1971).

such rights, whenever it might obtain them from the owners of "Till Death Us Do Part" or otherwise, the purpose and effect of the Tandem Agreement was to enable CBS to enjoy any and all such rights exclusively. CBS agreed among other things to pay Tandem all net profits derived from exercise of the Syndication Rights after deduction of its syndication fees and all distribution expenses. The Tandem Agreement further provided that CBS was entitled to assign its rights in full or in part to any person, firm or corporation provided that no such assignment would relieve CBS of its obligations thereunder.

- 14. In January 1971, CBS-TV commenced broadcasting All in the Family. Since All in the Family was thus initially broadcast over CBS-TV during the 1970-71 season Viacom, upon delivery of the Syndication Agreement on June 4, 1971 and pursuant to its terms, became the sole owner of the Syndication Rights and entitled to the exclusive enjoyment thereof on and after that date. This, of course, in no way deprived Tandem of its profit participation in the Syndication Rights. All of the net proceeds derived by Viacom from exercise of the Syndication Rights after deduction of Viacom's distribution fees and costs are, in effect, payable to Tandem since under the Tandem Agreement CBS was to pay to Tandem an amount equivalent to that which under the Syndication Agreement Viacom was to pay to CBS.
- 15. When in January 1971 CBS-TV commenced broadcasting All in the Family, simultaneously released the program to CBS Enterprises for foreign syndication. However, CBS did not divulge, nor at that early stage of network exhibition did it have any reason to divulge, to CBS Enterprises that it had acquired the domestic as well as foreign syndication rights from Tandem. Not until December 1971 did Viacom learn that CBS had ac-

quired the domestic syndication rights and that Viacom was entitled thereto as assignee under the Syndication Agreement.

- 16. Upon release of All in the Family for foreign syndication in January 1971, CBS Enterprises promptly organized an international sales and promotion campaign which it pursued until the spin-off on June 4, 1971. From that date to the present time Viacom, as assignee of the Syndication Rights and successor by merger to CBS Enterprises, directly and through its International Subsidiaries, has diligently and vigorously pressed and expanded this campaign. Although hampered by Tandem's failure to secure prompt clearance from the owners of the British rights for the principal foreign markets and Tandem's special requirements concerning consultation on individual sales, the efforts of CBS Enterprises and Viacom have met with success. As shown by the listing submitted herewith as Exhibit E, episodes of All in the Family have been sold to no fewer than 50 broadcasters in 14 foreign countries and territories.
- 25. There can be no question but that All in the Family is a unique television series, and that the exclusive right to syndicate All in the Family worldwide is a unique and exceptionally valuable property right. All in the Family is the first of a kind. Controversial and fearless, it examines bigotry and other usually-avoided subjects with a realism never before screened in American homes. It has made America laugh at the deep-seated failings of its cultural heritage and, in so doing, has fully justified the unprecedented outpouring of critical acclaim that it received.
- 26. Illustrative of the commentary on ALL IN THE FAM-ILY are articles which appeared in The New York Times on

February 21, 1971, in T.V. Guide on February 27, 1971, in the Santa Monica Evening Outlook on February 27, 1973 and in the Chicago Tribune on June 17, 1971, copies of which are submitted herewith as Exhibits G H, I and J, and the review reprints submitted herewith as Exhibit K. The feeling about All in the Family is perhaps best caught by two of America's most widely respected television critics, Jack Gould of The New York Times and Cleveland Armory of T.V. Guide. Jack Gould wrote:

"Prejudicial epithets always make a civilized soul squirm in discomfort and wish they would go away. But, unfortunately, such is not the case. No matter how much TV or other media attempt to suppress them they do exist. Except for 'All in the Family,' it is difficult to recall another TV attempt to bring the disease out into the open with the aim, one hopes, of applying the test of corrective recognition and humor.

"It is easy to misunderstand 'All in the Family,' to concentrate on Archie's disparagement of practically everyone around him. The larger lesson is that he is continually a loser, always a bit more frustrated than before.

"* * Some of Archie's words may chill the spine, but to root out bigotry has defied man's best efforts for generations and the weapon of laughter just might succeed. The possibility entitles 'All in the Family' to a chance." (Exhibit G)

And hailing the program's advent Mr. Amory wrote in T.V. Guide:

"All in the Family is not just the best-written, best-directed and best-acted show on television, it is

the best show on television. It is also a landmark show-a complete breakthrough-one which opens up a whole new world for television and has already made the old world seem so dated that we very much doubt that any new program, from here on in, will ever be quite the same again. We realize these are strong statements. But then so is the series. And the remarkable thing about it is that it has done all this by just one simple thing: it has added to the everlasting, everloving, everlaughing, everboring family situation comedy just one secret ingredientprejudice. There have been door mentaries about this, and dramas. But now you have it in primetime comedy, not only shown up for what it is but also faced, for the first time, by the one force which will surely in the end overcome it-humor." (Exhibit H)

27. ALL IN THE FAMILY'S early success has proved durable. As shown by the list submitted herewith as Exhibit L, the show has won honor after honor. And perhaps even more important, as shown by the schedule submitted herewith as Exhibit M, the show has for more than two years consistently ranked at the top of the national ratings.

40. At the time of spin-off Viacom's inventory of programs available for immediate or future syndication consisted almost entirely of CBS properties covered by the Syndication Agreement. While Viacom over the past two years has taken great strides toward diversification of its inventory, product development is a long-term proposition and the fact remains that today a very substantial part of Viacom's syndication business is dependent upon the rights assigned by CBS to Viacom under the Syndication Agreement.

Plaintiffs' Notice of Examination, Dated July 6, 1973, and Exhibit Thereto

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL INC., et al.,

Plaintiffs,

against

TANDEM PRODUCTIONS, INC.,

Defendant.

SIRS:

PLEASE TAKE NOTICE that plaintiffs will take the depositions upon oral examination pursuant to Rules 26 et seq. of the Rules of Civil Procedure for the United States District Courts, before a notary public or other person qualified to administer oaths, for the purpose of discovery and for use as evidence in this action, of the following persons at the following times:

Robert A. Daly, Vice President, Business Affairs, Columbia Broadcasting System, Inc. ("CBS"), at 9:30 A.M., July 11, 1973;

Elizabeth Wellman, Manager of Syndication, CBS, at 2:00 P.M., July 11, 1973;

Plaintiffs' Notice of Examination

Sheldon Perry, Director of Program Negotiation, CBS, at 9:30 A.M., July 12, 1973; and

Samuel C. Cohn, of Creative Management Associates, Inc., at 2:00 P.M., July 12, 1973.

The foregoing depositions shall be conducted at the offices of Hughes Hubbard & Reed, One Wall Street, 26th Floor, New York, New York 10005, commencing at the times specified above and continuing from day-to-day until completed.

Each witness will be required to produce at the time of the examination the materials listed on the exhibit hereto.

Dated: New York, New York July 6, 1973

ì

Yours, etc.

HUGHES HUBBARD & REED

By Otis Pratt Pearsall

A Member of the Firm Attorneys for Defendant Viacom International Inc. Office and P.O. Address One Wall Street New York, New York 10005

Plaintiffs' Notice of Examination

EXHIBIT A TO JUDICIAL SUBPOENA $DUCES\ TECUM$

- 1. All agreements entered into between Columbia Broadcasting System, Inc. ("CBS") and Tandem Productions, Inc. ("Tandem"), Norman Lear or Alan Yorkin during the period from January 1, 1970 through August 31, 1971 concerning in any way the programs or program series entitled "ALL IN THE FAMILY", "THOSE WERE THE DAYS", or "TILL DEATH US DO PART" (collectively the "Programs"); and
- 2. All correspondence, communications, memoranda, notes, drafts and other writings reflecting or relating to discussions, proposals, negotiations or agreements made or had during the period from January 1, 1970 through August 31, 1971 as to arrangements between CBS and Tandem, Norman Lear or Alan Yorkin concerning any of the Programs.

Deposition Subpoena Duces Tecum, Dated July 6, 1973, to Sheldon Perry, and Exhibit A Thereto

UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

To SHELDON PERRY
51 West 52nd Street
New York, New York

You Are Commanded to appear at the offices of Hughes Hubbard & Reed One Wall Street, 26th Floor, New York, New York in the city of New York on the 12th day of July, 1973, at 9:30 o'clock A.M. to testify on behalf of plaintiffs at the taking of a deposition in the above entitled action pending in the United States District Court for the Southern District of New York and bring with you the materials described in Exhibit A annexed hereto.

Dated July 6, 1973.

Hughes Hubbard & Reed Attorneys for Viacom International Inc. One Wall St., N.Y., N.Y.

> RAYMOND F. BURGHARDT Clerk.

By E. Becker Deputy Clerk.

Any subpoenaed organization not a party to this suit is hereby admonished pursuant to Rule 30 (b) (6), Federal

Deposition Subpoena Duces Tecum

Rules of Civil Procedure, to file a designation with the court specifying one or more officers, directors, or managing agents, or other persons who consent to testify on its behalf, and shall set forth, for each person designated, the matters on which he will testify or produce documents or things. The persons so designated shall testify as to matters known or reasonably available to the organization.

EXHIBIT A TO JUDICIAL SUBPOENA DUCES TECUM

- 1. All agreements entered into between Columbia Broadcasting System, Inc. ("CBS") and Tandem Productions, Inc. ("Tandem"), Norman Lear or Alan Yorkin during the period from January 1, 1970 through August 31, 1971 concerning in any way the programs or program series entitled "ALL IN THE FAMILY", "THOSE WERE THE DAYS", or "TILL DEATH US DO PART" (collectively the "Programs"); and
- 2. All correspondence, communications, memoranda, notes, drafts and other writings reflecting or relating to discussions, proposals, negotiations or agreements made or had during the period from January 1, 1970 through August 31, 1971 as to arrangements between CBS and Tandem, Norman Lear or Alan Yorkin concerning any of the Programs.

of the south of th

.19. 2 3

Janif & Com

Deposition Subpoena Duces Tecum, Dated July 6, 1973, to Robert A. Daly, and Exhibit A Thereto

UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

To ROBERT A. DALY
51 West 52nd Street
New York, New York 10019

You Are Commanded to appear at the offices of Hughes Hubbard & Reed, One Wall Street, 26th Floor, New York, New York in the city of New York on the 11th day of July, 1973, at 9:30 o'clock A.M. to testify on behalf of plaintiffs at the taking of a deposition in the above entitled action pending in the United States District Court for the Southern District of New York and bring with you the materials described in Exhibit A annexed hereto.

Dated July 6, 1973.

HUGHES HUBBARD & REED Attorneys for Plaintiffs One Wall St., N.Y., N.Y.

RAYMOND F. BURGHARDT Clerk.

By E. Becker Deputy Clerk.

Any subpoenaed organization not a party to this suit is hereby admonished pursuant to Rule 30 (b) (6), Federal

Deposition Subpoena Duces Tecum

Rules of Civil Procedure, to file a designation with the court specifying one or more officers, directors, or managing agents, or other persons who consent to testify on its behalf, and shall set forth, for each person designated, the matters on which he will testify or produce documents or things. The persons so designated shall testify as to matters known or reasonably available to the organization.

EXHIBIT A TO JUDICIAL SUBPOENA $DUCES\ TECUM$

- 1. All agreements entered into between Columbia Broadcasting System, Inc. ("CBS") and Tandem Productions, Inc. ("Tandem"), Norman Lear or Alan Yorkin during the period from January 1, 1970 through August 31, 1971 concerning in any way the programs or program series entitled "ALL IN THE FAMILY", "THOSE WERE THE DAYS", or "TILL DEATH US DO PART" (collectively the "Programs"); and
- 2. All correspondence, communications, memoranda, notes, drafts and other writings reflecting or relating to discussions, proposals, negotiations or agreements made or had during the period from January 1, 1970 through August 31, 1971 as to arrangements between CBS and Tandem, Norman Lear or Alan Yorkin concerning any of the Programs.

Deposition Subpoena *Duces Tecum*, Dated July 6, 1973, to Elizabeth Wellman, and Exhibit A Thereto

UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

To ELIZABETH WELLMAN
51 West 52nd Street
New York, New York 10019

You Are Commanded to appear at the offices of Hughes Hubbard & Reed, One Wall Street, 26th Floor, New York, New York in the city of New York on the 11th day of July, 1973, at 2:00 o'clock P.M. to testify on behalf of plaintiffs at the taking of a deposition in the above entitled action pending in the United States District Court for the Southern District of New York and bring with you the materials described in Exhibit A annexed hereto.

Dated July 6, 1973.

Hughes Hubbard & Reed Attorneys for Plaintiffs One Wall St., N.Y., N.Y.

RAYMOND F. BURGHARDT Clerk.

By E. Bedan Deputy Clerk.

Any subpoenaed organization not a party to this suit is hereby admonished pursuant to Rule 30 (b) (6), Federal

Deposition Subpoena Duces Tecum

Rules of Civil Procedure, to file a designation with the court specifying one or more officers, directors, or managing agents, or other persons who consent to testify on its behalf, and shall set forth, for each person designated, the matters on which he will testify or produce documents or things. The persons so designated shall testify as to matters known or reasonably available to the organization.

EXHIBIT A TO JUDICIAL SUBPOENA DUCES TECUM

- 1. All agreements entered into between Columbia Broadcasting System, Inc. ("CBS") and Tandem Productions, Inc. ("Tandem"), Norman Lear or Alan Yorkin during the period from January 1, 1970 through August 31, 1971 concerning in any way the programs or program series entitled "ALL IN THE FAMILY", "THOSE WERE THE DAYS", or "TILL DEATH US DO PART" (collectively the "Programs"); and
- 2. All correspondence, communications, memoranda, notes, drafts and other writings reflecting or relating to discussions, proposals, negotiations or agreements made or had during the period from January 1, 1970 through August 31, 1971 as to arrangements between CBS and Tandem, Norman Lear or Alan Yorkin concerning any of the Programs.

Deposition Subpoena Duces Tecum, Dated July 6, 1973, to Samuel C. Cohn, and Exhibit A Thereto

UNITED STATES DISTRICT COURT

FOR THE SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

le and

my . . . Y 2 . 1. ' .

To Samuel C. Cohn,
Creative Management Associates, Inc.
600 Madison Avenue
New York, New York

Hubbard & Reed, One Wall Street, 26th Floor, New York, New York in the city of New York on the 12th day of July, 1973, at 2:00 o'clock P.M. to testify on behalf of plaintiffs at the taking of a deposition in the above entitled action pending in the United States District Court for the Southern District of New York and bring with you' the materials described in Exhibit A annexed hereto.

Dated July 6, 1973. The second second section with the of graduler to the second second section has a flat section

Hughes Hubbard & Reed
Attorneys for Viacom International Inc.
One Wall St., N.Y., N.Y.

RAYMOND F. BURGHARDT !! Clerk.

A recognition of a partial on

By E. Becker Deputy Clerk.

^{1.} Strike the words "and bring with you" unless the subpoena is to require the production of documents or tangible things, in which case the documents and things should be designated in the blank space provided for that purpose. If testimony by an organization representative or designee is requested, describe with reasonable particularity the matters on which examination is requested.

Deposition Subpoena Duces Tecum

Any subpoenaed organization not a party to this suit is hereby admonished pursuant to Rule 30 (b) (6), Federal Rules of Civil Procedure, to file a designation with the court specifying one or more officers, directors, or managing agents, or other persons who consent to testify on its behalf, and shall set forth, for each person designated, the matters on which he will testify or produce documents or things. The persons so designated shall testify as to matters known or reasonably available to the organization.

RETURN ON SERVICE

Received this subpoena at New York, New York, on July 6, 1973 and on July 9, 1973 at 600 Madison Avenue, New York, N.Y. served it on the within named Samuel C. Cohn by delivering a copy to him and tendering to him the fee for one day's attendance and the mileage allowed by law.²

Dated: July 10, 1973

By

Service Fees

Travel	\$ 5
Services	20
Total	\$25

Subscribed and sworn to before me, a notary public this 10th day of July 1973.

Note.—Affidavit required only if service is made by a person other than a United States Marshal or his deputy.

Fees and mileage need not be tendered to the witness upon service of a subpoena issued in behalf of the United States or an officer or agency thereof. 28 USC 1825.

Deposition Subpoena Duces Tecum

EXHIBIT A TO JUDICIAL SUBPOENA DUCES TECUM

- 1. All agreements entered into between Columbia Broadcasting System, Inc. ("CBS") and Tandem Productions, Inc. ("Tandem"), Norman Lear or Alan Yorkin during the period from January 1, 1970 through August 31, 1971 concerning in any way the programs or program series entitled "All in the Family", "Those Were the Days", or "Till Death Us Do Part" (collectively the "Programs"); and
- 2. All correspondence, communications, memoranda, notes, drafts and other writings reflecting or relating to discussions, proposals, negotiations or agreements made or had during the period from January 1, 1970 through August 31, 1971 as to arrangements between CBS and Tandem, Norman Lear or Alan Yorkin concerning any of the Programs.

Consent to Change Attorneys

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

IT IS HEREBY CONSENTED that Shea Gould Climenko & Kramer be substituted as attorneys of record for the undersigned in the above-entitled action in the place and stead of the undersigned attorneys, as of the date hereof.

Dated: New York, New York July 16th, 1973

TANDEM PRODUCTIONS, INC.

By A. Jerrold Pevenchio

RUBIN WACHTEL BAUM & LEVIN

By Gerald Harris

SHEA GOULD CLIMENKO & KRAMER

By Martin I. Shelton

So Ordered: July 23, 1973

s/ M. I. Gurfein U.S.D.J.

(Verified by Joel I. Papernik on July 16, 1973.)

Affidavit of Bernard D. Fischman Annexed to Consent to Change Attorneys

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

State of New York)
County of New York) ss.:

Bernard D. Fischman, being duly sworn, deposes and says:

- I am a member of the firm of Shea Gould Climenko
 Kramer.
- 2. Tandem Productions, Inc., defendant in the above entitled action, has requested that we be substituted as counsel to it in place of Rubin Wachtel Baum & Levin. As indicated on the attached Consent, we and Rubin Wachtel Baum & Levin have agreed to the requested substitution.
- 3. A hearing on the plaintiffs' request for a preliminary injunction is scheduled to be held on July 23, 1973. Depositions are presently being conducted in the action.

BERNARD D. FISCHMAN

Bernard D. Fischman

(Sworn to July 18, 1973.)

TRANSCRIPT OF HEARING, JULY 23, 1973 (Transcript, pages 2-17) -

THE COURT: Gentlemen, I want to hear argument, first, from the plaintiff as to why CBS is not an indispensable party under Rule 19(b).

There are two reasons, your Honor. The initial contention that the defendant puts forward is that CBS has an interest in the proceeding on two grounds: the first ground is that they are charged in the complaint with having breached an agreement between Viacom and CBS. There is an allegation in the original complaint filed in this action that Tandem has induced a breach of CBS and the contention by Tandem is that the party charged with a breach of a contract is an indispensable party.

Your Honor, as to that point, we disagree, but on Saturday, upon receiving these parties, we concluded it was certainly notworth your Honor's time to tryand resolve and we amended the complaint to delete entirely the count having to do with the breach.

The fact of the matter, your Monor, is that Viacom has no quarrel whatever with CBS. They were notified by Tandem if they provided the tapes to us it would be at their own risk and if the heat were taken off CBS, they would resume the practice they had for the last three years of providing the tapes to us. We have no guarrel with

MR. PEARSALL: Yes, your Honor.

21

22

33

25

THE COURT: Is it conceded that if CBS were joined as a party defendant, that there would be a lack of diversity of citizenship?

MR. PEARSALL: Not at all, your Honor, the problem

COUTHERN DISTRICT COURT REPORTER.

UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 34560

3

8

10

11

12

13

14

15

16

17

18

19

20

21

22

23

20

25

being this, that under the rules and all the law we have been able to find -- by the way, your Honor, we have served this morning a brief in reply to all of the points which the defendant has mised and I would like to hand up that to your lionor.

THE COURT: Why didn't you give it to me at 9 o'clock?

MR. PEARSALL: Because we got it late Friday afternoon and worked on it all weekend long and we have only just been able to produce it. It was a substantial feat, achieving it over the weekend.

THE COURT: You get no medals unless you get it to my chambers at 9 o'clock.

MR. PEARSALL: Your Honor, on page 9 we have assembled the authority which established that where there is no controversy between the party who is determined to be indispensable and the party with whom if aligned against diversity would be destroyed, that in that event the Court has the authority to align the indispensable party --

THE COURT: Of course, but if it is a party.

MR. PEARSALL: The point is, CBS can be joined as an involuntary plaintiff or as a defendant and if joined as a defendant, can be realigned as a plaintiff in accordance with its actual interest. '

> SOUTHERN DISTRIC COURT REPORTERS UNITED STATES COURT HOUSE TELEPHONE: CONTLAND 7-4580 FOLE SQUARE, N.Y., N.Y. 10007

THE COURT: No question about that, but the question is, you have not joined them. How can a Court join a party? I can't serve process.

MR. PEARSALL: Let's take this a step at a time, if I can. First of all, your Honor, as to this question or whether or not they are an indispensable party, to begin with --

THE COURT: That is all I asked, at the moment.

MR. PEARSALL: On that one point, they are not, and the reason is that the only substantial basis put forward by the defendant in support of that proposition has been deleted from the complaint and from the case. There is no charge in this case at this time that CBS breached a contract or has in any way committed a wrong.

THE COURT: The question is not what is in the complaint but what would be in the judgment. That is what you test by, as I understand the law. You test it by the various factors and that is why I asked for the rule, to see to what extent a judgment rendered in the person's absence might be prejudicial to him and the extent to which by protective divisions in the judgment by the shaping of relief or other measures, a prejudice may be lessened or avoided and whether a judgment rendered in the person's absence will be adequate and whether the plaintiff has

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

Hearing, July 23, 1973

3

7

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Trade Commission's ruling there was an inherent violation of the antitrust laws by virtue of the tie-in, or whatever you might call it, and that therefore CBS's rights were obtained by coercion? Don't you think that will affect CBS with respect to all the other rights which they assigned at the same time to Viacom in a spinoff?

MR. PEARSALL: That determination will not be binding upon CBS and, more specifically, in this particular situation we are dealing with now, the preliminary injunction, the mule is perfectly clear that it is no defense to an action on a contract, and we have cited to you the authorities in the brief we have provided to you today -- that it is no defense in an action on a contract that by reference to extrinsic proof some additional further antitrust violation can be established.

I think the Supreme Court has been guite clear on this, as has been this circuit --

> THE COURT: Bruce's Juices, you are talking about/ MR. PEARSALL: Yes.

THE COURT: I think it is not quite soclear here.

MR. PEARSALL: The rule works this way, your Honor: if the economic transaction is intelligible in itself and is itself not violative of law, which is the granting of syndication rights -- there is nothing unlawful about the

> SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLITY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

3

5

6 7

8

10

11

12

13 14

15

16

17

18

19

20

21

22

23

24

25

granting of syndication rights. What happens here, your Honor, is that there is an allegation that CBS, by reason of its market position, its power with respect to the entire industry, has been able to exercise restraint in this particular situation, and there is no violation here on the contract provision without proof of the entire monopolization situation.

THE OURT: You can have a tie-in without complete proof of monopolization, I would think.

MR. PEARSALL: Your Honor, I understand about tieins, and I suppose that if proof could be established here that this has in fact occurred, then possibly there would be a problem on the face of this agreement, but in terms of the record as it now stands, we are dealing with a complete hypothetical that has been forward by defendant. It would appear to me the basis of the claim here is that CES has had a practice --

THE COURT: I am coming back to ask you a question again: why do you object to having CBS in the case?

MR. PEARSALL: We want to be in as simple a contract case as we can get. We don't want to have to contend with a lot of complexity. Viacom does not want to go to the additional expense of litigating a more complicated procedure. We could see no meason, when we decided who we

4

5

7

8

10

12

13

15

16

17

13

20

21

24

25

23

would sue, why we would sue CBS --

THE COURT: CBS, if you call it a stakeholder, has to know whom to give the negative to to make copies.

MR. PEARSALL: Your judgment will resolve that.

THE COURT: They can say, "Tandem is enjoined,

but we are not going to give Viacom a thing."

MR. PEARSALL: We don't make a claim against

CBS, your Honor. This is a pure hypothesis, a speculation.

you have an exclusive license agreement. Where you have a licensor and an exclusive license and a third party claims a right to the same license, then it seems to me that the plaintiff has to determine that the stakeholder or the licensor or the assignor is an indispensable party.

MR. PEARSALL: Were the proof in this case to show that CBS needed to be bound, there is no question but that your Honor has power under Rule 65(d), to bind anybody found to be in concert with the person who is to be restrained. Rule 65(d) on its face so provides, but I am saying this is not a necessary position to take because as a practical matter CBS has made no claim with respect to the property as stakeholder, has not contended in any way that if Viacom's righ's versus mandem's rights are established that it will continue to refuse --

have to dismiss you.

3.

5

6

7

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

THE COURT: You are making an argument that they should be realigned as a plaintiff, and I agree with that, I would be inclined to say that CBS is a proper I think. party plaintiff here and it would not defeat diversity, but I can' thring them in and if you don't want to do it, I may

MR. PEARSALL: We don't consider them indispensable --

THE COURT: It is what I consider, not what you consider.

MR. PEARSALL: If you consider them indispensable in these circumstances, we will bring them in and ask that they be aligned as a party plaintiff.

THE COURT: I will hear from CBS. Are they here? MR. GLEASON: I am really here at the present moment on another mattter and only because your Honor asked me to stay around --

THE COURT: That is why I asked you to stay around. MR. GLEASON: I am not sure I am in a position to respond to the questions put.

THE COURT: You can go to the phone, but I want to ask you: does CBS have any objection to being joined as a party plaintiff in this action provided that if it doesn't feel like doing anything or spending any money, it doesn't

> SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAN 7-4580

have to?

MR. GLEASON: I think CBS, as best I can tell, wouldprefer with respect to this matter and every other matter, to stay out of litigation.

THE COURT: First you say you are not prepared,
you came on another matter, and then you give me an answer
without using the telephone, as I suggested, and I don't
appreciate it.

MR. GLEASON: It is my understanding as to CBS -THE COURT: Your understanding is unimportant to
me if you have no authority. Go out and make a phone call,
try to explain the situation, and I will go into the back
room and read the brief that has been given to me on indispensable parties.

MR. PEARSALL: May I ask one further point, your Honor? It is my understanding of the law that even if CBS is unwilling to appear voluntarily as a plaintiff in this matter, Viacom can being CBS in as an involuntary defendant and your Honor --

THE COURT: There is no doubt about it. I want to proceed today and if they agree today -- you might explain that too, that whether they like it or not they can be sub-poened and served, and everything else. The question simply is in order to expedite the hearing would they be willing to

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

enter an appearance today. If not, then I will have to say

the marshal will go out and serve them and they will be here

8,

anyhow.

I will give you ten minutesor so and come back.

MR. GOULD: Your Honor, Mr. Pearsall said they

dropped one count. Which count was it?

MR. PEARSALL: 4.

THE COURT: Well, you discuss that with them.

You don't need me for that.

(Recess.)

2

3

4

5

6

7.

8.

9.

10

11

12

13

14

15

16

17

.. 181

: 19"

20

21.

22

23

24.

25

THE COURT: Is Mr. Gleason ready to report? Did he come back?

MR. PEARSALL: I will check him, your Honor. He is still on the telephone, your Honor, but he says that he is coming right away.

THE COURT: All right.

Do you want to make an anticipatory argument, Mr. Gould, if I decide, as I indicate I probably will, to realign CBS as the plaintiff?

MR. GOULD: Well, your Honor has virtually anticipated most of what I have to say. But there is one other aspect.

THE COURT: I mean, do you object to their realignment as a plaintiff? It is really a gag in a sense. The question is, do you want to be in a federal court or do you want to be in a state court?

MR.GOULD: I object to that. I think it is an artificial treatment of it. I do object to their being reassigned as a plantiff. I think they are really defendants in the case.

THE COURT: The question is really, do you to be in a federal court or would you rather be in a state court?

> MR. GOULD: I do not want to confer

SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

3

5

6

7

9

10

11

13

12

14

15

16 17

18

19

20 21

22 23

24

25

jurisdiction on this court.

THE COURT: You cannot confer jurisdiction.

MR. GOULD: But this is a way of doing it, your Honor.

THE COURT: Of course it is, and properly so, unless you can show me it is not proper.

MR. GOULD: I am not suggesting any impropriety in it.

THE COURT: No, no.

MR. GOULD: I will not consent to it.

THE COURT: All right. You do not consent. But you have got to give me a reason --

MR. GOULD: I just want to add one thing in response to what Mr. Pearsall says.

THE COURT: Let us hear from Mr. Gleason first. It may save some time.

MR. GLEASON: Your Honor, to answer the question directly, as to whether or not CBS would like to be a party ---

THE COURT: Not if they would like to be.

MR. GLEASON: The answer is no. However, in light of the litigation, CBS is willing to deliver the tapes and whatever other properties are involved in the matter to whomever the Court decides is entitled to them.

4 |

3

5

6

7

3

9

10

11

12

13

14

15

16

17.

18

19:

20

21

22

23

24

25

We find ourselves somewhat as a stakeholder in the matter. We do not see how we have much to gain one way or the other and think that by so doing we can avoid the need of becoming involved in some serious questions and yet give relief to the parties that are before the Court.

THE COURT: Well, let me make another suggestion, then: I think that as far as domestic syndication is concerned, we are obviously not going to have to plow through a hot summer worrying about that, since All in the Family is doing so well on network. So you only have a problem, as I see it — and if I am wrong, correct me as I go along — on foreign rights. Is that right?

MR. PEARSALL: That is in fact the most immediate problem.

THE COURT: It is the only immediate problem.

MR. PEARSALL: It is not necessarily the
only immediate problem, but is certainly the most immediate problem.

THE COURT: Why?

MR. PEARSALL: I am informed by my people that the show has now been on the air sufficiently long so that there are enough episodes collected so that it can be pre-sold, which is a system of selling to domestic stations subject to release at a future date when the show

2

4

3

5

6

7

8

10

11

12

13.

14.

15

16

17

:18

19

20 21

22

23

24

25

goes off the air. This is the way in which both the syndicator and the stations can make a judgment today about what the market value is going to be in the future. Maybe today's price is better than then.

THE COURT: What I was going to suggest is this:

I think this is a case, as I look at it, that really requires
the full treatment, in a sense, and I should think that under
the rules which permit a joinder of the temporary injunction,
the preliminary injunction and the final injunction, that
should be done.

My suggestion would be that since nothing is burning here, I really do not see anything burning, that the whole thing should be put over to September, the standstill agreement that nobody does anything about foreign or domestic. Domestic, I think, will fall by the wayside, anyhow.

As to foreign, I do not know what is so hot about this thing that the moneh of August is going to make or break either side.

MR. PEARSALL: Your Honor, we have brought a witness in last night from London to explain that exact fact to you today. He has to go back tonight because he has had a long-standing appointment to have a cast removed in London by his surgeon tomorrow. He wants to keep that

Hearing, July 23, 1973 49 a dhbr 17 2 appointment. He is in the courtroom today. 3 THE COURT: You soulnd like a litigator. 4 I want to talk to a businessman for the moment. 5 MR.PEARSALL: He is a businessman and can 6 tell you the problem. 7 THE COURT: Where is he? Bring him over. 8 MR. PEARSALL: Mr. Karshan. . 9 THE COURT: You can swear the witness and I will 10 take this out of orderin case we proceed. 11 HOWARD KARSHAN, called as a witness by the 12 plaintiff, being first duly sworn, testified as 13 follows: 14 THE COURT: Now, address yourself to this 15 limited subject that I asked you about, if you will. 16 THE WITNESS: Yes. 17 Your Honor, we have been selling All in the 18 Family in Europe. 19 THE COURT: Who is "we"? 20 THE WITNESS: Viacom -- well, there are two 21 companies involved. 22 THE COURT: Whom do you work for? 23 THE WITNESS: I work for Viacom International, 24 Limited and Viacom S.A. One is a United Kingdom corpor-25 ation, and one is a Swiss corporation. SOUTHERN DISTRICT COURT REPORTERS

United States Court House
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4590

TRANSCRIPT OF HEARING, JULY 23, 1973 (Transcript, pages 33-36, 36a, 37-40, 40a, 41-52, 52a, 55-58)

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLAY SQUARE, N.Y., N.Y. 19007 TELEPHONE: CORTLAND 7-4580

52 a

2

3

5

6

7

8

10

11

12

13

15

15

17

18

19

20

21

22

23

This is a case in which the plaintiff Viacom is a successor to one of the CBS affiliates that was engaged in distribution and syndication of television programs. Viacom came into being as a result of a spinoff to the shareholders of CBS. CBS assigned to Viacom its foreign syndication and its domestic syndication rights, which it had for programs already in being, with the addition of programs that would be shown on the 1970-1971, 1971-1972, I believe, programs.

All In The Family was purchased by Tandem Productions, the defendant, from some English owners of a television series, and after failing to sell it by means of a pilot to ABC, it was successful in selling it to CBS. Apparently the oral arrangement, reflected in a memorandum, was some time in June of 1970.

Thereafter, the Federal Communications Commission barred domestic syndication by networks from September 1, 1971, and subsequently, as I recall, it extended to October 1, 1971 ---

MR. PEARSALL: Your Fonor, a footnote. The Second Circuit, in the Mansfield case, stayed the effective date of the financial interest rule until 30 days following the mandate coming down. The mandate came down on June 23, 1971, and the financial interest rule took effect on July 23,

> COUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLEY SQUARE, LY., N.Y. 1007 TELEPHONE: CORTLAND 7-4580

53 a

1971.

3

2

4

5 6

7

8 3

10

11

12

13

14

15

16

17

18

19 30

21

22

23

25

24

THE COURT: I am not trying to cover the whole thing, I am just trying to give the framework.

MR. PEARSALL: All right.

THE COURT: Subsequently, it was provided that there was a stay of certain matters affectings financial interest. Be that as it may, the CBS decided, contrary to the opposition that was voiced by NBC and ABC in the FCC, to spinoff these rights, as Theve indicated, in an existing contract and in certain forthcoming television programs.

Let me say parenthentically that the Federal Communications Commission approved the spinoff, recognizing exactly what CBS was trying to do, and Viacom then became a viable entity in its own. Purportedly also being the assigned of the rights of CBS in all of these foreign syndication and comestic syndication rights.

Thereafter, Viacom apparently began to exercise its rights in foreign distribution, apparently without any protest by Tandem as far as we can assume for the moment.

There did come a time, however, when apparently CBS suggested that Tandem and Viacom get together to see if they could formulate a basic of agreement for the exploitation of these rights. I cannot say whether that involved merely foreign syndication, foreign distribution, or whether

3

5

6

7

8

9

10

1:

12

13

16

:5

16

17

18

19

20

21

22

23

24

25

it also involved domestic syndication, but it is not important. The point is that there resulted from these negotiations an impasse so that Tandem took the position that it still owned the syndication rights; and that, for one reason or another, CBS had no distribution rights in domestic syndication or, indeed, in foreign syndication. The impasse resulted apparently from CBS becoming frightened or desirous of cottoning to one of its best producers, Tandem.

In any event, it seems undisputed that CBS thereupon refused to surrender the negatives and the tapes which were required for the making of 16 millimeter prints and tapes necessary for television broadcasts.

It is obvious that Viacom is unable to fulfill its obligation because of the attitude of CBS. It is also obvious that all that Viacom has are rights which derive from CBS.

I, therefore, must face the problem raised by Tandem as to whether or not -- and I do not like the label myself -- as to whether or not CBS is an indispensable party to the action.

In order to be practical, we have to concede at the outset that if CBS is a necessary party and becomes a party defendant, there will be a lack of diversity of citizenship.

> SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE TELEPHONE: CORTLAND 7-4580 FOLEY SQUARE, N.Y., N.Y. 10007

I will pause here to ask, is there any counsel who denies that or wishes to challenge that statement?

rm

iì

the question of whether the Court should determine that the case should not proceed. CBS has been asked this morning whether or not it would be willing to come in as a party plaintiff. I am of the belief, and this is putting the cart before the horse to some extent, that because of CBS having been or being the predecessor in interest of the plaintiff, holding in its hands the negatives, which are absolutely essential to the continuation of the business of the plaintiff, because CBS has a moral obligation as a contracting party to support the plaintiff, and because it has a moral obligation to its stockholders to the spinoff — for all these reasons, I think that properly CBS should be aligned on the side of the plaintiff.

However, since CBS is not a party, there is nothing
I can do except to either dismiss the action or adjourn it
so as to enable the plaintiff to serve CBS, which I think
quite foolishly has refused to become a party to the action.

The reasons why I think CBS is an indispensable party are essentially matters for my discussion since adding CBS as a party defendant would deprive this Court of jurisdiction.

I believe, in the first place, that the judgment rendered would be ineffective unless CBS were required to

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE;
FOLEY SQUARE, N.Y., N.Y. 10167 TELEPHONE: COFTLAND 7-458)

respond to it and that for the simple reason that this whole impasse arises not from controversy so much between Viacom and Tandem with respect to soliciting trade, but with respect to Viacom being in a difficult position because it just can't get product from CBS, and I think it is futile for this Court to assume a discretionary jurisdiction, even if it exists, to make a judgment or render a judgmentwhich would not be effective with respect to the main problem.

I must also take into account, although CBS apparently does not, that part of the defense of Tandem in this case, judging from its memorandum of law, is that regardless of the sanction of the Federal Communications Commission, the original obtaining of distribution and foreign distribution rights, as well as domestic syndication, was obtained illegally by CBS because of its market position as a strong network and because it was able to make this syndication right a tie-in with simple network license.

I am not of course passing on the facts or validity of these defenses, or anything else, except to indicate that in my judgment since Viacom has many stockholders and CBS has many stockholders and that the entire life of Viacom may depend on such a determination, which could affect all its rights as well as those in All In The Family, it is for all those reasons that I believe it would be futile, wasteful

SOUTHERN DISTURCT COURT REPORTER!

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., NEY, 10 07 TELEPHONE: CORTLAND 7-4500

and dangerous to proceed with this case without the presence

2

of CBS.

3 4

5

6

7

8

9

10

17

12

13

14

15

16

17

18

10

33

21

32

23 CA

25

I therefore come to two alternatives. One is to adjourn the case to serve CBS today and make it a nominal plantiff, and I am prepared to sign an order that it is realigned as a party plaintiff and to proceed with this case, or to recognize the following: one, that even though there may be some pre-selling of domestic syndication rights, as a practical matter there is no tremendous urgency about selling those rights since the network broadcast is

likely to continue through the next season, if not beyond.

With respect to foreign syndication rights, if there is no competition with respect to All In The Family by virtue of some kind of standstill agreement, either arrived at by the parties or imposed by the Court, no great harm will come to anybody.

I think it is quite common in clearance situations in foreign territories for controversies to arise and for broadcast licensees, broadcast exhibitors, and others, to recognize it is not always the fault of the distributor that he is unable to obtain the prints, provided that it is in good faith, that the difficulty is in good faith.

It seems to me that this case is one which requires a certain amount of exposition. How much parol evidence

3

5

6

7

8

30

11

12

13

14

15

16

17

18

19

20

21

22

24

25

整 法以外上 學一一

is admissible I cannot tell; whether any is admissible I cannot tell.

I therefore renew my suggestion that what ought to be done is to continue this standstill until September, at which time I would suggest the parties agree that a full trial be not only of the preliminary injunction but also of the permanent injunction, and careful consideration can then be given, discovery can proceed in the interim, and I really don't think that as a practical matter anybody will be the loser. Indeed, as far as the prestige of Viacom is concerned, I would say that they can say there is a hassle between themselves, CBS, and Tandemand that everybody has been restrained by the Court and that that is the reason why they may not be able to furnish prints and tapes.

That I can't enforce on the parties, I can merely suggest it. If you all want to go in the hall and discuss it, it is all right with me.

MR. GOULD: I don't have to, your Honor.

THE COURT: I will step inside for a minute.

MR. GOULD: What date would your Honor have in

mind I am asked that question.

THE COURT: That is a good question, obviously.

MR. GOUID: We have the Judicial Conference the 6th and 7th.

THE COURT: I would think around the 17th of September, that week.

SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE

t3/2 am

3

1

2

4 5

. 6

7 8

6)

10

1: 12

13

14

15 16

17

18

10

20

21 22

23

24

25

MR. PEARSALL: Your Honor, just so I can talk to Mr. Gould about this thing meaningfully, may I inquire you would entertain the following amendment to the proposal you have made to counsel with respect to this standstill, and that is, that the parties stand still, with one exception, that the two contacts which are hanging fire and as to which the broadcasting companies are demanding the tapes, that those contracts, at least, be fulfilled?

MR. GOULD: I won't consent to that.

THE COURT: You mean you want the tapes delivered to Holland?

MR. PEARSALL: Yes, and to Finland, because we feel that we will in fact, if we are forced to, renege on those two contracts --

THE COURT: Tandem loses too.

MR. PEARSALL: Everybody loses.

THE COURT: That is why, Mr. Gould, I don't understand why you don't agree to that.

MR. GOULD: My clients won't agree to it, your Honor. We are not losing anything because we are not getting anything.

THE COURT: Why aren't you getting anything? MR. GOULD: If your Honor would look at the numbers, you would see what is involved here is kind of a

> SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLEY SOUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND THE

SOUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE

THE COURT: I have no authority to do that

20

75

request, your Honor --

2

3

4

5

6

7:

8

?

0.

11

12

15

14.

15

16

17

13

10:

200

21

22.

23,

25

64 a

THE COURT: Serve CBS this afternoon and all be back here Wednesday, ready to go.

MR. FEARSALL: Fine.

THE COURT: What about the man from England, is there anything you need him for?

MR. PEARSALL: He was going to give a fuller exposition about his irreparable injury and he feels ver/ strongly on the credibility issue. He will have to go back and we will do without him except to the extent we have had him.

MR. GOULD: I didn't have any cross examination of him. We can't have it one way.

THE COURT: Let's stipulate that when, as and if CBS is in the case, and I don't know how much according to Hoyle this is, this testimony will be introduced, the way you would have a deposition. Come back on the stand, Mr. Karshan. Except for that, it is adjourned until Wednesday morning.

MR. GOULD: I don't understand why this special treatment --

THE COURT: He has to go back to England.

MR. GOULD: All these people sitting here have to go to California and come back, your Honor. It doesn't take any longer to get from England than it does 2 from California.

1

3

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

THE COURT: True.

MR. GOULD: If we are going to try this, let's try it.

THE COURT: I am taking into account his physical condition as well.

HOWARD KARSHAN, resumed.

CROSS EXAMINATION

BY MR. GOULD:

Q Mr. Karshan, I understand you are the person who is presently in charge of the selling of television syndicagtion for Viacom in England and on the continent of Europe and the rest of the world?

A That is correct.

Q There is nobody else in Viacom that has more to do with that subject than you?

MR. PEARSALL: Objection, your Honor.

I don't belive the witness heard the "rest of the world".

THE COURT: It is repetitious. There is no jury here.

Q You are familiar, are you not, with the extent to which the syndication rights in All in the Family were sold by Viacom during the year 1972?

A I am not quite sure I understand your question.

3

4

5

6

7

8

0

10

11

13

13

BAR

15.

ند

33

18

10

2)

23

22

23

24

25

SOUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE

same period, how much did youremit to CBS for Tandem?

FOLEY SQUARE, N.Y., MY. MONT TELETHONE: CONTLAND 7-4580

THE WITNESS: The structure of the company

t3/3 am

receipts?

2

3

4

5

6

7

8

0

10

33

12

13

14

15.

36

17

16

30

20

21

22

...

A It is very difficult for me without my records

SOUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE

FOLEY SOUNDE NY NY 1077 TELETINAL COMMING THE

rmbr 9

7

8 9

10

11

12 33

13

16

35

17

18

19

20

21 22

23

23

2

Didn't you bring your records? No, I didn't. They are all in the United A Kingdom. It is lucky I brought myself, with this thing

on my foot (indicating).

Q

I am sure of that. You knew what you were coming for?

- A Absolutely, on short notice, I must say.
- All the information that New York gets from England comes from your office in London?
 - That is correct.
- And if I represent to you now that this comes Q from this piece of paper I am showing you -- this piece of paper comes from the Viacom office in New York, just look at \$79,000 figure -- does that sound right to you?

MR. PIERSALL: I object to the cross examination of this witness on a piece of paper he has not seen before, did not prepare, and which is not in evidence.

THE COURT: Sustained.

You can get it from the New York office.

MR. GOULD: That is what is in my hand, your

Honor.

THE COURT: Well, put it in evidence.

MR. GOULD: I offered it before and I offer it

3

1

again.

(Defendant's Exhibit A was marked for identification.)

with this, but can I comment as we go along?

THE COURT: No.

MR. PEARSALL: I object to this going into evidence. It has not been properly identified. This witness cannot identify it.

THE COURT: Sustained.

Ω I just want your best recollection as to what the gross receipts were for All In The Family in England and the Continent, your areas, in 1972.

A I can't give you that.

THE COURT: I will sustain the objection on the ground that it is not the best evidence. He has given you what he can.

MR. GOULD: He has not, your Honor, because he has records and he just didn't bring them.

THE COURT: But the records are there, so what do you want? Get it from the New York people.

MR. GOULD: When I get them from the New York people, I am met with the fact that I am anticipating another witness and have not laid the proper foundation for

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 1007 TELEPHONE: CORTLAND 7-4580

5

6

7

8

*

10

11

12

13

14

15.

16

17

18

\$3

20

21

23

24

3

4

5

6

7

8

9

10

11

12

13

14

15.

23

17

18

19

20

21

2

23

24

25

it. They asked for the privilege of putting the man on the stand out of order and then when I have to use the only document available from the New York office, I am met with a snivelling, technical objection because he has not seen it and I have not laid a foundation.

I will object to his being called out of order and move to strike out his testimony on the ground that it is not possible to cross examine him on the basis of these objections.

THE COURT: Motion denied.

MR. GOULD: No further questions, your Honor.

THE COURT: You may step down.

(Witness excused.)

THE COURT: I want to tell you that unless

Mr. Gould stipulates, this witness won't be considered,

because I said it would be treated as a deposition and you

may have to bring him back.

MR. PIERSALL: We can't bring him back Wednesday, your Honor.

THE COURT: Not Wednesday, but some other time.

I don't think he has testified to anything substantial.

MR. PIERSALL: Your Honor, on direct examination this witness would have testified I think fairly completely concerning ---

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

15.

MR. GOULD: I object to an offer of proof,
your Honor. I don't care what he would have testified
to and I don't think your Honor can take it on that basis.
I am irritated because of the objection to the piece of
paper, your Honor. This piece of paper comes from their
office, he knows what it is, the witness can be refreshed
immediately as to what it is, and there is no reason for
technical objections of this kind in view of the fact that
they asked the Court's indulgence to call the man out of
turn.

I don't think it is gracious, proper, and I am not interested in what the witness would have testified to in these circumstances and I don't think the Court should be.

MR. PEARSALL: This hearing was called on a preliminary injunction motion. One of the principal issues on that motion is the question of irreparable injury, not monetary damages, but irreparable injury. This witness is peculiary situated, your Honor, to explain to the Court exactly the respects in which things such as prestige, credibility, reputation, good will, investment in the building of a market and all of these things will be affected if we do not have a preliminary injunction. This witness is not here as a bookkeeper to explain

monetary quesions having to do with damages. That is

not the issue on this motion.

2 3

4

5

6 7

8

Ġ

10

11 12

13

14

15.

16

17

18

19

20

2

22

2

24

25

As far as having to bring him back is concerned, I see no reason why the testimony he has given today, when he had a perfect opportunity to be crossexamined -- Mr. Gould knew --

3

4

5

6

7

8

9

30

. .

12

1.5

.

16

17

18

15

23

21

Li

23

2

THE COURT: I have no jurisdiction today, that is why.

MR. PEARSALL: Mr. Gould knew this hearing was going to be held this morning and had ample opportunity to prepare cross-examination.

either counsel in this case. I find it most offensive and
I must say that. I think there should be more of a spirit of
cooperation. I think it is perfectly ridiculous you don't
stipulate these things. I think Mr. Gould is wrong in
not stipulating that this witness's testimony can come forward, and I think you are wrong in urging objections to
documents you know come from the New York office and I don't
like to try a case in that matter.

MR. PEARSALL: The basis of my objection is that this witness is being confronted with something he knows nothing about.

THE COURT: I sustained it because I had to, but I don't think it is desirable.

I am saying this witness's testimony is no part of the record, that it may be deemed a deposition which may be admissible on stipulation or, I suppose, may be admissible on the part of Tandem as an admission, if there is any admission it wishes to use, but I am hopeful there will

COUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE
FOLET SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-550

75 a

11

2.

3

4

5

6

1

8

9

10

11

12

13

14

35

16

17

18

19

20

21

22

23

24

25

be a stipulation and that it ought to be arrived at very promptly so that this gentleman will know whether or not he has to come back.

MR.GOULD: If your Honor pleases, I have indicated to the Court that I am prepared to continue the existing stipulation and order, which is the standstill agreement in its existing form, pending a trial of the case on September 17 or such other date as your Honor feels --

THE COURT: I think it would be gracious, and maybe this should be off the record --

(Discussion off the record.)

MR. GOULD: I am prepared to recommend to my client, your Honor, that we consent to an extension of the stipulation and order, the copy of which is undated, by the way -- I was not in the case at the time --

MR. PEARSALL: It was so ordered July 9, 1973.

MR. GOULD: The stimulation and order dated July 9, 1973, I undertake to recommend to the client that we extend all of the provisions of that order at least until the trial date fixed by your Honor and then of course subject to the further order of the Court or further stipulation of the parties. I am prepared to recormend to the client that on delivery to us of Merox or reproduced comies of existing agreements for the sale of All In The Family in Holland

> SOUTHERN DISTINCT COURT REPORTER UNITED STATES COURT HOUSE FOLEY SQUARE, M.Y., M.Y. 10007 TELEF HOLE: COF AND 7-1200 1

3

4

5:

6

7

8

7

10

11

12

13

1.1

15

10

.7

18

10

20

.28

3

23

24

25

and Finland -- I think those are the two countries about which they were concerned -- that with respect to those, pending the further order of the Court in the circumstances, we will authorize CBS to deliver to Viacom the tames necessary for the performance of the obligations of Viacom with respect to its contracts for distribution in those two countries -- existing contracts, not new obligations.

THE COURT: Is that agreeable

MR. PEARSALL: Perfectly agreeable.

THE COURT: To make that clearer, it is understood that neither party will offer or sell All In The Family any place in the world, including the United States, just as broad as that.

> MR. GOULD: I think that is in here, your Honor. THE COURT: It is all included.

MR. GLEASON: Your Honor, may I inquire of Mr. Gould whether or not when he said tapes he included whatever else was normally distributed by CBS?

MR. GOULD: Sure, tames or reels or whatever they need.

MR. PEARSALL: It is pointed out to me something which I misunderstood to be a commitment was a commitment to recormend to his client

> SOUTHERN DISTRICT COLET THE DRIVES UNITED STATES COURT TOUGE FOLEY SQUARE, N.Y., MY. 10007 TELE HONE: CONTLAND 7-4580

77 a

2

3

4 5

6

7

8

3

10

11

10

13

100

15

16

17

18

19

30

2

20

24

MR. GOULD: I am going to talk to him, if I am given a chance to talk to him.

which he stated on the record, which, however, he must get the answer to by, let's say, tomorrow noon, at the latest, because we have to then determine whether we go forward on Wednesday morning, and I expect counsel to be here on Wednesday.

MR. GOULD: There may be somebody in the room who can give me the answer right now, but I have to have a chance to ask him about it.

THE COURT: If you do it now, it is better.

MR. GOULD: It will just take me a minute.

(Pause.)

THE COURT: Mr. Gleason, I think in the meantime vou should find out whether you have nermission to accept service for CBS, or do you want them to be served untown?

MR. GLEASON As between the service of our firm and service of CBS uptown, I don't think we would want to draw a distinction.

THE COURT: It is much easier for them to give you a summons and complaint, but I don't want to force you.

If you do not have authority, don't do it.

MR. GLEASON: I would prefer not to deal with the

effect service, your Honor.

3

?

3

6

6

7

3

3)

11

12

13

.

15

17

38

18

20

2

20

25

MR. PEARSALL: I am sure I can find out where to

. With respect to the service of the complaint, your Honor, may I present to your Honor shortly after this proceeding an order designating a special process server so that we don't have to have the marshal serve them?

THE COURT: Yes. I am hoping even more that
Cravath would accept service, and then he wouldn't even need
that.

MR. GOULD: All right, provided we get the contracts, if they show under the contracts -- and there is one other thing --

THE COURT: They can't get you the contracts unless they are here.

MR. GOULD: They can get it from Switzerland, your Honor.

THE COURT: Youwon't get it by Wednesday morning then.

MR. PEARSALL: If we can have an agreement right now which is subject to the one condition only that I provide the contracts, I am agreeable to making that.

THE COURT: I am sure it is in good faith on both sides and I am willing to do it that way. I will set it

UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4590

TRANSCRIPT OF HEARING, JULY 30, 1973 (Transcript, pages 1-34)

rmh Hearing, July 30, 1973 82 a 2 THE CLERK: Viacom v. Tandem Productions, Inc. 3 THE COURT: Is everybody here? Is anybody missing? MR. PEARSALL: I think everybody is here, your 5 Honor. 6 THE COURT: Is Mr. Gould coming? MR. SHELTON: No, your Honor, Mr. Could is not in town. MR. RIFKIND: Your Honor, I requested a brief 10

MR. RIFKIND: Your Honor, I requested a brief audience and I hope it has not turned into more of a production than was planned, because while I am uncertain that I am properly here at the moment, for the reasons spelled out in Mr. Gould's letter to the Court, it is not at all clear we have been served in this case, but it did seem to me in light of the press of time, the early trial date set, I should not sit back and wait for the formalities to be resolved and ought to call to the Court's attention the very serious problem we have with the proposed order submitted by Viacom, which was on your calendar on Friday.

That order recites that we, CBS, should be realigned as a party plaintiff in this action because CBS interests are identical to those of Viacom.

THE COURT: Well, I wouldn't sign an order like that.

MR. RIFKIND: The point I would like to convey and

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

7

12

13

11

14

15.

17

18

19

20

22

23

24

that

problems that have arisen, is that CBS has no interest whatever in this litigation.

THE COURT: That is what you say.

MR. RIFKIND: I say that, indeed, and I can explain that, I think, in one minute.

CBS, in response to the rules promulgated by the Federal Communications Commission some time ago, undertook to get out of the syndication business altogether, as we were required to do. In preparation for the effective date of that set of rules, we conveyed to Viacom, then a wholly owned corporation, a quit-claim deed, without warranties, without guarantees, without covenants.

THE COURT: How can you quit-claim a part of a copyright?

MR. RIFKIND: We quit-claimed the syndication rights.

THE COURT: But how can you do that? You retained the network rights and therefore you retained a license and you gave a sublicense, but not a sublicense of the whole, a sublicense of part.

MR. RIFKIND: Your Honor, all we said to them is, whatever syndication rights we have ---

THE COURT: We have?

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

MR. RIFKIND: Whatever syndication rights we have, and we do not assure them we have any, but whatever we have in a whole library of programs, specified and unspecified, "They are yours," and then we spin Viacom off.

THE COURT: Retaining, however, a part of the license you had from Tandem.

MR. RIFKIND: We retained the network rights, that is correct.

Tt seems to me, your Honor, that since, while we wish Viacom, if Viacom is very successful in the syndication of All In The Family, it makes no difference to us, and if All In The Family is never syndicated, it makes no difference to us.

THE COURT: Don't you feel a moral obligation to support your grant?

MR. RIPKIND: I must say, moral obligations -THE COURT: We will come to the equitable later.

MR. RIPKIND: I think in the peculiar circumstances of this particular transaction, your Honor, we do not feel any overriding obligations to do anything. We introduced Vincom to Tandem and said, "You work it out. We are not in this business any more."

THE COURT: Well, you did that much later. Are you familiar with the Independent Wireless v. RCA case, 269

U.S.?

U.S.

2

3

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

MR. RIFKIND: I am afraid not.

THE COURT: I would recommend that the Cravath firm read that case, in their representation of CBS. I could read it entirely wrong, but I think I read it right. What Chief Justice Taft said there was that where a copyright is involved -- in that case it was a patent, but I think it is the same thing -- where you have divisible rights, some of which are retained and others of which are granted to an exclusive licensee, there can't be any federal jurisdiction, obviously, based on the patent grant or the copyright grant because the suit, on hypothesis, is under contract. Nevertheless, it is the duty of the grantor to vindicate and support the title of his grantee, the exclusive licensee, who got less than the whole but got part of what he derived from the grantor, it being therefore the grantor's duty to permit him to sue in the name of the grantor, for example, and he may be made an involuntary plaintiff because equity recognizes that he has an obligation to defend the title of the grantee. That is what I think is relevant to this case and I would like to hear you on that subject.

MR. RIFKIND: Well, your Honor, I am obliged to you for pointing that out to me. I still think that as a practical matter we have very little to contribute to the

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

3

5

7

9

10

11

12

13

b2

14

15

16

17

18

19

20

21

22

23

25

case. There are cases, no doubt, where we will have to litigate some of the questions that may arise in this but my client feels quite strongly that in a case in which there is nothing we can win, no matter what the outcome, they are very reluctant to engage in the costs and expenses of litigation.

THE COURT: That is exactly the point, nobody says you have to do anything, you just have to be here. Of course, as the Supreme Court has said, even if you don't come, you will be bound, having been given notice of the suit. This is going to be res judicata against you no matter what you do and you lose nothing by coming in.

MR. RIPKIND: Perhaps I could suggest an alternative solution, your Honor. It seems to me CBS does have certain properties in its possession that are necessary to carry on the business of syndication. Those are the properties which Tandem instructed us no longer to deliver to Viacom and which we had been holding for the resolution of this question. It would seem to me, in those cixcumstances, that the solution to our problem lies along the line of interpleader and what I would propose, with your Honor's consent, is to be bound by, to submit an order binding CBS to hold all those properties necessary for the syndication of All In The Family subject to the further order of the court and directing

MR. RIPKIND: I take it Viacom has not expressed great concern as to whether we are present or not. They were at the outset quite content that they proceed without us.

THE COURT: And the defendant quite properly raised the question of a necessary party.

necessarily to be that.

16

17

18

19

20

21

22

23

24

25

MR. RIFKIND: It doesn't appear, your Honor, that Viacom's very able counsel have thought that we were abdicating on any responsibilities we had to Viacom.

THE COURT: They were obviously afraid that they would lose federal jurisdiction.

SOUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

MR. RIFKIND: But there is state jurisdiction too.

THE COURT: It doesn't mean anything in the business sense, it means they may have misread the statute, or maybe I did, but they think CBS is a necessary party. If you want to do it by interpleader, I don't know why anyone would object to that, except me. I think now they have served you, you have notice, it is going to be resjudicate against CBS, if my guess is right, and I think the matter ought to proceed.

It seems to me it is a lot of dancing around here:

Do you want federal jurisdiction or do you not? I believe

there is federal jurisdiction here properly without collusion
by realignment of the parties. If somebody thinks it will

make it more difficult for Viacom -- is CBS amenable to

suit in California? I suppose they are.

MR. RIFKIND: Undoubtedly.

MR. SHELTON:

THE COURT: I suppose somebody wants Hughes.

Hubbard & Reed to hire California counsel and go to the

California state court.

MR. RIFKIND: They have a resident partner in California.

THE COURT: Is Tandem suable in New York?

I think there is a question about

SOLTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

8

9

10

11

12

13

14

16

17

18

19

20

22

23

25

it, your Honor. They are not authorized to do business here nor have we any office here.

THE COURT: I would doubt there is a clear case of New York State jurisdiction.

MR. PEARSALL: Your Homor, we rely upon the longarm statute, since this deal was negotiated in New York and under the authorities I think it is quite clear jurisdiction is in New York.

THE COURT: I suppose you can argue that.

MR. RIFKIND: I must say, your Honor, that if
Tandem is serious in raising a wide variety of rather complicated antitrust issues, which would be binding in their
resolution on CBS, I don't think I can be prepared to try
those issues a month from now or a month and a half from now.

THE COURT: You may not be able to try the issues, but you may very well be able to make a motion based on Bruce's Juices and other cases like that -- I am not passing on this in advance, but it seems obvious there is a legal question here as to whether Tandem can maise the antitrust defenses after accepting the benefits of the network contract.

MR. RIFKIND: If those issues are not to be litigated, and that would seem to me the more likely outcome, all the more reason why having CBS aboard really doesn't contribute anything to the resolution of the action.

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4590

3

1

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23 24

25

I would like to submit the proposition, and I can hand up a proposed order, which will accomplish just what I say --

THE COURT: Well, what is your order? Let me see it.

(Document handed to the Court.)

THE COURT: Your interpleader does not strike out the defense Tandem has chosen to assert, with respect to the invalidity of the transfer from Tandemn to CBS of syndication rights. Their claim is, in short, that even before the Federal Communications Commission acted that as a matter of antitrust law, under the Sherman Act, there was a defect in the sense that the contract represented a tie-in by a monopolist.

Therefore, it isn't merely giving the prints and for me to decide in the abstract that it is a question of antitrust law which casts doubt on the very title of CES in the first place, without its presence, seems to me unwise.

MR. RIFKIND: I do not understand that Tandem is now suggesting that the network rights, which we did obtain --

THE COURT: Then you are in a position where you fool your stockholders when you have the spinoff by

> SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

6.

7 8

b3

9

11

10

13

12

14

16

17

18

19

20

22 23

24

25

pretending to give them rights which you had illegally obtained without revealing it and you might even get in trouble on your proxy statement.

MR. RIPKIND: All we conveyed was whatever we had lawfully obtained. If the Tandem-CBS agreement is void, then I don't know the rights.

THE COURT: When you said everything, you also said including the 1971-1972 network broadcast season, and specifically mentioned All In The Family.

MR. RIFKIND: The wording of that agreement is,

"That we conveyed CBS' rights with respect to the programs."

"CES assigns, transfers and conveys to Viacom hereunder

a quit-claim of whatever rights to exercise syndication

rights CBS may have in the programs, and CBS hereunder

makes no warranty, express or implied representation, or

covenant of any nature whatsoever with respect to any right

to exercise syndication rights which CBS may have in the

programs."

THE COURT: But you are dealing with yourself at that point. When you created the spinoff --

MR. RIFKIND: These greements were meticulously and elaborately reviewed by the SEC for compliance with their orders and by the Ninth Circuit in ancillary litigation.

3.

THE COURT: I am trying to say the purpose of it was quite different, it was to indicate that there was no residual right remaining in CBS and that therefore the spinoff was in strict accordance with the rule of the FCC. That is what the whole thing was all about and that is why there was a divestment order by the principal stockholders.

MR. REFKIND: It was, in addition, to make it perfectly clear that we were not entering into any guarantees as to the nature and substance of those rights because we didn't want to find curselves in precisely this situation.

matter last week, at least for the month of August, and now I find it rearing its ugly head again and I don't understand what is so urgent about determining whether or not CES is a party. I take it there has only been a summons so far, there has to be an amended complaint, and then it becomes sub judica, if you want to make a motion.

MR. RIFKIND: I was under the impression that he was hastening towards trial in early September.

THE COURT: I said the 17th of September, and it is a temporary injunction and I don't think six weeks is a very short time for the preparation of a temporary injunction.

MR. RIFKIND: I appose the difficulty between

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., NY. 19887 TELEPHONE: CORTLAND 24530

8

9

10

12

13

14

16

17

18

19

20

22

23

24

25

me and my friends at Viacom is that I am in no rush about this but they are in a hurry. If it can await further consideration on motion properly made, I am content with that.

THE COURT: It is a very difficult question, not an easy one, and as I say, you have conflicting arguments here.

I am persuaded by the fact that despite your disclaimer of warranty, although I must say the other cases I know have never considered that subject, that you are talking of a licensing by sublicense of a license granted by the copyright owner, which is a typical case, it seems to me, of an impleading on a realignment of the grantor, the transferor of the sublicense.

I rely on the fact that there is an equitable duty, and in New York law there is actually a duty morally to support a grant, and you know that. You must do everything possible to maximize the benefit that is received by the licensee or the transferee.

MR. RIFKIND: My friends at Viacom have never called on us to join.

THE COURT: I don't think they did it right, with all due respect.

MR. RIFKIND: My friends at Tandem have never

SOUTHERN DISTRICT COURT REPORTERS

suggested that any other aspect of the agreement between Tandem and CBS was infected or tainted. That is, they have never suggested we do not have an agreement for the network broadcast.

THE COURT: That is where Bruce's Juices comes in.

On the one hand, you can't say, "I am going to get the benefit

of having an exploitation on a television network and, at

the same time, I am going to claim antitrust violations by

tie-in of domestic syndication."

Again I repeat, I am not passing on it in advance, because I don't know all the law, but it strikes me that is a very difficult field of antitrust law, to overcome taking benefits and still arguing that it is illegal.

MR. RIFKIND: I couldn't agree with you more, your Honor.

THE COURT: You may prevail on that. I made a remark the other day which I shouldn't have, and I withdraw it, that CBS' counsel were foolish in not being in the case, and I withdraw that, because that is counsel's problem and not mine.

If you feel confident of the Bruce's Juices and that you can defeat the claim of Tandem in this case, you may be very wise to have that settled once and for all so that it doesn't hang over your head.

1

3

4

5

6

7

8

9

10

11

12

13

14 15

16

17

31

19

20 21

22

23

24

25

In addition to that, I call your attention to this: that you had a schedule of programs which were purported to be licensed, or sublicensed, to Viacom in addition to All In The Family and there may be others, independent producers, in the shoes of Tandem or in the capacity of Tandem who may raise the same antitrust problem, in which event Viacom will have nothing.

You say, "I couldn't care less because we lost no money," but I don't think that is the right attitude.

MR. RIFKIND: But, your Honor, nothing in the decision of this case with respect to All In The Family would bind or determine the rights of independent producer A, B or C,

THE COURT: If I should decide and the Court of Appeals upholds me that Bruce's Juices applies in a case where you take the benefit of a network presentation and try to knock out the domestic distribution and foreign distribution, then you are home free.

MR. RIFKIND: As a matter of stare decisis? THE COURT: Yes, or not even stare decisis -- well, call it stare decisis.

MR. RIFKIND: Persuasion?

THE COURT: Well, call it that.

ME. RIFKIND: In the three years since Viacom

S I HERN OLS RICH COURT REPORTERS UNITE: STATES COURT HOUSE FOLEY SQUARE, N.Y., N.Y. 10.07 TELEPHONE: CORTLAND 7-4580

I think the fact that there have not been any other such cases is indicative of the fact that we are probably not going to have any.

THE COURT: I take back what I said about what you should do. You do whatever you want to. You are big boys. I still say that I believe at the moment that CBS should be in the case. I believe CBS should be a plaintiff and not a defendant and I believe there is federal jurisdiction, subject to checking again, if you want to make a formal motion.

MR. RIFKIND: I would like to do that and I take it if we do that by the time your Honor returns --

THE COURT: I will be back right after Labor Day and you can do it then.

In the meantime, I thought we had agreed that we were going to have a stipulation, Mr. Shelton, and that everything will be in status quo and you will see to Finland and Holland, or something.

MR. FEARSALL: We have not been able to get the

SCUTTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE. FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE CORTLAND 7-4580

13 14

16

15

17 18

19

20

22

21

23

4

6

7

9

10

12

13

15

16

18

19.

20

22

23 24

25

stipulation agreed to here on the transcript reduced to a signature. We discussed it this morning and hopefully we will be able to do it this morning.

THE COURT: You better do it today, because I am not going to stay over for you on Wednesday.

MR. PEARSALL: We submitted it to them on Thursday, your Honor.

Part 1, but he will have to study it all over again.

MR. PEARSALL: We want this completed today, your Honor.

MR. SHELTON: I don't anticipate too much difficulty. There is one sticky problem I may not be able to work out and if I can't, I would like to come to your Honor.

MR. PEARSALL: There is one particular point we might as well get on the table: the stipulation provided very clearly, and on the record, that subject only to our producing these contracts, which I understand are on their way from Switzerland, Tandem would instruct CBS to release to us the tapes, reels, whatever it is, which is necessary for us to comply with our existing obligations under these two contracts. Tandem this morning has said it wants to imply a further limitation upon that agreement and it wants to limit us to receiving from CBS only those materials which

SOUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE. CORTLAND 7-4580

of thing, that there were 20 episodes -- it was his

recollection that there were 20 episodes involved and that it was necessary to deliver them. I don't think he said it was stated in the contract and I have not seen the contract, but he did state as a matter of practicality that it was essential.

THE COURT: The reason he gave was a very simple one, that they had a lead on time, because they either had to put foreign subtitles on or dub it.

MR. PEARSALL: There is a changing of tape, your Honor, because the line system is different here as against there.

THE COURT: The zeal of advocacy seems to overcome you and Mr. Gould, Mr. Shelton. You are good advocates, but why don't you see the forest for the trees? What difference does it make if they get all the tapes? You get the benefit of it, if any, by the fact that you own the copyright.

MR. PEARSALL: I had put in the specification that in the event it is subsequently held that we have no right to make the sales, we will account to Tandemn for any profits.

MR. SHELFON: All I want to do is, aside from additional words which I think we will work out -- all I want to put in is subject to the further order of the court.

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4550

b5

MR. PEARSALL: The first thing I would like to

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

THE COURT: What is that?

3

5

6 7

8

9

01

11

12

13

14 15

16

17

18

19

20

21

22

23 24

25

address myself to is the procedural tangle we have gotten ourselves involved in here so far as this bringing in of CBS is concerned. Right now, your Honor, the situation I think is a bit of a jumble and I want to straighten it out --

THE COURT: Well, that is up to the parties, not up to the court.

MR. PEARSALL: I have submitted, your Honor, three orders. My proposal is, your Monor, that you sign an order which I delivered to your chambers on Friday --

THE COURT: I won't sign that order.

MR. PEARSALL: I think you may be confused as to which order I am speaking of.

THE COURT: The one about identical in interest? MR. PEARSALL: No, your Honor. We gave you an order on Friday which merely provides, authorizes the service of a second amendment complaint, a copy of which is annexed thereto, reflecting the addition of CBS. Our point is this, what we did last Monday following the court hearing was to serve on CBS a new summons but the old amended complaint. A question has been raised by the Shea, Gould firm as to the propriety of that course of action. To remedy any possible defect in the service of CBS, what we propose to do is serve a second amended complaint which

MR. SHELMON: I am a little confused, your Honor.
THE COURT: So am I.

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

24

25

7

9

11

12

13

15

14

16

17

18

20

21

22

24

25

MR. SHLTCN: I got a letter from Mr. Pearsall,

July 26th -- is that the order we are presently talking

about?

. MR. PEARSALL: I am talking about one sent to you on July 27th.

MR. SHELTON: We don't have it.

MR. PEARSALL: It was delivered to you and if you don't have it, it is probably in your office.

MR. SHELTON: May I have a copy?

MR. PEARSALL: Yes.

MR. SHELTON: Did it come with a covering letter?

MR. PEARSALL: Yes.

supplements our letter to you dated July 26, 1973. In the event your Honor believes it is inappropriate to combine in a single order permission for us to serve and file the second amended complaint naming CBS as an additional party with a determination CBS be realigned as party plaintiff, we have submitted for your Honor's consideration an alternative form of order permitting us to serve and file the attached second amended complaint, which adds a new paragraph 10A dealing with the addition of CBS as a party and in the event your Honor signs the enclosed order, we will then ask that your Honor sign an order previously submitted."

Honor.

MR. PEARSALL: I will give you another order, your

•

THE COURT: Let me see 10%. Why do you insist on using that language, "identical interests"? You are just confusing the issue.

MR. PRARSALL: Of course this is a pleading and is not binding on anybody and we won't put that in the order.

THE COURT: It is not binding on anybody, but it still confuses things.

MR. RIFKIMD: It confuses me.

transferred to us by way of a sublicense of an exclusive license, certain rights in the copyright and performance of All In The Fankly as the licensor to the plaintiff, and exclusive licenses, of part of the rights of CBS. CBS is under obligation to support or defend the title of the plaintiff. CBS has been requested to do so and has refused. Accordingly, it is incumbent upon it to join as a plaintiff and for its failure and refusal to do so, it is hereby named a defendant."

That is what I think is the form of the amended complaint.

MR. FEARSALL: Your Monor, obviously these rights

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE
FOLEY SQUARE, N.Y., N.Y. 1000/ TELEPHONE: CORTLAND 74580

3

4

5

6

7

8

10

11

12

b6

13

15

14

16

17

18

20

21

23

24

25

somewhere in deep history are grounded in copyrights, several contracts back, but our rights, on their face, do not purport to be copyright rights.

THE COURT: Then you are in the public domain.

You can't have a common law copyright, obviously, because it has been broadcast. You have to have a licensed copyright based on the federal copyright statute. That doesn't mean you get federal jurisdiction, because you are suing on a contract, and you are basing it on diversity, but your final rights stem from copyright and nothing else.

What else do you have?

THE COURT: I would submit an order running along the lines of the paragraphs of the complaint I dictated. That would mean there is a proper realignment of the party plaintiff.

MR. RIFKIND: I see only one defect, your Honor, in the proposal, and that is the assertion that such a demand ever has been made upon us, which is not in fact accurate.

THE COURT: You were served with a summons, were you not?

MR. RIFKIND: Yes, attached to a complaint which did not name me as a party. I think that summons was invalidly served.

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLSY SQUARE, N.Y., N.Y. 1007 TELEPHONE: CORTLAND 7-4580

stemming from International Wireless v. RCA and if you don't know that case, you just can't start the whole argument.

patent and copyright derivations and makes the distinction between a whole assignment and a partial assignment, or a partial license, a sublicense, and in those cases equity requires the person who retains certain rights and gives certain rights out of his bundle shall protect the transferee or the licensee, and if you cite to me cases that don't involve this particular type of patent or copyright transfer, they are not employed.

MR. RIFKIND: Your Honor, pending study of that,
can I understand at least that the disposition of Mr. Pearsall's
present application is without prejudice for us to come
back and suggest an interpleader or some other remedy is
correct?

THE COURT: Certainly. I want something besides you saying "identical issue" and you could come in and make a summary motion on the theory they are not identical, but with this kind of pleading, you can come in and make a motion either to strike the paragraph under 12F or for judgment on the pleadings or summary judgment on the ground that you are not a proper party.

SOUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE
FOLSY SQUARE, N.Y., N.Y. 10307 TELEPHONE: CORTLAND 7-4580

MR. RIFKIND: Very well, your Honor.

beginning of September, because there is nothing happening in this case, the television show is running, syndication rights domestically can to possibly arise until after the television is finished, and that may be 1975 or 1976, the way the show is going. Foreign distribution is extremely limited and you take two little countries, like Holland and Finland, and get all excited about \$20. Therefore, while I am not saying I won't in certain circumstances grant a temporary injunction, because there may be other interferences. I don't think, as I indicated before, that anything is burning on the griddle here. Otherwise, I feel embarrassed about going on vacation.

MR. PEARSALL: May I take the next two steps,
your Honor? It was my understanding that the way we left
it on Monday we were going to combine the preliminary injunction
hearing, in effect, with a plenary hearing and we were in fact
going to have a trial on September 17th, or thereabouts.

THE COURT: Yes, subject to --

MR. PEARSALL: Subject to whatever it is, right.
That is the timetable under which I am presently operating.

THE COURT: We will get a stipulation that we are going to try the whole injunction and discovery is going

SOUTHERN DISTRICT COURT REPORTERS
UNITED STATES COURT HOUSE
FOLSY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORT LIND 7-4580

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

never seen it.

THE COURT: I think in a litigation it is

S' UTHERN TISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

UNITED STATES COURT HOUSE

TELEPHONE: CORTLAND 7-4580

FOLEY EQUARE, N.Y., N.Y. 10007

b7

THE COURT: It can be done that way too. It comes to the same thing. I will sign an order permitting you to join them in an amended complaint.

MR. PEARSALL: I would like to submit also a realignment order. We have been over the ground a dozen times and I see no reason for further delay. If Mr. Shelton has reason why it is not appropriate, it should be brought to your Honor's attention immediately.

THE COURT: Except that I want to restudy it.

I have given them food for thought, and I would do it by

Priday, but I won't be here Priday. Everybody gets so

excited. Life goes on. It is not that complicated and

I want everybody to have a fair chance because there is

a problem here, and you better think about it too, arising

out of this disclaimer of warranty, and that may make a

big difference ultimately in the duties of CBS, and that

again, in turn, will raise the question of dealing with

itself, and whether it could do that legitimately and

properly and whether the only purpose is to simply get them

off the hook from some tort action.

In other words, you may disclaim sometimes a liability based on a lack of warranty, but it may not include the warranty of title, which is inherent. There can be two types of quit-claim in a copyright situation.

3

6

7

8

9

10

11

12

13

14

15

36

17

18

13

20

21

23

23

4

25

SOUTHERN DISTRICT COURT REPORTERS

UNITED STATES COURT HOUSE

FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

grantor. We are talking about a superior grantor who claims

1

3

4

5 6

. 7

8 9

10

11

12 13

14

15

16

17

18

19 20

21

22 23

24

25

never having relinquished the right to the intermediate grantor.

MR. PEARSALL: Tandem can't attack its own grant, whether you call it copyright or anything else, and I think it is perfectly clear on the face of many cases --

THE COURT: The Supreme Court has now said ever in patent you don't have estoppel any more by virtue of a grant. It is strange law, but it is law now for the past two, three years. It is not what we learned in law school.

You have to keep up with the times. There no longer is such a doctrine and Blond Tongue Laboratories is not held -- I would like you to think about it and delve into it because it is, in some respects, a unique case. I will entertain whatever motions are to be made either way, and I will adopt your suggestion in not signing the realignment so that that can be subject to a motion to dismiss for lack of federal jurisdiction in September and then I can decide whether I will dismiss the case or allow CBS to be realigned as a plaintiff, but I want it as a party at that time.

MR. SHELTON: Very good, your Honor.

THE COURT: That doesn't hurt anybody, because whatever preparation you do, if you have to go into the

> SOUTHERN DISTRICT COURT REPORTERS UNITED STATES COURT HOUSE FOLEY SQUARE, N.Y., N.Y. 10007 TELEPHONE: CORTLAND 7-4580

ç

state court, you just go in.

114 a

MR. PEARSALL: Thank you, your Honor.

THE COURT: The protective order I will leave, the stipulation you will work out today, and I will put a so ordered on it. The time for discovery I will put as so ordered, if you want to, after you agree on it.

The last point is, I will sign an order permitting you to file an amended complaint against CBS but I will not at this time sign an order realigning CBS as a party plaintiff.

Order That Plaintiff Serve a Second Amended Complaint

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL INC., et al.,

Plaintiffs,

against

TANDEM PRODUCTIONS, INC., and COLUMBIA BROADCASTING SYSTEM, INC.,

Defendants.

IT APPEARING to the Court that Columbia Broadcasting System, Inc. ("CBS") is a person whose presence is needed for a just adjudication as provided by Fed. R. Civ. P. 19 and that it can be served with process,

IT IS ORDERED:

- 1. That plaintiffs serve and file a Second Amended Complaint, a copy of which is annexed hereto, reflecting the addition of CBS as a party within two days after entry of this Order; and
- 2. That a copy of said Second Amended Complaint together with a copy of a summons and a copy of this Order be served upon CBS within two days after entry of this Order.

Dated: New York, New York July 30, 1973

s/ M. I. GURFEIN U.S.D.J.

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

Plaintiffs, by their attorneys, Hughes Hubbard & Reed, complaining of defendant, allege:

- 1. Plaintiff Viacom International Inc. ("Viacom') is a corporation duly organized and existing under the laws of the State of Delaware, having its principal place of business in the Southern District of New York at 345 Park Avenue, New York, New York. Viacom is engaged in the business of distributing and licensing television programming to television stations by means other than network exhibition. Such off-network distribution and licensing is commonly known as "syndication."
- 2. Plaintiff Viacom Latino Americana Inc. is a corporation duly organized and existing under the laws of the State of New York, having its principal place of business in Miami, Florida.
- 3. Plaintiff Viacom Japan Inc. is a corporation duly organized and existing under the laws of the State of New York, having its principal place of business in Tokyo, Japan.
- 4. Plaintiff Viacom Canada Limited is a corporation duly organized and existing under the laws of the Dominion of Canada, having its principal place of business in Toronto, Ontario, Canada.

- 5. Plaintiff Viacom Video-Audio Comunicacoes Limitada is a corporation duly organized and existing under the laws of Brazil, having its principal place of business in Sao Paulo, Brazil.
- 6. Plaintiff Viacom International Limited is a corporation duly organized and existing under the laws of the United Kingdom, having its principal place of business in London, England.
- 7. Plaintiff Viacom S.A. is a corporation duly organized and existing under the laws of Switzerland, having its principal place of business in Zug, Switzerland.
- 8. Plaintiff Viacom International Pty. Limited is a corporation duly organized and existing under the laws of the Australian Capital Territory, having its principal place of business in Sydney, Australia.
- 9. Each of the plaintiffs other than Viacom is a whollyowned subsidiary of Viacom and is engaged in the business of syndication outside the United States. Collectively, Viacom and such subsidiaries comprise a worldwide syndication organization ("Viacom International").
- 10. On information and belief, defendant Tandem Productions, Inc. ("Tandem") is a corporation duly organized and existing under the laws of the State of California, having its principal place of business at 1901 Avenue of the Stars, Los Angeles, California. Tandem is engaged in the business of producing television programming.
- 11. Columbia Broadcasting System, Inc. ("CBS"), is a corporation duly organized and existing under the laws of the State of New York, having its principal place of business at 51 West 52nd Street, New York, New York.

- 12. This is an action for preliminary and permanent relief, damages, and a declaratory judgment pursuant to Title 28 U.S.C. §2201 determining the actual controversies described herein.
- 13. Personal jurisdiction over Tandem is conferred by §§302(a)(1), (2) and (3) of the New York Civil Practice Law and Rules in that the claims alleged herein arise from the facts that
 - (a) Tandem has transacted business within the State of New York,
 - (b) Tandem has committed tortious acts within the State of New York, and
 - (c) Tandem has committed tortious acts without the State of New York causing injury to Viacom International and its property within said State, has at all relevant times regularly done and solicited business and engaged in other persistent courses of conduct in said State, has expected and should reasonably have expected such tortious acts to have consequences in said State and has derived substantial revenue from goods used and consumed and services rendered in said State and from interstate and international commerce.
- 14. Subject matter jurisdiction is based upon diversity of citizenship, and the matter in controversy exceeds, exclusive of interest and costs, the sum of Ten Thousand Dollars (\$10,000).
- 15. Viacom was incorporated in August 1970 as a wholly-owned subsidiary of CBS. It was established in response to certain regulations adopted by the Federal Communications Commission ("FCC"), including the reg-

ulation prohibiting television networks from engaging in the business of syndication. CBS' syndication business for many years had been conducted by its wholly-owned subsidiary, CBS Enterprises, Inc. ("CBS Enterprises"). CBS arranged to divest itself of such business through a spin-off transaction (the "spin-off") whereby it would transfer its syndication rights to Viacom, merge CBS Enterprises into Viacom, and distribute all of the capital stock of Viacom to the CBS shareholders.

- 16. In connection with the spin-off CBS and Viacom entered into an agreement as of December 31, 1970 (the "Syndication Agreement"). Under the Syndication Agreement CBS agreed inter alia to assign, transfer and convey exclusively to Viacom all of the rights it then possessed or thereafter acquired to syndicate in the United States and in foreign countries programs and program series initially broadcast over the CBS Television Network ("CBS-TV") during the 1970-71 or 1971-72 broadcast seasons, and Viacom agreed inter alia to make certain payments to CBS and to use its diligent and vigorous efforts to syndicate such programs and program series worldwide on the most advantageous terms possible. To enable Viacom to exercise the assigned syndication rights, the Syndication Agreement provided inter alia that CBS would furnish Viacom with film prints, color internegatives, music, effects and dialogue tracks and duplicate video tapes as ordered by Viacom from time to time.
- 17. The Viacom spin-off was originally scheduled to be consummated on December 31, 1970. The FCC, however, on that date stayed the spin-off until June 4, 1971 when it issued an order approving the transaction and dissolving its stay. Immediately thereafter, on June 4, 1971, the spin-off was consummated with the result that on that date the Syn-

dication Agreement was delivered and became operative, CBS Enterprises merged into Viacom, and Viacom commenced business as a wholly independent, publicly-held corporation.

- 18. Tandem is the producer of the popular television series "ALL IN THE FAMILY" which is currently broadcast at 8:00 p.m. each Saturday over CBS-TV. Following negotiations and related activities commencing in the first half of 1970 which in material part were conducted by Tandem and its agents in the State of New York, CBS and Tandem entered into an agreement regarding ALL IN THE FAMILY (the "Tandem Agreement") which was memorialized in writing and became effective as of July 10, 1970. Tandem agreed inter alia to license to CBS certain exhibition rights in All In The Family and, in addition, to assign, transfer and convey exclusively to CBS all of the rights it then possessed or thereafter acquired to syndicate All In The Family in the United States, its territories and possessions. and in foreign countries (the "Syndication Rights"). CBS agreed inter alia to pay Tandem the net profits derived from exercise of the Syndication Rights after deduction of its standard distribution fees and all distribution expenses. The Tandem Agreement further provided that CBS was entitled to assign its rights thereunder in full or in part to any person, firm or corporation provided that no such assignment would relieve CBS of its obligations thereunder.
- 19. On information and belief, after CBS and Tandem entered into the Tandem Agreement, Tandem and its agents continued to transact business in the State of New York in connection with furthering its purposes and carrying out its terms.
- 20. In January 1971, CBS-TV commenced broadcasting All In The Family. Since All In The Family was thus

Second Amended Complaint

initially broadcast over CBS-TV during the 1970-71 broadcast season Viacom, upon delivery of the Syndication Agreement on June 4, 1971 and pursuant to its terms, became the sole owner of the Syndication Rights and entitled to the exclusive enjoyment thereof on and after that date. The Syndication Agreement provides that Viacom's gross receipts from its exercise of the Syndication Rights, less specified distribution fees and certain direct distribution costs which Viacom is entitled to recoup, are to be paid to CBS. Since under the Tandem Agreement CBS is to pay to Tandem an amount equivalent to that which under the Syndication Agreement Viacom is to pay to CBS, all of the net proceeds derived by Viacom from exercise of the Syndication Rights after deduction of Viacom's distribution fees and costs are, in effect, payable to Tandem.

- 21. As alleged in paragraphs 18 and 20 hereof, CBS conveyed to Viacom the exclusive right to license others to cause television broadcasts of All In The Family by means other than the facilities of the CBS Television Network, such right constituting a part of the rights granted by Tandem to CBS under the Tandem Agreement. CBS is under an obligation to support or defend Viacom's title to the Syndication Rights thus conveyed by CBS to Viacom. CBS has been requested to do so but has refused. Accordingly, it is incumbent upon CBS to join in this action as a plaintiff and for its failure and refusal to do so, it is hereby named a defendant. Since the real and true interest of CBS in this action is aligned with and not adverse to that of Viacom, CBS should be realigned as a plaintiff.
- 22. ALL IN THE FAMILY is a unique and highly successful television series. Hailed from its inception as a "complete breakthrough", the show is a situation comedy which examines bigotry and other controversial matters with a

realism never before screened in American homes. Not only have "Archie Bunker", the hero of the series, and "Archie Bunker country" become everyday household terms but the show has won many important awards and for more than two years has consistently ranked at the top of the national ratings.

- 23. The syndication industry is highly competitive. Viacom International's prestige and competitive strength in this industry depend entirely upon its identification with and ability to offer top ranked shows. The exclusive right to syndicate All in the Family throughout the world enhances Viacom International's reputation in the market-place as a quality syndicator, and hence has a value to Viacom International far greater than the specific dollars it represents in fees.
- 24. When in January 1971 CBS-TV commenced broadeasting All In The Family, CBS simultaneously authorized CBS Enterprises to initiate foreign syndication of the program. CBS Enterprises promptly organized a sales and promotion campaign which it pursued until the spin-off on June 4, 1971. From that date to the present time Viacom, as assignee of the Syndication Rights and successor by merger to CBS Enterprises, directly and through its authorized subsidiaries, has diligently, vigorously and successfully carried forward and expanded this campaign. Viacom International's investment in this campaign, and in the sales made and to be made as a result thereof, is measured not only by its cost in money but by the human expenditure of time, energy and creative effort on the part of a dedicated worldwide marketing organization. As the result of this tangible and intangible investment in ALL IN THE FAMILY, Viacom International has contributed material value to the Syndication Rights and has created for

them an advantageous market in which their profit potential for both Viacom International and Tandem can be maximized.

COUNT ONE

- 25. Each and every allegation contained in paragraphs 1 through 24 above is repeated and realleged as if fully set forth herein.
- 26. Notwithstanding that Viacom is the lawful owner of the Syndication Rights, Tandem claims such ownership and is arranging and threatening to arrange to syndicate or cause unknown third parties to syndicate All In The Family in violation of Viacom's rights. Unless Viacom's title to the Syndication Rights is quieted and Tandem, its officers, agents, servants, employees, attorneys and all those persons in active concert or participation with them are immediately restrained and enjoined from dealing with the Syndication Rights in any manner not authorized by Viacom, Viacom International will suffer grave, immediate, and irreparable injury for which there is no adequate remedy at law in that, among other things,
 - (a) Viacom International will be deprived of the exclusive enjoyment of a unique, important and valuable property right for which, by its nature, no equivalent replacement or substitute exists:
 - (b) Viacom International will suffer a substantial and material loss of reputation, credibility and, hence, competitive strength in the syndication industry;
 - (c) The market will be confused as to the lawful source of exhibition rights for ALL IN THE FAMILY with the result that the Syndication Rights will suf-

Second Amended Complaint

fer a substantial and material loss of marketability and value;

- (d) Litigation with resultant judicial and economic waste will be engendered between Viacom International and any competitor wrongfully authorized by Tandem to syndicate All In The Family, between Viacom International and the licensees of such competitor, between such competitor and the licensees of Viacom International and between the competing licensees of Viacom International and such competitor; and
- (e) Viacom International will lose the fruits of the intangible asset created by its expenditure of time, energy and creative effort in promoting and building the syndication market for All In The Family.

Viacom International cannot be fully compensated by the award of money damages for any of the injuries set forth in paragraph 26 above.

27. By reason of Tandem's wrongful claim to, and dealings in respect of, the Syndication Rights, Tandem has been unjustly enriched and has caused Viacom International loss and damages in amounts which can only be determined on the trial of this action.

COUNT TWO

- 28. Each and every allegation contained in paragraphs 1 through 24 and 26 above is repeated and realleged as if fully set forth herein.
- 29. Under the Tandem Agreement, Tandem covenanted and agreed in connection with the Syndication Rights that

Second Amended Complaint

it would deal fairly and in good faith with CBS or its assignee and would refrain from doing anything which would have the effect of destroying, defeating or injuring the right of CBS or its assignee to receive the fruits of such agreement.

- 30. Tandem has breached the Tandem Agreement by, among other things, wrongfully asserting ownership of the Syndication Rights and wrongfully dealing with such Syndication Rights as its own in violation of Viacom's rights as assignee thereof.
 - 31. By reason of such breach,
 - (a) Viacom International is entitled to the immediate injunctive relief described in paragraph 24 above; and
 - (b) Tandem has been unjustly enriched and has caused Viacom International loss and damages, in amounts which can only be determined on the trial of this action.

COUNT THREE

- 32. Each and every allegation contained in paragraphs 1 through 24 and 26 above is repeated and realleged as if fully set forth herein.
- 33. Tandem, with full and complete knowledge of the Syndication Agreement and Viacom's exclusive rights thereunder, has intentionally and unjustifiably interfered with
 - (a) Viacom's contractual relations with CBS, and

Second Amended Complaint

(b) Viacom International's contractual relations with the foreign licensees of All In The Family,

by assuming and appropriating to its own use the Syndication Rights.

- 34. Unless Tandem, its officers, agents, servants, employees, attorneys and all those persons in active concert or participation with them are immediately restrained and enjoined from interfering with the contractual relations described in paragraph 33 above, Viacom International will suffer grave, immediate and irreparable injury for which there is no adequate remedy at law in the respects, among others, described in paragraph 24 above.
- 35. By reason of Tandem's wrongful conduct, alleged above, Tandem has been unjustly enriched and has caused Viacom International loss and damages in amounts which can only be determined on the trial of this action.

COUNT FOUR

- 36. Each and every allegation contained in paragraphs 1 through 24, 26, 29, 30 and 33 above is repeated and realleged as if fully set forth herein.
- 37. Tandem, with full and complete knowledge of the Syndication Agreement and Viacom's exclusive rights thereunder, and by wrongfully using its economic leverage as producer of All In The Family and other important programs broadcast over CBS-TV, has intentionally and unjustifiably prevented Viacom from receiving the prints, tapes and other materials necessary for Viacom International's exercise of the Syndication Rights.

- 38. Tandem has intentionally and unjustifiably engaged in unfair competition against Viacom International.
- 39. Unless Tandem, its officers, agents, servants, employees, attorneys and those persons in active concert or participation with them are immediately restrained and enjoined from engaging in such unfair competition, Viacom International will suffer grave, immediate, and irreparable injury for which there is no adequate remedy at law in the respects, among others, described in paragraph 26 above.
- 40. By reason of Tandem's wrongful conduct, alleged above, Tandem has been unjustly enriched and has caused Viacom International loss and damages in amounts which can only be determined on the trial of this action.

Wherefore, plaintiff demands that they have judgment against Tandem

- (a) on Count One declaring that Viacom is the lawful owner of, and settling its title to, the Syndication Rights;
- (b) on Counts One, Two, Three and Four preliminarily and permanently restraining and enjoining the wrongful conduct alleged therein;
- (c) on Counts One, Two, Three and Four requiring that Tandem account to plaintiffs for its profits, and pay plaintiffs' loss and damages, resulting from the wrongful conduct alleged therein in the amounts determined upon the trial of this action;
- (d) for interest on the amounts demanded by Counts One, Two, Three and Four;
- (e) for the costs and disbursements of this action; and

Second Amended Complaint

(f) for such other, further and different relief as to the Court may seem just and proper.

Dated: New York, New York July 30, 1973

HUGHES HUBBARD & REED

By Otis Pratt Pearsall

A Partner
Attorneys for Plaintiffs
Viacom International Inc.,
Viacom Latino Americana Inc.,
Viacom Japan Inc., Viacom
Canada Limited, Viacom VideoAudio Comunicacoes Limited,
Viacom International Limited,
Viacom S.A. and Viacom
International Pty. Limited
One Wall Street
New York, New York 10005
(212) WH 3-6500

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

Defendant, Tandem Productions, Inc., ("Tandem"), by its attorneys, Shea Gould Climenko & Kramer, for its answer to the second amended complaint ("the complaint"):

FIRST DEFENSE

- 1. Denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraphs "2", "3", "4", "5", "6", "7", "8", "9", "11", "15" and "17" of the complaint.
- 2. Admits the allegations contained in paragraphs "10" and "22" of the complaint.
- 3. Denies each and every allegation contained in paragraphs "13", "14", "19", "27", "30", "31", "33", "34", "35", "37", "38", "39", and "40".
- 4. Answering paragraph "1" of the complaint, denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in the first sentence thereof and admits on information and belief the allegations contained in the remainder of paragraph "1" of the complaint.
- 5. Answering paragraph "12" of the complaint, admits that plaintiffs purport to bring this action pursuant to the statutes and for the relief referred to therein.

- 6. Answering paragraph "16" of the complaint, denies each and every allegation contained therein, except admits on information and belief that a certain agreement was made "as of the 31st day of December, 1970," by and between CBS Television Network and Viacom Enterprises and respectfully refers the Court to such agreement for the full and complete terms and provisions thereof.
- 7. Answering paragraph "18" of the complaint, admits the allegations contained in the first sentence thereof, and denies each and every other allegation contained therein, except avers that in or about September, 1971, Tandem executed a Memorandum of Agreement "dated as of July 10, 1970" between Tandem and CBS Television Network ("the July 10, 1970 Memorandum") which was modified by a letter agreement dated July 21, 1971 and by a letter agreement dated August 26, 1971 between the same parties, and respectfully refers the Court thereto for the full and complete terms and provisions thereof and alleges that insofar as such agreement was contrary to law, as described below, it was and is null and void.
- 8. Answering paragraph "20" of the complaint, admits the allegations contained in the first sentence thereof, denies each and every other allegation contained therein, and respectfully refers the Court to the agreement between CBS Television Network and Viacom Enterprises dated as of the 31st day of December, 1970, referred to in paragraph "6" above, and to the July 10, 1970 Memorandum for the full and complete terms and provisions thereof, and alleges that insofar as the alleged agreement set forth in the July 10, 1970 Memorandum was contrary to law, as described below, it was and is null and void.
- 9. Answering paragraph "21" of the complaint, admits upon information and belief the allegations contained in the

third sentence thereof, and denies each and every other allegation contained therein, except respectfully refers the Court to the agreement between CBS Television Network and Viacom Enterprises dated as of the 31st day of December, 1970, referred to in paragraph "6" above for the full and complete terms and provisions thereof.

- 10. Answering paragraph "23" of the complaint, admits the allegations contained in the first sentence thereof and denies each and every other allegation contained therein.
- 11. Answering paragraph "24" of the complaint, denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in the first two sentences thereof and denies each and every other allegation contained therein.

18.0

- 12. Answering paragraph "26" of the complaint, Tandem denies each and every allegation contained therein, except admits that it claims to be the owner of the "Syndication Rights" and that it has the right to "syndicate" All In The Family itself or through any agent of its own choosing or to dispose of or deal with the "Syndication Rights" as it sees fit.
- 13. Answering paragraph "29" of the complaint, Tandem denies each and every allegation contained therein, except refers to the July 10, 1970 Memorandum for the full and complete terms and provisions thereof, and alleges that insofar as the alleged agreement set forth in the July 10, 1970 Memorandum was contrary to law, as described below, it was and is null and void.
- 14. Answering paragraphs "25", "28", "32", and "36" of the complaint, Tandem repeats and realleges each

and every denial and averment set forth above with respect to the paragraphs of the complaint referred to therein.

SECOND DEFENSE

15. This Court lacks jurisdiction over the person of defendant Tandem.

THIRD DEFENSE

16. This Court lacks jurisdiction over the subject matter of this action.

FOURTH DEFENSE

17. The complaint fails to state a claim against Tandem upon which relief can be granted.

FIFTH DEFENSE

18. Defendant Columbia Broadcasting System, Inc. ("CBS") owns and operates commercial television stations in five of the nation's leading television markets: New York City, New York; Los Angeles, California; Chicago, Illinois; Philadelphia, Pennsylvania; and St. Louis, Missouri. CBS is engaged in, among other things, the operation of the CBS television network, which furnishes television programs and related advertising messages to approximately 200 affiliates (television stations required by contract to carry CBS network programming during all or substantially all of the prime evening hours, i.e., the hours between 6:00 ".M. and 11:00 P.M. during which television attracts its targest audience) located throughout the United States and to the television stations which are owned and operated by CBS.

- 19. Television programs and related advertising messages, filmed, video taped and live, are conveyed by program suppliers and networks across state lines to television stations throughout the United States, from which stations said programs are transmitted across state lines to viewers. A continuous stream of interstate commerce and the use of interstate means of communication results therefrom, including the collection and payment of fees, voluminous written and frequent verbal communications, and substantial amounts of advertising copy, recordings, transcriptions, films, contracts and checks.
- 20. Commercial television programs are created and produced by television networks, outside program suppliers, television stations, and by motion picture studios, which supply feature films and other programs for television broadcast. In 1969, the three nationwide commercial television networks (CBS, National Broadcasting Company ("NBC") and American Broadcasting Company ("ABC")) spent more than \$840,000,000 for television programs, of which CBS spent more than \$250,000,000. In 1969, total television broadcasting revenues for the aforementioned three networks were in excess of \$1,510,000,000 of which CBS received more than \$520,000,000.
- 21. The value of any television program to its producer and to an advertiser whose message is broadcast in conjunction with it, depends in large part on the number of television viewers who see the program and observe the commercial messages. The largest television audiences in the United States are readily available only to those producers whose programs are carried by the CBS, NBC or ABC television networks, and to those advertisers whose commercial messages are broadcast during said programs, and the right to broadcast such programs and commercial

messages or any of these three television networks can be purchased only from them. The three nationwide commercial television networks (CBS, NBC and ABC) control access to the prime evening hours and constitute the primary market for television entertainment programs.

- 22. The commercial value of a television entertainment program is not exhausted by its first network showing. A television entertainment program may be syndicated to foreign television stations while it is appearing over a domestic television network, and syndicated to individual television stations in the United States for non-network broadcasts following the network run of the program. As is more fully described below, CBS has obtained syndication, and other valuable subsidiary program rights, as well as a share of the profits produced by such rights, with respect to a substantial number of television entertainment programs produced by others and broadcast on the CBS Television Network.
- 23. For many years prior to the date hereof and continuing up to and including at least September 1971, in violation of the laws of the United States and the State of New York and pursuant to combinations and conspiracies between CBS and others, in unreasonable restraint of trade and in an attempt to monopolize trade and commerce with respect to the production, disribution, ownership, broadcasting syndication and exploitation of television entertainment programs broadcast initially on the CBS Television Network during prime evening hours, defendant CBS has used its control over access to the broadcasting time of the CBS Television Network during prime evening hours:
- (a) To exclude television entertainment programs in which CBS has no ownership, financial or proprietary in-

terests from broadcasting on the CBS Television Network during prime evening hours;

- (b) To compel independent program suppliers such as Tandem to grant to it or to plaintiff financial and proprietary interests in television entertainment programs produced by them;
- (c) To compel independent program suppliers such as Tandem to grant to it or to plaintiff exclusive syndication rights in television entertainment programs produced by them.
 - 24. As a result of the conduct described above:
- (a) Ownership and control of television entertainment programs broadcast initially during prime evening hours on the CBS Television Network has been concentrated in CBS:
- (b) Competition in the production, distribution, ownership, broadcasting, syndication and exploitation of television entertainment programs has been unreasonably restrained;
- (c) Competition in the sale of television entertainment programs to the CBS Television Network by outside program suppliers has been unreasonably restrained;
- (d) CBS and Viacom have monopolized or attempted to monopolize the production, distribution, ownership, broadcasting syndication and exploitation of television entertainment programs broadcast initially during the prime evening hours on the CBS Television Network; and
- (e) The viewing public has been deprived of the benefits of free and open competition in the broadcasting of television entertainment programs.

- 25. By the terms of the July 10, 1970 Memorandum, CBS compelled Tandem to grant to it, and CBS conditioned Tandem's access to CBS' television Network during prime evening hours upon the granting to it of rights to syndicate and distribute ALL IN THE FAMILY on free television (including cable television) in all territories secured by Tandem (including, without limitation, the broadcast area, i.e., the United States, its territories and possessions (including Puerto Rico), Bermuda and Antigua, Canada, Great Britain and West Germany) at CBS' "standard distribution fees" in the amount of 40% of all gross receipts derived from foreign distribution, 40% of all gross receipts derived from domestic "station-to-station" distribution, 25% of all gross receipts derived from domestic regional distribution and 10% of all gross receipts derived from domestic network distribution.
- 26. By reason of the foregoing, the alleged agreement set forth in the July 10, 1970 Memorandum by which CBS allegedly acquired the exclusive right to syndicate or distribute All In The Family was and is illegal and null, void and of no effect.

SIXTH DEFENSE

- 27. On May 4, 1970, the Federal Communication Commission ("FCC") adopted rules prohibiting the three national television networks from engaging in syndication and from acquiring any financial or proprietary interest in television programs of which the networks are not the sole producers. The rules provided that the networks could not:
 - "After September 1, 1970, acquire any financial or proprietary right or interest in the exhibition, distribution or other commercial use of any television program produced wholly or in part by a person

other than such television network, except the license or other exclusive right to network exhibition within the United States and on foreign stations regularly included within such television network; provided that if such network does not timely avail itself of such license or other exclusive right to network exhibition within the United States, the grantor of such license or right to network exhibition may, upon making a the effect reasonably to compensate the network, reacquire such license or other exclusive right to exhibition of the program."

By amendment, the effective date of the rule quoted above was changed to October 1, 1970.

- 28. The alleged agreement between Tandem and CBS Television Network pursuant to which CBS allegedly acquired the right to syndicate and distribute ALL IN THE FAMILY in domestic and foreign syndication was not concluded until after October 1, 1970.
- 29. By reason of the foregoing, that provision of the alleged agreement between CBS Television Network and Tandem which gave CBS any financial or proprietary right or interest in the exhibition, distribution or other commercial use of ALL IN THE FAMILY, except the license or other exclusive right to network exhibition within the United States and on foreign stations regularly included within such television network was contrary to the rules of the FCC, illegal, null, void and of no effect.

SEVENTH DEFENSE

30. If this Court should determine that the July 10, 1970 Memorandum is valid and enforceable, which Tandem denies, then the exclusive right to syndicate ALL IN THE FAMILY provided for in paragraph 12 thereof was condi-

tioned upon and made in consideration of the implied agreement of CBS to use its experience, resources, ability, economic power and best efforts to promote and exploit ALL IN THE FAMILY by syndication for Tandem's benefit and profit.

- 31. Under the express terms of the July 10, 1970 Memorandum CBS could not relieve itself of any of those obligations.
- 32. In breach of its obligation, CBS has failed to promote and exploit All In The Family for Tandem's benefit and profit by failing to use its experience, resources, ability, economic power and best efforts to do so, and, in fact, by reason of the adoption and promulgation of rules by the FCC which prohibit the television networks, including CBS, from engaging in the business of syndicating or distributing television programs, CBS cannot perform its obligation to promote and exploit the rights for Tandem's benefit and profit.
- 33. By reason of the foregoing, there has been a failure of the consideration which was to be given to Tandem in return for Tandem's agreement to make CBS the sole and exclusive syndicator of All In The Family.

EIGHTH DEFENSE

34. If this Court should determine that paragraph 12 of the July 10, 1970 Memorandum is valid and binding, which Tandem denies, then the provision contained in such paragraph, purporting to give CBS the exclusive right to syndicate All In The Family, was conditioned upon and included in reliance upon CBS' particular ability, based on its experience, resources and economic power, to promote

ALL IN THE FAMILY by syndication for Tandem's benefit and profit.

35. By reason of the foregoing, the syndication and distribution rights purportedly given to CBS by Tandem could not be assigned by CBS.

NINTH DEFENSE

36. Simultaneously with the July 10, 1970 Memorandum and the letter agreement dated July 21, 1971, the parties thereto entered into a letter agreement dated August 26, 1971, which provided that notwithstanding the provisions of paragraph 12 of the July 10, 1970 Memorandum CBS would agree and consent to Tandem's entering into a separate agreement with Viacom providing for the exercise and/or exploitation of the syndication rights and that such separate agreement, on being finalized, would be deemed to supersede and replace the provisions or paragraph 12 of the July 10, 1970 Memorandum and any provisions thereof with respect to syndication rights.

37. At the time of the execution of the July 10, 1970 Memorandum the parties thereto believed and expected that a separate agreement would be entered into with respect to syndication rights to ALL IN THE FAMILY between Tandem and Viacom. It was not within the contemplation of the parties and the parties did not intend that the syndication rights would be assignable by CBS.

TENTH DEFENSE

38. Tandem repeats and realleges each and every allegation contained in paragraph 36 hereof with the same force and effect as though fully set forth.

- 39. Tandem and Viacom entered into a working arrangement pursuant to which Viacom was authorized to exercise the foreign syndication rights to All In The Family after advance consultation with Tandem. Pursuant to the working arrangement, Viacom was required to meet certain minimum sales levels, to account periodically to Tandem for all proceeds and costs of its All In The Family syndications, and to furnish Tandem with a detailed memorandum of each distribution or licensing deal made by Viacom for All In The Family.
- 40. Such working arrangement, pursuant to the terms of the letter agreement dated August 26, 1971 between Tandem and CBS, superseded and replaced the provisions of paragraph 12 and any other provisions of the July 10, 1970 Memorandum with respect to syndication rights.
- 41. Viacom breached the provisions of such working arrangement by failing to meet minimum sales requirements, by failing to make proper accountings and by failing to consult with Tandem in advance of making syndication arrangements for All In The Family.
- 42. By reason of Viacom's breaches of the working arrangement, Tandem terminated the arrangement by written notice to Viacom on March 26, 1973.

ELEVENTH DEFENSE

43. Even if paragraph 12 of the July 10, 1970 Memorandum is held to be valid and binding, which Tandem denies, the alleged agreement to make CBS the sole syndication of All In The Family was not for a fixed or determinable duration, nor did paragraph 12 contain an express provision that the duration was to be perpetual, and therefore, such alleged agreement was terminable at will.

44. The alleged agreement was terminated by Tandem by written notice given to Viacom, CBS' alleged assignee, on March 26, 1973.

TWELFTH DEFENSE

45. By the terms of the agreement between CBS and Viacom made as of December 31, 1970, the right to syndicate ALL IN THE FAMILY, if CBS ever possessed such right, which Tandem denies, was not assigned to Viacom and has not otherwise been assigned to Viacom.

Wherefore, Tandem demands judgment herein dismissing the complaint, together with the costs and disbursements of this action and such other and further relief as to this Court shall seem just and proper.

SHEA GOULD CLIMENKO & KRAMER

By M(89 & I. Shelton

A Member of the Firm Attorneys for Defendant Tandem Productions, Inc. 330 Madison Avenue New York, New York 10017 Telephone: (212) 661-3200

Notice of Motion Pursuant to Rules 12(c), 12(f), 12(h)(2) and 56, Dated September 7, 1973, to Dismiss the Fifth Defense

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

Sirs:

PLEASE TAKE NOTICE that upon the annexed affidavit of Otis Pratt Pearsall, sworn to September 7, 1973, the annexed affidavit of Cornelius Sullivan, sworn to September 7, 1973, and upon all the pleadings and proceedings heretofore had in this action, the undersigned will move before the Hon. Murray I. Gurfein of this Court, in courtroom 2904, United States Courthouse, Foley Square, New York, New York, on the 17th day of September 1973, at 10:00 o'clock A.M. or as soon thereafter as counsel may be heard, for an order pursuant to Fed. R. Civ. P. 12(c), 12(f), 12(h)(2) and 56:

(a) dismissing the "Fifth Defense" asserted by defendant Tandem Productions, Inc., in its answer to the second amended complaint herein; and

143a

Notice of Motion

(b) granting such other, further and different relief as to the Court may seem just and proper.

Dated: New York, New York September 7, 1973

HUGHES HUBBARD & REED

By Otis Pratt Pearsall

A Member Of The Firm Attorneys for Plaintiffs One Wall Street New York, New York 10005 (212) 943-6500

To:

Shea Gould Climenko & Kramer Attorneys for Tandem Productions, Inc. 330 Madison Avenue New York, New York 10017

CRAVATH, SWAINE & MOORE
Attorneys for
Columbia Broadcasting System, Inc.
One Chase Manhattan Plaza
New York, New York 10005

Statement Under Rule 9(g) of the General Rules of the United States District Court for the Southern District of New York

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

The following are the material facts as to which plaintiffs, the moving parties herein, contend there is no genuine issue to be tried:

- 1. On June 4, 1971 the spin-off transaction by which Columbia Broadcasting System, Inc. ("CBS") divested itself of its syndication business to Viacom International Inc. ("Viacom") was effectuated.
- 2. CBS entered into an agreement dated as of July 19, 1970 with Tandem Productions, Inc. ("Tandem") relating to the production, network broadcast and syndication of the television show entitled All In The Family (the "Tandem Agreement") of which Pearsall Aff. Ex. A* is a true copy.
- 3. CBS and Tandem entered into an amendment dated July 21, 1971 of the Tandem Agreement of which Pearsall Aff. Ex. B is a true copy.
- 4. Network broadcast of All In The Family commenced in January 1971 and has continued to date.
- 5. Tandem received total license fees of \$1,176,500 for the 1970-1971 season, having been paid at the rate of \$72,500 for 13 new programs and \$18,000 for 13 repeats.
- 6. Pursuant to ¶14 of the Tandem Agreement, Tandem received reimbursement of certain "below-the-line" ex-

^{*} References to the "Pearsall Aff." are to the affidavit of Otis Pratt Pearsall sworn to September 7, 1973, submitted in support of this motion.

Statement Under Rule 9(g) of the General Rules

penses in excess of an average of \$5,000 per program for the 13 programs in the 1970-1971 season.

- 7. Pursuant to ¶4 of the Tandem Agreement, Tandem received reimbursement of certain pre-production expenses in the amount of \$12,000.
- 8. Tandem received total license fees of at least \$2,-370,000 for the 1971-1972 season, having been paid at the rate of at least \$80,750 for 24 new programs and at least \$18,000 for 24 repeats.
- 9. Tandem received total license fees of at least \$2,-430,000 for the 1972-1973 season, having been paid at the rate of at least \$82,500 for 24 new programs and at least \$18,750 for 24 repeats.
- 10. Tandem has been successful in renegotiating the Tandem Agreement to increase the license fees beyond those shown in Pearsall Aff. Exs. A and B.
- 11. Pursuant to ¶12 of the Tandem Agreement, Tandem received \$16,000 in consideration of its best efforts to secure syndication and distribution 1 ghts in additional foreign areas.
- 12. As a result of Viacom's foreign syndication of ALL IN THE FAMILY, Tandem has received \$105,925.23 as the producer's share of receipts from foreign syndication.

Dated: New York, New York September 7, 1973

HUGHES HUBBARD & REED

By Otis Prass Pearsall

A Member Of The Firm Attorneys for Plaintiffs One Wall Street New York, New York 10005 (212) 943-6500

Affidavit of Otis Pratt Pearsall Dated September 7, 1973, in Support of the Motion to Dismiss the Fifth Defense

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

Otis Pratt Pearsall, being duly sworn, deposes and says:

- 1. I am a member of the firm of Hughes Hubbard & Reed, attorneys for plaintiffs, am a member of the bar of this Court, and am familiar with the facts and proceedings in this action.
- 2. I make this affidavit in support of plaintiffs' motion to dismiss the "Fifth Defense" asserted by defendant Tandem Productions, Inc. ("Tandem") in its answer to the second amended complaint.
- 3. On or about July 10, 1970, Columbia Broadcasting System, Inc. ("CBS") entered into an agreement with Tandem relating to the production, network broadcast and syndication of the television show entitled All In The Family (the "Tandem Agreement") A true copy of the Tandem Agreement is annexed hereto as Exhibit A.*
- 4. CBS and Tandem entered into an amendment of the Tandem Agreement dated July 21, 1971 (the "July 21,

^{*}The copy annexed is a more legible duplicate of the copy marked as Exhibit 65 during the course of the depositions in this action.

Affidavit of Otis Pratt Pearsall

1971 Amendment"). A true copy of the July 21, 1971 Amendment is annexed hereto as Exhibit B.

- 5. The primary consideration for Tandem's performance under the Tandem Agreement was network broadcast of All In The Family and the payment of license fees. Network broadcast commenced in January 1971 and has continued to date. Tandem has been paid the license fees due under the Tandem Agreement as amended by the July 21, 1971 Amendment (Deposition of Norman M. Lear pp. 148-49, annexed hereto as Exhibit C).
- 6. During the 1970-1971 season, Tandem received an advance in the amount of \$109,902.97 against first-year license fees (Exhibit A ¶4; Ex. 112*, annexed hereto as Exhibit D; Deposition of James W. Hayes p. 34, annexed hereto as Exhibit E). Paid at the rate of \$72,500 per new program and \$18,000 per repeat, Tandem received a total of \$942,500 in license fees for 13 new programs and \$234,000 for 13 repeats (see Exhibits A and C). Thus, Tandem received total license fees of \$1,176,500 for the 1970-1971 season.
- 7. Tandem also received reimbursement of expenses incurred in connection with the 1970-1971 season. Thus, pursuant to ¶14 of the Tandem Agreement, Tandem was entitled to receive up to an average of \$7,500 per program in reimbursement of certain "below-the-line" expenses, (Exhibit A ¶14) and it was actually reimbursed in excess of an average of \$5,000 per program. Calculating on the basis of an average of \$5,000, Tandem received \$65,000 of reimbursement for these expenses. Pursuant to ¶4 of the Tandem Agreement, Tandem received reimbursement

^{*} Rerences to "P. Ex." are to the exhibits marked by plaintiffs in the course of the depositions herein.

Affidavit of Otis Pratt Pearsall

of certain pre-production expenses in the amount of \$12,000 (Exhibit A ¶4; P. Exs. 18, 103 and 113 which are annexed hereto as Exhibit F; Exhibit E). Thus, Tandem received total reimbursement of expenses in excess of \$77,000 for the 1970-1971 season.

- 8. During the 1971-1972 season, Tandem received license fees of at least \$80,750 per new program and at least \$18,000 per repeat (Exhibits A, B and C). Thus, for the 24 episodes in this season, Tandem received \$1,938,000 in new-program license fees plus \$432,000 in repeat-program license fees for a total of at least \$2,370,000.
- 9. During the 1972-1973 season, Tandem received license fees of at least \$82,500 per new program and at least \$18,750 per repeat (Exhibits A, B and C). Thus, for the 24 episodes in this season, Tandem received \$1,980,000 in new-program license fees plus \$450,000 in repeat-program license fees for a total of at least \$2,430,000.
- 10. Pursuant to ¶12 of the Tandem Agreement, an additional amount of \$16,000 was paid to Tandem on July 28, 1971 in consideration of its use of its best efforts to secure syndication and distribution rights in additional foreign areas (Exhibit A ¶12; P. Ex. 62 which is annexed as Exhibit G; Deposition of Sheldon Perry pp. 176-77, annexed hereto as Exhibit H).
- 11. Based upon the above calculations, the total of the license fees received by Tandem for the first two and one-half seasons of All In The Family was at least \$6,041,500. But, this figure can only be considered a minimum because Tandem has apparently been successful in renegotiating the Tandem Agreement each year to increase the license fees beyond those shown in Exhibits A and B. Thus, the

149a

Affidavit of Otis Pratt Pearsall

following is a report of statements made by John Schneider, President of the CBS Broadcast Group, to the FCC during hearings on the question of retention of the prime-time-access rule:

"'Norman Lear' the writing half of the Tandem Productions team of Bud Yorkin and Norman Lear that is producing the very successful All in the Family and Maude for CBS, 'is a 2,000-pound gorilla,' Mr. Schneider said. 'And we can't push Norman Lear around. We have firm contracts with him, and every year he comes in and tears them up. Each year his salary goes up 20 to 25%.'" (Exhibit I.)

Wherefore, plaintiffs respectfully request that their motion be in all respects granted.

Otis Pratt Pearsall

(Sworn to September 7, 1973.)

Exhibit A Annexed to Affidavit of Otis Pratt Pearsall

Memorandum of Agreement Dated as of July 10, 1970

Between CBS and Tandem

(See Opposite 😭)

MEMORANDIM OF AGREEMENT dated as of July 10, 1970 by and netween the Tabevision METMORK, a division of 'alumbia Broadcasting System, I .., 51 West 52nd Street, New York, New York (h inafter called "CBS") and Ten . Traductions, Inc., 1901 Avenue of the Stars, Suite 670, Los Angeles, California 90067 (hereinafter called "Contractor").

- 1) Contractor shall produce and furnish for broadcast over the television facilities of the CDS Television Network a series of one half-hour programs which shall be produced in color, on video tape, entitled ALL IN THE FAMILY. The series essentially will be a topical satire in conformance with material furnished to CBS and it is understood that Contractor will only be approximately two to three weeks ahead of air in order to keep the series topical.

 Each program will be produced to conform to a program format mutually approved between the parties.
- 2) CBS shall have the right to commence the broadcast of the series in mid-season of the 1970-71 season (in which event CBS must so advise Contractor on or before November 15, 1970) or the fall of 1971.
- 3) The series term shall be 5½ years (in the event the broadcast of the series is commenced mid-season 1970-71) or five years (in the event the broadcast of the series is commenced in the fall of 1971). CES shall have the right to terminate this agreement effective at the end of any then current broadcast season by written notice to Contractor on or before April 1 of the then current broadcast season. If CES does not exercise its right of termination, CES shall have its customary first negotiation rights with respect to continuation of the series and, if the parties fail to reach agreement, first refusal rights for one year thereafter in connection with any third party offers which are equal to or less favorable to Centractor than Contractor's last effer to CES.
- 4) The programs shall be delivered at the following license fers:

		Per New Program	Per Repeat
Mid-season 1970-71 (if app	licable)	\$72.500	\$18,000
1st year (1971-72) 2nd year (1972-73) 3rd year (1973-74) 4th year (1974-75) 5th year (1975-76)		72,500 75,000 77,500 80,000 82,500	18,000 18,750 19,500 20,250 21,000

CBS had advanced the sum of \$109,902.97 against first year license fees and CBS has recoured said advance.

Contractor shall also be entitled to a non-recoupable pre-production rand of up to \$12,000 for accountable and substantiated pre-production expenses.

The above license fees are subject to the customary union, governmental and industry wide increases or decreases effective from and after July 10, 1970.

5) The applicable prices per new program shall be payable as follows: two-thirds upon completion of taping and one-third upon delivery. The applicable repeat fee will be payable within ten days after broadcast of the repeat.

6) Commitment:

(i) Mid-season 1970-71 start:

13 new programs; CBS shall have the right to increase its order for new programs on a week to week basis but in no event more than 17 additional new programs.

(ii) Fall 1971-72 start:

13 new programs; CES shall have the right to increase its order for new programs on a week to week basis but in no event more than 17 additional new programs.

(iii) Notwithstanding subdivision (iv) below, in the event CBS commences broadcasting mid-season 1970-71 and does not exercise its right to terminate effective at the end of the 1970-71 season, CBS' minimum commitment for the 1971-72 season will be 13 new programs and CBS shall have the right to increase its order for new programs on a week to week basis but in no event more than 17 additional new programs provided that an aggregate of 22 new programs must be ordered or the termination right exercisable on or before April 1, 1972 will be deemed to have been exercised.

(iv) Subscouent years:

16 new programs; CBS shall have the right to increase its order for new programs on a week to week basis, but in no event more than 14 additional new programs provided that an aggregate of 22 new programs must be ordered or the termination right exercisable on or before the April 1 of the then current broadcast season will be deemed to have been exercised.

- (v) During each broadcast season for which CBS orders new programs, CBS shall have the right to broadcast repeat programs on an as needed basis.
- (vi) Notification for the ordering of any additional new program(s) beyond the order of the minimum commitment must be given at least three weeks prior to its scheduled telecast date.
- 7) The site for production of the series programs shall be California.
- 8) CBS shall have full prior approvals with respect to all key creative elements and of such east members, if any, who are featured in at least seven programs in the average out of every 13 new programs produced. CBS shall have the

further right to approve of any substitute of any person or element approved by CES. Jean Stapleton and Carroll O'Connor as leads, Sally Struthers and Pob Reiner as "Gloria" and "Mike", Michael Evans as "Lionel", and John Rich as Director have been approved, and the services of Stapleton, O'Connor, Struthers, and Reiner in each program hereunder are of the essence of this agreement.

- 9) Contractor warrants and represents that it has the agreement of Morman Lear that Morman Lear will produce and be the headwriter of the series on the following basis:
 - (i) if the series is commenced for a mid-season 1970-71 start, all new programs produced for the 1970-71 season and if the termination right exercisable on or before April 1, 1971 is not exercised for a minimum of the first 13 new programs for the 1971-72 season.
 - (ii) if the series is commenced for a fell 1971-72 start, for all new programs produced for the 1971-72 season.

After the applicable requirements set forth hereinabove in this paragraph have been satisfied, Norman Lear, at his sole election, may choose to render services as only Executive Producer of the series, it being understood that CBS' creative approval rights as set forth in Paragraph 8 shall be applicable with respect to any person thereafter rendering services as producer and/or stager and/or headwriter. It is understood that the services of Norman Lear as set forth hereinabove are of the easence of this agreement.

- 10) CBS shall reimburse Contractor for the cost (including*fringes and employer contributions and taxes) of the "black family" for each program in which any or all of such "black family" appears, it being understood that:
 - (a) CBS shall have prior approval of the business arrangement for each member of the "black family",
 - (b) No member of the "black family" other than Lionel shall appear in more than-13 episodes in any broadcast season.
- 11) The broadcast area shall be the United States, its territories and possessions (including Puerto Rico) Bermuda and Antigua. The broadcast area may be extended to include Canada (pre-release or otherwise) to accommodate a sale by CBS to an advertiser(s). With respect to broadcasts of the pre-grams in Canada pursuant to the previous sentence, Contractor shall receive 60% and CBS shall receive 40% of the net-profits from such Canadian broadcasts without deduction of any distribution fee, but minus actual out-of-pocket costs.

*actual out-of-pocket

*xprogram

- all merchandising rights at . 53 merchandising 12) Contractor shall h fee. CBS shall be entitled to receive 15% of net profits from merchandising after the deduction of the aforesaid merchandising fee which includes standard costs and expanses of merchandising. CBS shall have all symdication and distribution rights to the programs, to the extent that Contractor chill secure the same, at CBS' standard distribution fees (40% foreign, 40% domestic station-by-station, 25% domestic regional, 10% domestic network) and CBS shall pay Contractor all net profits derived therefrom after deduction of said distribution fees and all distribution expenses. Contractor warrants and represents that as of this date, it: has secured symdication and distribution rights in the United States, its territories and possessions (including Puerto Rico), Bermuda, Antigua, Canada, Great Britain and West Germany, on free television (including cable television not constituting "pay-TV"). Contractor will use its best efforts to secure additional syndication and distribution areas and CBS will reimburse Contractor for its expenses in securing same, up to a maximum of \$16,000. Contractor will constantly advise CBS of its progress in securing any such additional area(s).
- 13) CBS shall have its customary first negotiation/first refusal rights with respect to any spin-off from and stripping of this series.
- 14) The parties have negotiated the terms and conditions for Contractor's use of CBS' California below-the-line facilities in connection with the production of the series. The below-the-line facilities rates to be charged for each year, priced at CES' standard rates are set forth in Exhibit A attached hereto, and to that extent, the below-the-line elements ordered by Contractor at the applicable rates are included in the package price for new programs specified in Paragraph + hereof. It is understood that Contractor shall be "protected" with respect to such below-theline rates for the life of this agreement. (It is understood that CBS shall accept as an allowable below-the-line charge the sum of \$500 against rent, offices, etc.). In the event that the average below-the-line charges for the applicable contract year exceed the amount of \$22,500 multiplied by the number of new programs produced during such contract year, CES agrees to absorb such excess up to an average of \$7,500 per program so produced. Any excess above the amount specified above shall be borne by Contractor with no right of reimbursement or recoupment whatsoever. The parties intend to enter into a formal agreement for the use of such facilities.
- 15) Any cost of re-editing new programs for purposes of repeating the same hereunder shall be borne by Contractor.
- As used herein, "network breadcast" means a broadcast, transmission and/or exhibition by means of simultaneously interconnected television devices, nethods and improvements, new or hereafter known, without limitation; a network broadcast includes delayed broadcasts made not later than 60 days after such simultaneous broadcast, transmission and/or exhibition over any facilities that shall not have been used therefor, although ordered therefor or normally used in connection with similar broadcasts, transmissions, and/or exhibitions; the television devices, methods and improvements referred to herein include, but are not limited to, so-called "booster" and "translator" stations and relay systems, as well as antenna systems which

receive and retransmit or redistribute (with or without amplification), television signals by wire or cable connection or otherwise to television receiving sets.

- 17) Contractor shall use reasonable efforts to secure from major performing talent that they will be available to perform lead-ins and lead-outs to commercials and commercials themselves during production periods for network sponsors at no additional expenses to CBS or the sponsor(s).
- 18) (a) The ALL IN THE FAMILY (as distinguished from TILL DEATH DO US PART) property, the series, the programs and all elements thereof shall be exclusive to CBS in television, radio and feature films from the date hereof until the expiration of the term of this Agreement within the broadcast area. The program series TILL DEATH DO US PART will not be exhibited on television in the broadcast area during the term hereof. For the purpose hereinabove set forth, Canada shall be deemed to be part of the broadcast area.
 - (b) Notwithstanding anything to the contrary set forth herein, it is understood and agreed that Norman Lear, the writers and John Rich and minor performing talent are not exclusive to the series. Further, the featured cast members will each be allowed to make three guest appearances during each 13 week cycle subject to granting time period and major sponsor protection.
- 19) (a) The parties hereto recognize that the concept of the program series represents an attempt at a new departure in conventional American television entertainment in that the comic premise of the program series is the satirization of political attitudes. Each program, however, shall comply with all CES Program Practices policies and standards and CBS may require Contractor to make such changes in the script for any program or any material contained in any program or to edit any completed program as may be necessary to secure compliance with such policies and standards.
 - (b) In furtherance of CBS' rights pursuant to subparagraph (a) of this paragraph 19 and in order to fulfill the purpose of the program series as set forth in said subparagraph (a), Contractor warrants that neither the series nor any program therein shall become or be what would be considered the television equivalent of a tract on behalf of any political ideology or viewpoint, and that the range of political attitudes satirized in the program series shall be sufficiently varied so that the series does not become identified with any particular ideology or viewpoint.

CRS hereby acknowledges that it took delivery of the first thirteen programs in the series as acceptable for broadcast and that CBS will not hereafter claim that Contractor was in breach of its obligations in respect to those programs; provided, however, that CBS reserves the rights, should the need arise in CBS' opinion, to require Contractor to correct any imbalance in or respecting any one or more of those

programs in connection with their future use, the same to be done at CBS' expense; and provided further that CBS retains the right to require Contractor to correct any overall imbalance in those first thirteen programs by appropriate adjustments in program material in subsequent programs in the series.

- 20) CBS may assign its rights hereunder in full or in part to any person, firm or corporation provided, however, that no such assignment shall relieve CBS of its obligations hereunder.
- 21) The parties intend that mutually agreeable provisions customary in agreements of this nature, including, but not limited to, those covering additional warranties, indemnities, name and likeness, pay-or-play, morals, insurance, force majeure and breach, shall be applicable to this Memorandum of Agreement. The details of such provisions shall, together with the provisions hereof, be incorporated into a more formal agreement which, when executed, shall replace this Memorandum of Agreement. In addition, CBS' executed, shall replace this Memorandum of Agreement. In addition, CBS' executed, shall replace this Memorandum of Agreement standard contract provision in respect of package supplier's compliance with Section 508 of the Federal Communications Act shall be applicable to this Memorandum of Agreement and shall be incorporated in the said more formal agreement.

CBS TELEVISION NETWORK A division of Columbia Broadcasting System, Inc.

ACCEPTED AND AGREED:

TANDEM PRODUCTIONS, INC

16.

7 22 EXHIBIT A TO MEMORANDUM OF AGREEMENT DATED AS OF JULY 10, 1970
BETWEEN TANDEM PRODUCTIONS, INC. AND CBS TELEVISION NETWORK

Below-the-line facilities rates

TECHNICAL SERVICES	UNIT	RATE
Telecine Projector VT Playback/Record/Edit Inhouse Camera* Four Track Audio* Orchestra Pre-Record/Balance*	Hour Hour Day Hour Hour	\$100.00 85.00 300.00 30.00 25.00
Video Tape Stock Sold Video Tape Stock Returned	Hour Hour	255.00 200.00 er
Technician Sound Effects Man	Hour Hour	17.00 20.00
FIIM SERVICES		
Projection Room	Hour Hour	- 15.00 15.00
STUDIOS AND SHOPS		
Studio Operation Studio Set/Strike Control Room Rehearsal Hall	Hour Hour Hour	250.00 125.00 30.00 20.00
Stagehand Electric Shop Man Make-Up/Hairdresser Stage Manager Lighting Director	Hour Hour Hour Hour	8.00 12.00 11.00 12.00 15.00
Carpenter Scenic Artist Wardrobe Hendler Set Decorator Special Effects Man	Hour Hour Hour Hour	11.00 11.00 9.00 11.00 12.00
Graphic Artist Draper Prop Handler	Hour Hour	11.00 11.00 8.00

^{*}Rate does not include manpower.

CBS Television Network A division of Columbia Broadcasting System, Inc. 51 West 52nd Street New York, New York 10019

Gentlemen:

You have entered into an agreement dated July 10, 1970 with Tandem Productions, Inc. (Contractor) pursuant to which Contractor agreed to furnish to you my services in a program series presently entitled ALL IN THE FAMILY.

In consideration of your entering into said Agreement, I acknowledge that I have carefully examined said Agreement. I agree that insofar as the same provides for the performance of services by me and the imposition of duties and obligations upon me, I will faithfully perform all of the same to the best of my ability and to the same extent as though I had entered into an agreement directly with you, in which I agreed to perform such services, and assumed such obligations and I agreed to perform such services, and assumed such obligations and duties. I acknowledge that you would not have entered into the Agreement but for the execution of this agreement by me.

Very truly yours,

Norman Lear

Exhibit B Annexed to Affidavit of Otis Pratt Pearsall Letter Agreement Dated July 21, 1971 Between CBS and Tandem

(See Opposite)

A Division of Culumbia Broadcasting System, Inc. Television City 7870 Neverly Boulevard Los Angeles, California 50036 (213) OLive 1-2345 PII. Exh. Walter Shapir.

Doyle Repert

July 21, 1971

Tandem Productions, Inc. 1901 Avenue of the Stars Suite 670 Los Angeles, California 90067

RE: ALL IN THE FAMILY

Gentlemen:

Reference is made to the Memorandum of Agreement between us dated as of July 10, 1970.

Said Memorandum of Agreement is hereby amended as follows:

1) Paragraph 4 - As a result of CBS' agreement to include the \$7,500 everyide in the license for for new programs effective with the 1971-72 season, the new program prices shall be as follows:

Hilet	vesr	(1971-72)\$80,000
700	year	(1972-73)82,500
Zna	year	(1972-73)
3rd	year	(1973-74)
4th	year	(1974-75)
5th	year	(1975-76)90,000

In addition to the foregoing, CBS shall pay Contractor an additional sum of \$750 per new program produced for the 1971-72 season."

2) Paragraph 14 - Effective with the 1971-72 season, Contractor shall pay actual below-the-line costs on a weekly basis with no \$7,500 override protection inasmuch as the override has been added to the license fee.

Except as modified above, all other terms and conditions of said July 10, 1970 Memorandum of Agreement shall remain in full force and effect and are hereby ratified and confirmed.

Will you please sign in the space provided for below to conform your acceptance hereof.

Very truly yours,

CBS TELEVISION NETWORK a division of Columbia Broadcasting System, Inc.

ACCEPTED AND AGREED:

Tandem Productions, Inc.

By / les men 1:

Exhibit C Annexed to Affidavit of Otis Pratt Pearsall Deposition of Norman M. Lear (Excerpts)

(See Opposite 😝)

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL, INC., et al.,

Plaintiffs.

vs.

TANDEM PRODUCTIONS, INC.,

Defendant,

and

COLABBIA BROADCASTING SYSTEM,

9

10

11

12

13

14

15

16

17

18

19

20

21

22 23

24

25

Additional Party Joined Pursuant to Rule 19.

No. 73 Civ. 2941 (M.I.G.)

Deposition of NORMAN M. LEAR, taken on behalf of the Plaintiffs, at 450 North Roxbury Drive, Beverly Hills, California, commencing at 9:30 A.M., Monday, August 20, 1973, before Harold M. Leibovitz and Ben Hyatt, Certified Shorthand Reporters and Notaries Public, pursuant to Notice.

> NOON & PRATT Certified Shorthand Reporters 1930 WILSHIRE BLVD., SUITE 400 LOS ANGELES, CALIF. 90057 PHONE: 484-9770

26

27

28

1

2

5

6

8

10

12

13

15

17

19

20

22

24

25 26

27

MR. PEARSALL: That is not what I am trying to get at here, Shelton. I am trying to refresh the witness' recollection.

Q That is what I have reference to as the production advances. What I had reference to as the preproduction nonrecoupable payment is what they are talking about in the next paragraph there, which is the \$12,000. Do you see that?

A \$12,000 for accountable and substantiated preproduction expenses.

Q What I am asking you is whether you recall that not only did CBS in the fall of 1970 make production advances which were recoupable, but in addition they made payments of \$12,000 to Tandem of the preproduction expenses on a nonrecoupable basis.

A I have the vaguest memory of this \$12,000 figure and nothing more. If you are asking me do I remember receiving the check or how it occurred, I have no menory of it at all.

Q Thereafter as the program went on the air each successive week commencing in January of 1971 CBS made payment, did it not, to Tandem of the license fees prescribed in that Exhibit 65 that we are looking at?

A It made payment to Tandem through EBM of the license fees. I never saw a check or knew when they were paid.

Q The program, as you have already indicated, initially went on the air in January of 1970 and it proceeded to go --

MR. SHELTON: That's not correct.

MR. PEARSALL: Q -- '71, and it proceeded to run on a weekly basis, did it not?

A Yes.

Q For 13 episodes; is that correct?

- A Yes, that's correct.
- Q And then it immediately recommenced running with 13 repeats; isn't that so?
 - A That's correct.

- Q During the fall of 1970 as you were going forward with your production efforts that you have described, was CBS going forward, to your knowledge, with any of its own activities to pave the way for the airing of "All In The Family"?
- A Is the word "fuck" allowed in this deposition? They weren't doing a fuckin' thing.
- Q Did they go forward with the sale of advertising time to advertisers, do you know? Did you get any reports on that?
- A I didn't get any reports on it, but when the show went on the air there were advertisers. When I said they weren't doing anything, I had reference to the fact that they were concerned with how the public would take it, so they did not advertise it, they did not promote it on the air. To the best of my recollection there were no on-the-air promotions, no advertising. It simply went on and with the disclaimer that I referred to earlier.
- Q But they were obviously out selling time in the program, because, in fact, time was sold for "All In The Family"; isn't that correct?
 - A Yes. And it was their business to do that.
- on In fact, you complained, did you not, to CBS about their failure to do what you thought was appropriate in terms of promotion and advertising and you asked for more promotion and advertising, didn't you?

A' I did.

Exhibit D Annexed to Affidavit of Otis Pratt Pearsall Letter, December 10, 1970, Perry to Hayes

(See Opposite 🚱)

CBS () TELEVISION VETWORK

A Division of Columbia Broadcasting System, Inc. 51 Worl 52 Street New York, New York 19919 (212) 765-4521

RE: ALL IN THE PARTIX (clas Wally's Castle)

Dear Bill:

Enclosed herewith is our check in the amount of \$21,312.55 (pursuant to your November 27 invoices of \$21,112.66 and \$1,9.91). The averant \$21,312.55 will be treated as an additional production advance against license fees which, with this check, will total \$109,902.97. Accordingly, pursuant to our agreed upon formula, we will recompagainst the first ten (10) shows at the rate of \$10,990.30.

As discussed, from here on in, the West Coast will handle series billing. I wish to extend my best wishes for a most successful program series.

Best personal regards.

Bincerely,

Ehelden Perry Associate Director Business Affeirs

Mr. J. William Hayes Executive Business Management 132 South Redeo Drive Beverly Hills, California

December 10, 1970

cc: San Cohn, Esq.

Post-Exh. For ID 112
Plf. Exh. In-EV
Walter Shapiro CSR
Doyle Reporting Inc.

Exhibit E Annexed to Affidavit of Otis Pratt Pearsall Deposition of James William Hayes (Excerpts)

(See Opposite)

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL, INC., et al.,

Plaintiffs,

vs.

TANDEM PRODUCTIONS, INC.,

Defendant,

and

11

12

13

14

36

16

17

19

20

21

22

24

25

26

27

COLUMBIA BROADCASTING SYSTEM, INC.,

Additional Party Joined Pursuant to Rule 19.

No. 73 Civ. 2941 (M.I.G.)

Deposition of JAMES WILLIAM MAYES, taken on behalf of the Plaintiffs, at 450 North Roxbury Drive, Beverly Hills, California, commencing at 4:10 P.M., Wednesday, August 22, 1973, before Marold M. Leibovitz and Ben Myatt, Certified Shorthand Reporters and Notaries Public, pursuant to Notice.

AND PROCEEDINGS OF

THURSDAY,

AUGUST 23, 1973

NOON & PRATT
Certified Shorthand Reporters
1930 WILSHIRE BLYD., SUITE 400
LOS ANGELES, CALIF. 90057
PHONE: 484-9770

inadequate, he was having trouble -- just kind of general, "I am having trouble making ends meet," and he wanted a black family and subsequent thereto CBS made an allocation for the black family.

MR. PEARSALL: Mr. Shelton, may we have production of the January 1971 letter from Lear to Sipes?

MR. SHELTON: I don't have it.

MR. PEARSALL: Q Do you have a copy of it in your office?

A I remember it distinctly, and I will see if I can find it for you.

Q I show you two documents that have been marked
Plaintiffs' Exhibits 84 and 87 for identification and ask whether
or not you received copies of those documents.

A Yes.

Q I show you a copy of Plaintiffs' Exhibit 2 for identification, which is a couple of pages from Variety, Weekly Variety, of July 22, 1970, and ask you whether or not you read that article concerning "All In The Family" at the time it came out.

A No, I don't think I did. It must have been in Weekly Variety.

Q It was.

A I don't subscribe to that.

I show you a copy of Plaintiffs' Exhibit 18 for identification and ask whether or not you received that document?

A Yes, I did.

Q On the first page there is reference to the enclosure of a check for \$8,969.11. Do you recall receiving that check?

A I personally wouldn't have received it in the mail. I

28

27

1

2

3

5

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

am reasonably sure it was received, of course. But to answer your question, I don't handle the checks in the office.

Q I show you Plaintiffs' Exhibit 103 for identification and ask whether that is a copy of a letter which you received from Mr. Perry.

A Yes.

6

7

8

10

11

12

13

14

18

19

20

21

22

23

24

25

27

28

Q I show you Plaintiffs' Exhibit 113 and ask if that is a copy of a letter that you received from Mr. Perry?

A Yes.

Q I show you a copy of a document that has been marked Plaintiffs' Exhibit 112 for identification and ask if that is a letter you received from Mr. Perry?

A Yes.

Q Mr. Hayes, I show you a copy of a document which has been marked Plaintiffs' Exhibit 12 for identification, together with its enclosure, and ask whether or not you received a copy of that letter together with this enclosure from Mr. Perry.

A Yes.

Q Now, is that the form of memorandum of agreement that you had reference to a little earlier in your discussion as having been received and then you got off a commentary to Mr. Perry raising points addressed to that memorandum?

A To the best of my recollection, the answer is "Yes."

Q I show you Plaintiffs' Exhibit 14 for identification and ask whether or not that is a copy of a document you received from Mr. Perry.

A Yes.

Q I show you Plaintiffs' Exhibit 16 for identification,

Exhibit F Annexed to Affidavit of Otis Pratt Pearsall

Letter, October 20, 1970, Perry to Hayes; Letter, November 13, 1970, Perry to Hayes; and Letter December 10, 1970, Perry to Hayes

(See Opposite 😭)

CES TELEVISION NETWORK

A Division of Columbia Broadcasting System, Inc 51 West 52 Street New York, New York 10019 (212) 705-4321 Pell. Exh. For ID 18
Pll. Exh. In-E4
Waiter Shapiro CSR
Doyle Reporting Inc.

RE: WALLY'S CASTLE (also known as ALL IN THE FAMILY)

Dear Bill:

As you well know, I have been the recipient of many bills, letters and various other paper missiles originating from your office which I promised I would look into expeditiously. I am now at the point where I have answers and accordingly, the following is in reply to the documents set forth below:

1) Your letter dated August 12, 1970 to Ann Nelson billing pre-production charges of........... \$6,182.52 (for period ending 7/31/70)

Total \$10,555.87

This will acknowledge receipt of your September 30, 1970 letter which attached a copy of Bud Yorkin's letter to you dated September 21, 1970 explaining and substantiating the various charges set forth in the above bills. Accordingly, we can accept all of the charges set forth in such bills except the \$1,000 charge for Greg Zittel which in our opinion should be charged as a production expense and the charge of \$586.76 with respect to your trip to New York at the time of negotiation of the deal. Accordingly, enclosed is our check in the amount of \$8,969.11 in reimbursement for such pre-production expenses leaving a balance of \$3,030.89 in the pre-production fund.

2) Your letter dated October 8, 1970 to me billing production expenses of \$38,590.42 - Enclosed herewith is our check in said amount of \$38,590.42 which, pursuant to Don Sipes' agreement with you, will be treated as an additional production advance against license fees. Please note the suggested recoupment formula outlined in point 3(c).

- 3) Your letter dated October 6, 1970 to me with respect to the proposed Memorandum of Agreement dated July 10, 1970 between Tandem Productions, Inc. and CES (utilizing the Memorandum of Terms paragraph references):
 - (a) Paragraph 1 The essence of what is stated therein is in accordance with our understanding.
 - (b) Paragraph 2 This will confirm our firm program commitment.

 Any such commitment is, of course, subject to pay or play and you do not have a firm "on the air" commitment from CES.
 - (c) Paragraph 4 As set forth above in point 2), we have now advanced an additional \$38,590.42 for a total advance against license fees of \$88,590.42. Pursuant to your recommended method of recoupment, as updated by today's telephone conversation, we will recoup against the first ten shows at the rate of \$8,859.04.
 - (d) Paragraph 7 We accept your comments as set forth herein.
 - (e) Paragraphs 9 and 18 The terms of Paragraph 18 are subject to the terms of Paragraph 9.
- 4) Your letter dated October 13, 1970 to me enclosing a copy of Jerry McPhie's letter to you dated October 8, 1970 The essence of Jerry McPhie's letter dated October 13, 1970 is correct.

I wish to thank you for your patience in all of the foregoing matters and I trust that all outstanding problems are now resolved.

Best personal regards.

Sincerely,

Sheldon Perry Associate Director

Business Affairs

Mr. J. William Hayes Executive Business Management 132 South Rodeo Drive Beverly Hills, California

October 20, 1970

cc: ... Sam Cohn

be: Messrs. Agoglia, Daly, McGowan, Rubin, Sipes, Lyons, Miss Ann Nelson

CBS C TELEVISION NETWORK

A Division of Columbia finaldcasting System, Inc. 51 West 52 Street New York New York 10019 (217) 705-4321

RE: ALL IN THE PARTEN (Also Welly's Cestle)

Dear Fill:

Enclosed herewith is our check in the emount of \$1,751.89 made payable to Tandes Froductions, Inc. in reimbursement for substantiated pre-production expenses in connection with the above-captioned program series.

Bincerely,

Sheldon Ferry Associate Director Eusiness Arfairs

Mr. J. William Hayes
Executive Dusiness Emagement
132 South Redec Drive
Beverly Hills, Colifornia

Mcvember 13, 1970

Encl.

cet Mr. Ban Cchn

Post. Exh. For ID 103
PII. Exh. In-EV
Walter Shapiro CSR
Doyle Reporting Inc.

:7-19-73.

CBS TELEVISION NETWORK

A Division of Columbia Broadcasting System, Inc. 51 West 52 Street New York, New York 16919 (212) 705-4321

RE: ALL IN THE PANTLY (Also Wally's Costle)

Dear Bill:

Enclosed herewith is our check in the amount of [1,27].00 made payable to Tandem Productions, Inc. in reinforcement for substantiated pre-production expenses in connection (1t), the above-captioned program series.

Bincerely,

Sheldon Perry Associate Director Business Affairs

Mr. J. William Hayes Executive Fusiness Management 132 South Rodeo Drive Beverly Hills, California

Encl.

December 10, 1970

ce: Sam Cohn, Esq.

REGISTERED HATL RETURN RECEIPT REQUESTED

Politic Exh. For ID 113
Plf. Exh. In-EV
Walter Shapiro CSR
Doyle Reporting Inc.
7-19-73

Exhibit G Annexed to Affidavit of Otis Pratt Pearsall Letter, July 28, 1971, Nelson to Hayes

(See Opposite 😰)

CBS TELEVISION NETWORK

A Division of Columbia Broadcasting System, Inc. Television City 7600 Beverly Boulevard Los Angeles, California 90036 (213) OLive 1-2045 Deft Exh. For ID 6.2.

PH. Exh. In EV

Walter Shapiro CSR

Doyle Reporting Inc.

July 28, 1971

Dear Bill:

Enclosed is a CDS check dated July 22, 1971, in the amount of \$16,000, which is the payment agreed to under paragraph \$12 of the memo of agreement between CBS and TANDEM PRODUCTIONS in connection with "All In The Family".

We are hopeful that the revised pages will be out to all of you before the end of the week and that you will find them in order for signature.

Kindest regards.

Sincerely,

Anne Melson Business Affairs

Mr. Bill Hayen Executive Business Management 132 South Rodeo Drive Beverly Hills, California 90212

Enclosure

ccı

Mr. Perlberger

Mr. Perry

Hr. Rubin

To the make

1111 5

Sen. 4.10

163a 164a

Exhibit H Annexed to Affidavit of Otis Pratt Pearsall Deposition of Sheldon Perry (Excerpts)

(See Opposite 😭)

POS DLT CHEZ UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL, INC., et al.,

Plaintiffs,

-against-

73 Civ. 2941 (M.I.G.)

TANDEM PRODUCTIONS, INC.,

Defendant.

Deposition of SHELDON PERRY, taken by
the Plaintiffs, pursuant to Notice to commence
at 9:30 a.m. on July 12, 1973 and subsequently
adjourned to 10:00 a.m. on that same day, and
to further adjournment until 10:00 a.m. on
Friday, July 13, 1973, at the offices of
Columbia Broadcasting System, Inc., Law
Department, 36th Floor, 51 West 52nd Street,
New York, New York, before Walter Shapiro,
Certified Shorthand Reporter and a Notary Public
within and for the State of New York.

DOYLE REPORTING, INC.
CERTIFIED STENOTYPE REPORTERS
192 NASSAU STREET
NEW YORK, N. Y. 10033

TELEPHONE BARCLAY 7-6441

Appearances: 2 HUGHES, HUBBARD & REED, ESQS. Attorneys for Plaintiffs .1 One Wall Street New York, New York 5 OTIS PRATT PEARSALL, ESQ. By: 6 -and-ALLAN J. KASEN, ESQ., 7 of Counsel 8 CRAVATH, SWAINE & MOORE, ESQS. 9 Attorneys for Columbia Broadcasting System One Chase Manhattan Plaza 10 New York, New York 11 JAMES F. GLEASON, JR., ESQ. By: -and-12 STEVEN EDWARDS, ESQ., of Counsel 13 14 RUBIN, WACHTEL, BAUM & LEVIN, ESQS. Attorneys for Defendant 15 598 Madison Avenue New York, New York 16 GERALD HARRIS, ESQ. By: 17 . -and-RONALD GREENBERG, ESQ., 18 of Counsel 19 Also Present: 20 RONALD LIGHTSTONE 21 WILLARD BLOCK 22

24

1

25

- 1

* *

JACOB MILKENS, ESQ.

•

1

3

5

6

•

8

.

10

. 11

12

13

14

15

16

17

18

20

21

22

23

24

. 25

reinstated in paragraph 12, that had been left out.

Q Can you tell us what that language is?

A Yes. The first two sentences of the new page

4, as distributed in the letter of July 16th, reinstates
the first two sentences of the first draft which we
have been referring to as the "Wally's Castle" draft,
originally distributed September 25, 1970, intact.

Q Otherwise paragraph 12 on the revised page
4, insofar as it relates to syndication and distribution rights, tracks the language of paragraph 12 as it had been distributed in the second draft circulated with the cover letter of June 16, 1971?

A That is correct.

Q Thank you.

A The third change, there was another change that did not appear in the version presented to us here, which was an inked-in change of the dollar amount, which I don't think is significant.

Q Thank you.

I show you Plaintiffs' Exhibit 62 for identification, and I ask whether or not you can identify that document.

Yes, I recall seeing a copy of that.

Q And this is the cover letter which Mrs.

:

·

9

3

10

12

14

15

17

18

20

21

22

2.3

21

25

Nelson sent to Mr. Hayes, ultimately paying Tandem that \$16,000 we have had repeated reference to, pursuant to paragraph 12 of the memorandum of agreement?

A That's correct.

Q I show you Plaintiffs' Exhibit 63 for identification, and ask whether or not you can identify that, which is a letter to Mr. Perlberger from Mr. Wing, dated July 29, 1971.

A Yes, I recall seeing this.

Q By this letter Mr. Wing forwarded to Mr.

Perlberger for execution the memorandum of agreement
dated as of July 10, 1970, and specifically the version
showing the typing date of 7/22/71?

A That is correct.

Did you say, for clarification, "an agree-'ment," only because there was an amendment here, as well?

Q Oh, yes, I did say "agreement" only, yes.
Why don't you clarify it in your answer?

A . There was an agreement and an amendment forwarded.

Q The amendment dated --

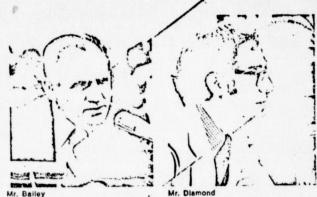
A July 21, 1971.

Q So the cover letter really covered the sending out of two documents for execution, the original memorandum of agreement dated as of July 10, 1970,

Exhibit I Annexed to Affidavit of Otis Pratt Pearsall Article in Broadcasting, August 6, 1973

(See Opposite 😰)





And half a dozen otherwise. Jerome Shestack of Schnader, Harrison, Segal and Lewis, counsel to NBC, said that network no longer finds the rule offensive. Irwin Russell of the Wolper Organization said that if the rule is retained, it should exempt "educational value programing" or, if not, require the networks to provide one hour a week of such fare. Richard E. Bailey Sr., of the Hughes Sports Network, proposed that affiliates be required to pre-empt 5% of prime-time network programing each quarter. Marvin Diamond, counsel for Hughes, said that "Any rule that does not require pre-emption will permit networks to determine when the access period will be." David Baltimore, WBRE-TV Wilkes-Barre, Pa., an NBC-affiliated UHF, urged removal of the offnetwork-program restriction, and noted that he faces competition from cable systems that import shows he can't touch. Cleveland Amory, critic for TV Guide, said the rule hasn't worked but that it is essential that its intended goal be achieved.

not often been made before: the networks have the "courage" to do off-beat and controversial-issue programing that stations might lack. Usually networks are accused of lack of courage.

The praise came from Mr. Yorkin, who with his partner, Norman Lear, have three successful comedies on the networks—All in the Family and Maude on CBS, and Sanford and Son on NBC—and Mr. Rich, executive producer of The Waltons, on CBS. Mr. Yorkin said the networks have made it possible for him and his partner to "make a strong move to help man understand his fellow man." And Mr. Rich said only a network would have the "courage" to do "a soft show," like The Waltons. Both said they were not dominated by the networks; that they used them only as the most efficient conduit available for their programing.

The commission has said its review could result in retention of the rule (perhaps with modifications to eliminate some of the problems that have developed in connection with it), in repeal, or in a compromise in the form of a major revision of the rule.

And the last possibility seemed the most likely after the oral argument, according to some commission sources. The staff has prepared a number of options for the commission's consideration: one that would be an almost classic compromise would return to the networks two or three of the half-hours now denied them (BROADCASTING, June 18).

The commission is expected to act by late September. And that schedule could have effect on the outcome of the proceeding. Commissioner Nicholas Johnson, who is believed to support the rule, will have probably left the commission by that time. He has been serving beyond the

June 30 expiration of his term because the President has yet to appoint a successor. But James H. Quello, the former Detroit broadcaster who is said to be the President's choice to replace Mr. Johnson (BROADCASTING, July 30), could be serving before the end of September.

The weight Lear swings at CBS

Nobody pushes Tandem Productions around, says Jack Schneider in response to a charge that CBS requires its producers to use the network's video-tape facilities

To John Schneider, president of the CBS/ Broadcast Group. Norman Lear is a 2,000-pound gorilla. You know, the one in the joke that can sleep anywhere he darn pleases.

Mr. Schneider offered the estimate in the FCC's oral argument on the primetime-access rule last week, when a question was raised as to whether Mr. Lear's Tandem Productions and other producers providing programing for CBS are obliged to use CBS's taping facilities.

It so happens that all producers for CBS using tape do use the network's facilities. (That is not true of shows done on film.) But, Mr. Schneider said, in response to Commissioner Nicholas Johnson's feigned amazement at the "coincidence," that condition comes about only because CBS's facilities are the "best" and are offered at competitive prices.

The question had been raised as a result of an allegation by Katrinia Renouf, counsel for the National Association of Independent Television Producers, which favors retention of the rule, that inde-

pendent producers providing network programing are "locked into contracts that require use of network facilities."

"Norman Lear," the writing half of the Tandem Productions team of Bud Yorkin and Norman Lear that is producing the very successful All in the Family and Maude for CBS, "is a 2,000-pound gorilla," Mr. Schneider said. "We can't push Norman Lear around, We have firm contracts with him, and every year he comes in and tears them up. Each year his salary goes up 20 to 25%."

The counsel for NBC, Jerome Shestack, said it is not true that independent producers must use NBC facilities for producing their programs. ABC's counsel, James McKenna, was asked by the commission to provide information regarding that network's practices.

ABC picks up Riggs-King match for \$700,000

Network already has sold out game and will put it on in prime time

ABC-TV has bought the rights for a twohour prime-time telecast of the Billie Jean King-Bobby Riggs tennis match. The event will be aired live from the Houston Astrodome on Thursday, Sept. 20, at 8 p.m. NYT, with the winner picking up \$100,000, the loser nothing.

The network paid an estimated \$700,000 for the rights, and the 15 commercial minutes were priced at \$90,000 per minute (although each of the nine sponsors was accorded at least a nominal discount on that figure, according to an

Affidavit of Cornelius Sullivan Dated September 7, 1973, in Support of the Motion to Dismiss the Fifth Defense

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

[SAME TITLE]

State of New York) County of New York) ss.:

Cornelius Sullivan, being duly sworn, deposes and says:

- 1. I am the Director of Business Affairs of Viacom Enterprises, a division of Viacom International Inc. ("Viacom"), one of the plaintiffs herein.
- 2. As a result of Viacom's foreign syndication of ALL IN THE FAMILY, Viacom has already paid to Tandem Productions, Inc. ("Tandem") \$105,925.23. This sum represents Tandem's share of the payments which have been made to Viacom by foreign broadcasters through June 30, 1973, after deduction of Viacom's standard distribution fee and the direct distribution costs paid by Viacom.
- 3. Annexed hereto as Exhibit A is the latest accounting statement rendered by Viacom to Tandem on August 28, 1973. The sum of \$105,925.23 paid to Tandem is reflected on Exhibit A as follows. The column entitled "Total" summarizes the total gross receipts paid by foreign broadcasters to Viacom through June 30, 1973 (\$291,024.42), the deduction therefrom of Viacom's standard distribution fee

169a

Affidavit of Cornelius Sullivan

at 40 percent (\$116,409.77) and the deduction of direct distribution costs paid by Viacom through June 30, 1973 (\$68,847.66). The column also reflects that prior to the quarter ending June 30, 1973, Tandem received as its share of receipts \$89,966.46 and that for the quarter ending June 30, 1973, Tandem received an additional payment of \$15,958.77, for total payments to Tandem of \$105,925.23.

4. Exhibit A is a document made in the regular course of Viacom's business, and it was the regular course of Viacom's business to prepare such a document in connection with Viacom's quarterly accountings to Tandem.

CORNELIUS SULLIVAN

(Sworn to September 7, 1973.)

Exhibit A Annexed to Affidavit of Cornelius Sullivan Letter, August 28, 1973, from Sullivan to Nicol, Together With Statement of Gross Receipts and Costs from Inception Through June 30, 1973

(See Opposite 😰)

VIACOM ENTERPRISES A DIVISION OF VIACOM INTERNATIONAL INC. 345 PARK AVENUE - NEW YORK, NEW YORK 10622 . (212) 371-5300

RECEIVED

AUG 2 9 1973

August 28, 1973

RONALD LIGHTSTONE

Mr. Keith Nicol
Vice President, Accounting
Executive Business Management, Inc.
EBM Building
132 S. Rodeo Drive
Beverly Hills, California 90212

Re: ALL IN THE FAMILY

Dear Keith:

I enclose our accounting for the period ending June 30, 1973 and the check of Viacom in the sum of \$15,958.77 payable to Tandem's order representing its further distributive share of receipts with respect to the above series.

Best personal regards,

Neil Sullivan

Director

Business Affairs

Enclosures: (2)

bcc: Messrs. Almonte, Block, Gorman, Lightstone, B. Wilson, Zeiger; Miss Mizwinski

ALL IN THE FAMILY

Statement of Gross Receipts and Costs From Inception Through June 30, 1973

	<u>Total</u>	Area I England .	Area II Europe	Area IV Australasia	Area V Latino	Bermuda	Canada
Gross Receipts	\$291,024.42	\$79,118.00	\$19,675.00	\$152,063.42	\$ -	\$320.00	\$39,848.00
Less: Distribution Fee @ 40%	116,409.77	31,647.20	7,870.00	60,825.37	-	128.00	15,939.20
Distribution Costs: Script, Screening & Editing Advartising & Promotion Prints, Reels & Cans Video Tape Storage & Handling Shipping & Import Costs Miscellaneous	1,118.38 2,229.80 41,257.23 14,831.25 2,499.83 3,916.51 2,994.66	188.56 833.37 11,419.32 10,433.11 333.24 922.80 1,526.26	347.92 71.31. 1,408.88 420.57 900.95 521.24 99.35	475.85 872.28 22,405.03 579.82 744.57 847.43 869.64	125.62 	31.94 - 2.54 5.24	106.05 452.84 5,866.44 3,397.75 516.33 1,603.39 492.40
TOTAL .	185,257.43	57,303.86	11,640.22	87,619.99	146.24	167.72	23.379.40
Gain or (Loss) From Dist.	105,766.99	21,814.14	8,034.78	64,443.43	(<u>146.24</u>)	152.28	11,468.60
Less: Residual Advances Talents Writers/Directors Prior Payments	9,532.97 37,303.00 43,130.49	3,460.67 3,800.30 14,742.86	2,200.05 7,919.68 (1,348.95)	3,872.25 25,583.02 18,103.70		152.28	11.480.60
Total Advances & Prior Payments	_89,966.46	22,003.83	8,770.78	47,558.97		152.28	11,450,60
Gain or (Loss) by Area	15,800.53	\$_(189.69)	\$ (736.00)	\$16,884.46	\$ <u>(146.24)</u>	\$	\$ (12.00)
Add Area V & Canadian Loss	158.24						
Amount Due Producer	\$15,958.77						

17/a- 172a

Plaintiffs' Objection to Offer of Proof Submitted by Defendant in Support of Its Fifth Defense

UNITED STATES DISTRICT COURT

Southern District of New York 73 Civ. 2941 (M.I.G.)

VIACOM INTERNATIONAL INC., et al.,

Plaintiffs,

against

TANDEM PRODUCTIONS, INC.,

Defendant.

SIRS:

PLEASE TAKE NOTICE that plaintiffs object to the introduction into evidence in this action of the alleged facts in support of the Fifth Defense described in defendant's "Offer of Proof" dated September 25, 1973 on the grounds that the Fifth Defense is insufficient and should be dismissed for the reasons set forth in plaintiffs' pending motion pursuant to Fed. R. Civ. P. 12(c), 12(f), 12(h)2 and 56. Accordingly the proof thus offered by defendant is irrelevant.

Dated: New York, New York September 28, 1973

Yours, etc.,

Hughes Hubbard & Reed Attorneys for Plaintiffs One Wall Street New York, New York 10005 212 WH 3-6500

To:

Shea, Gould, Climenko & Kramer Attorneys for Defendant Tandem Productions, Inc. 330 Madison Avenue New York, New York 10017

Stipulation re: Admissibility of Documents Court's Exhibit 1

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

73 Civ. 2941 (M.I.G.)

VIACOM INTERNATIONAL INC., et al.,

Plaintiffs,

against

TANDEM PRODUCTIONS, INC., and COLUMBIA BROADCASTING SYSTEM, INC.,

Defendants.

IT IS HEREBY STIPULATED AND AGREED by and between the undersigned attorneys for the respective parties that the following stipulations shall apply at the trial of this action:

- 1. Copies of documents shall be admissible into evidence in lieu of original documents.
- 2. Any document which comes from the file of any party to this action and which appears to be authentic shall be admissible into evidence without the need of an identifying witness and no party will object to the admissibility of any such document on the ground of authenticity.
- 3. Any document which appears to be authentic and which was prepared by Viacom (including any of its subsidiaries which are plaintiffs herein), CBS, CBS Enterprises, Tandem, Executive Business Management of Creative Management Associates, shall be deemed to satisfy the business record rule.
- 4. The principal place of business and the state of incorporation of each party to this action is the principal place of business and state of incorporation of each such party as alleged in paragraphs 1 through 8, 10 and 11 of the Second Amended Complaint.

Stipulation

- 5. The schedule prepared by plaintiffs entitled "ALL IN THE FAMILY—RATINGS, National Nielsen TV Ratings" shall be admissible, subject to objections as to relevance or materiality, into evidence and plaintiffs will not be required to introduce into evidence the Nielsen reports which underly the information contained in said schedule. Upon request, plaintiffs will provide the Nielsen reports to the attorneys for Tandem and CBS for their inspection.
- 6. Columbia Broadcasting System, Inc., in the name of Tandem Productions, Inc., has secured and duly registered under the United States Copyright Act, 17 U.S.C. §§1 et seq., a federal copyright for each episode of All In The Family.

Dated: New York, New York September 14, 1973

HUGHES HUBBARD & REED

By James F. Parver

Attorneys for Plaintiffs One Wall Street New York, New York 10005

CRAVATH SWAINE & MOORE

By James F. Gleason, Jr.

Attorneys for Columbia
Broadcasting System, Inc.
One Chase Manhattan Plaza
New York, New York 10005

SHEA GOULD CLIMENKO & KRAMER

By Joseph Ferraro

Attorneys for
Tandem Productions, Inc.
330 Madison Avenue
New York, New York 10017

Order Dated September 17, 1973 and filed September 19, 1973 Ordering CBS to Be Stakeholder and Viacom International, Inc. and Tandem Productions, Inc. to Interplead Their Respective Claims With Respect to the Property

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

73 Civ. 2941 (MIG)

VIACOM INTERNATIONAL INC., et al.,

Plaintiffs,

against

TANDEM PRODUCTIONS, INC., et al.,

Defendants.

It appearing from the Second Amended Complaint, the Answer of Tandem Productions, Inc. ("Tandem"), and all other pleadings and proceedings had herein that plaintiffs and defendant Tandem have adverse claims with respect to certain property, described below, which is now or hereafter will be in the possession, custody, or control of Columbia Broadcasting System, Inc. ("CBS"); CBS having represented to this Court that it has no interest in such property and prayed that the Court order plaintiffs and defendant to interplead their respective claims with respect to such property; and this Court having found that CBS is a stake holder with respect to such property,

IT IS HEREBY ORDERED THAT

(1) CBS shall hold all such property, tangible or intangible ("the Property"), as it now has or may hereafter acquire, with respect to each episode of

Order

the television program All In The Family, as is necessary to engage in the foreign syndication of that program and in the domestic syndication of that program after the completion of all network broadcasts, including

- (a) a color video tape,
- (b) a copy of the script, and
- (c) a copy of the music cue sheet,

subject to further order of the Court in this action directing CBS to deliver the Property to a party herein for foreign syndication or for domestic syndication after the completion of all network runs; and CBS agrees that it has no interest in the property which is the subject matter.

- (2) CBS is dismissed as a party to this action.
- (3) Plaintiffs and defendant Tandem shall within days hereof interplead their respective claims with respect to the Property; plaintiffs' Amended Complaint may be deemed their interpleader complaint if they so elect; and
- (4) Neither plaintiffs nor defendant Tandem shall commence any other action or assert any claim against CBS with respect to the custody, control or disposition of the Property.

Dated: New York, New York Sept. 17, 1973

M. I. GURFEIN U.S.D.J.

A TRUE COPY

RAYMOND F. BURGHARDT, Clerk

By B. Edwards

Deputy Clerk

TRIAL, SEPTEMBER 17, 1973 (Transcript, pages 2-26)

THE COURT: Am I correct in stating, gentlemen,

that I have not yet signed the order for a realignment

of CBS?

MR. PEARSALL: As far as I know, your Honor, you have not yet signed it.

first. Mr. Rifkind goes first.

MR. RIFKIND: Your Honor, when I was last before you at the end of July, you were kind enough to suggest that I take a careful look at the decisions in Independent Wireless.

THE COURT: 269US, I think it is.

MR. RIFKIND: We have now submitted a memorandum to your Honor on that subject. I am really quite contented to rely on the memorandum, but I would like just to encapsulate it by making two or three points. I think that the critical consideration in Wireless was that a patentee, and I will accept the proposition that it would likewise apply to a copywrite holder, is an indespensible party to a lawsuit for infringement under the patent or copyright laws, as the case may be.

I think the Court makes that very explicit, and I would like to repeat one sentence to you from that opinion, because it dramatizes, I think, the difference

2

bsg

3

between that case and this:

"We recognise there is a tendency," said Chief Justice Taft, "We recognize that there is a tendency in the Courts of equity to enjoin the violation of contract rights which are invaded by strangers in a direct action by the party injured instead of compelling a round-about resort to a remedy through the covenant, express or implied, of the other contracting party, but such a shortcut, however desirable, is not possible in a case like this. A suit without the owner of the patent as a plaintiff, if maintainable, would not be a suit under Section 4921 of the revised statutes, but only an action in equity based on the contract rights of the licensee under the license and a stranger's violation of them. There would be no jurisdiction in courts of the United States to entertain it unless by reason of diverse citizenship of the parties, which does not exist in this case."

This is exactly the case supposed by the Court.

This is a diversity action, it clearly does not arise under the copyright law given the decisions of this circuit and others as to what it takes to arise under the copyright law.

THE COURT: There is no ergument about that.

3

5

6

7

8

9

10

11

13

14

15

16

17

18

19

20

21

22

23

24

beg

That is clear.

MR. RIFKIND: I think that's right. Thank you, sir.

CBS is not the copyright holder.

THE COURT: That is where I am not sure I go along with you, because it was a licensee which granted a sub-license so that --

MR. RIFKIND: That is true, but I think it quite clear that the Supreme Court in Independent Wireless and in the subsequent cases under it recognized that you did not have all the intervening licensees if you had the original holder of the right.

For example, in Independent Wireless

General Electric was not a party although it was in the chain of title of RCA.

THE COURT: I am not talking about the chain of title. I am talking, and this is the basic thing that I am concerned with, I based it largely on two things:

One, can I make an effective degree here which would bind CBS; and number two, is not there a duty to defend title which makes it better -- let's put it that way -- for CBS to be a party?

I have an open mind on it. I have been thinking about it all weekend, and what I would

•

•

bag

like to suggest to counsel is that CBS has proposed an order which would in effect make this an interpleader, and with the stipulation by CBS incorporated within that order that it would be bound by the decree.

In that event it seems to me that my first point becomes academic.

MR. RIPKIND: The complete relief.

THE COURT: Yes. As to the second point,

I am not sure, but I have a feeling that since Tandem
has also objected to CBS's being a party, that perhaps
we ought to do it that way. Otherwise, if I am wrong on
the realignment, the parties may go through a whole
proceeding and then find that there was no subject
matter jurisdiction, if Mr. Gould is right. I am not
saying that he is. I am not sure, but I think it is
a close enough question so that we ought to resolve it
that way.

Is there anybody that would oppose that?

MR. PEARSALL: Your Honor, I think there is just one problem. The proposed interpleader is under Rule 22, and as I understand the requirements for diversity under Rule 22, there has got to be diversity between the party who is seeking to interplead the two conflicting parties, and of course, that diversity would not exist in

this case.

statute, the diversity requirement is different, and under the interpleader statute the exact number of which I don't have at my fingertips, all that is required is diversity between the two contending parties and not between the stake holder and the contending parties.

THE COURT: That is what I think Mr. Rifkind intends.

MR. RIFKIND: That is exactly right.

THE COURT: Let me put it this way:

If you would stipulate that your amended complaint may
be treated as an interpleader complaint, Mr. Gould would
then withdraw his motion, if it is a motion — I think
it is only a letter — and I would grant CBS's motion
to dismiss CBS as a party on condition that the order
proposed by CBS be signed by me.

MR. PEARSALL: I have no objection to that.

THE COURT: In other words, I want to protect
both you and Mr. Gould and whoever wins this case ought
not to have to take another proceeding against CBS in
order to get their film.

MR. PEARSALL: I am in complete agreement with that.

ш					
П					

THE COURT: Or their negative. Have you any objection, Mr. Gould, to that.

MR. GOULD: Would you just forgive me a moment?

Does your Honor want to hear from me on this?

THE COURT: Yes, sir, briefly.

MR. COULD: I won't make any extended argument.

You see, I am in this position: Here is a purported
assignment by CBS to Viacom. We, of course, challenge
the validity of the assignment. Forget the antitrust
aspects of it, and we say, "You had no right to assign
it."

I think that is very clear.

So that what we would like to do is to have an adjudication here on all the points including --

THE COURT: But you will have one in the form of this order. The order will provide --

MR. GOULD: I am not sure of that, your Honor.

THE COURT: I am sure. The order will provide--

MR. GOULD: I think under this form we certainly wind up with another case.

THE COURT: No, I don't think so. What you have here, Mr. Gould, is a neculiar thing. You have a sub-license for the exploitation of certain rights in

beg

a copyright. That is what it emounts to. The problem is

you can't dispose of it physically as you would a

commodity, because it doesn't exist except in the air.

Therefore, you must have access to the negative or to a

dupe in order to function, or to a tape as the case may be.

If I order them under all circumstances to give you, if you win, the dupe or the negative or the tape or whatever else you need --

MR. GOULD: That isn't what concerns us, your Bonor. We are not concerned only with the negatives, the physical property. We are concerned with an adjudication of the elemental rights.

THE COURT: I know what your concerns are.

You are not going to do that to me. You are concerned with trying to create a situation where there is no subject matter federal jurisdiction, and I am not going to go for it.

I don't think you have any practical reason, Mr. Gould.

MR. GOULD: I do have a practical reason.

I don't want to have to try two cases.

THE COURT: What?

MR. GOULD: I don't want to have to determine who owns these rights as between CBS and ourselves later on.

THE COURT: They are agreeing to be bound. They

beg

5

6

7 8

9

10

11

13

14

16

17

18

19

20

21

22

23

24

will amplify it if you want to. You can expand the order. They are not interested in that.

MR. RIFKIND: I really don't know what more than all property tangible or intangible requisite to syndication one could give, but I will give anything your Honor thinks appropriate.

THE COURT: I think it's enough, but if you want to suggest some language, Mr. Gould, I will take the language. Mr. Shelton, what do you want to suggest?

MR. GOULD: Let us just confer about it for a moment. We have a problem about it. Let us at least see if we can agree among ourselves on this.

Tour Honor has indicated what you would like to do, and it makes it a little difficult for me, but let me see if I can think of something.

THE COURT: No, it doesn't. All I am suggesting is you can't talk in vacuo. Take a look at the order proposed by Mr. Rifkind.

MR. GOULD: I have it right in front of me.

THE COURT: Look at it and see if you want to
add some words.

MR. SHELTON: Your Honor, can I say something?
THE COURT: Surely.

MR. SHELTON: The physical megative is not a

beq

problem. As a matter of fact, we have it. CBS doesn't even have it, and we can make all the duplicates we want. At least that is the way I understand it.

Our problem is very simple, and it goes to a different problem, your Honor. There was a grant of rights to CBS which we claim are illegal for various reasons. In addition, we claim that those rights were never assigned effectively to Viacom, in addition to other things, that they couldn't be assigned, and supposing your Honor finds for example, that the rights were never assigned to Viacom or never effectively assigned to Viacom.

Does that mean that CBS is willing to get up in Court now and stipulate that if the Court so finds Tandem has got the rights?

THE COURT: Sure.

MR. GOULD: Let's hear that. That would simplify it.

THE COURT: I don't know how you can -
MR. RIFKIND: That is just explicitly what
we want.

MR. GOULD: Show me where it says so.

MR. RIFKIND: I say that we shall hold all property, all the relevant property subject to any further order of Judge Gurfein as to where it should be delivered.

beq

MR. GOULD: If your Honor pleases, what concerns me is if they will stipulate now or include in the order that in the event that there is an adjudication that Viacom hasn't got the rights, that they belong to Tandem and not to CBS ---

THE COURT: Don't put it that way. Put it that either side, whichever side prevails in this litigation, there is no claim by CBS that the order of this Court shall not be obeyed.

MR. RIFKIND: That is exactly right. Whatever the disposition of the property, I assert that CBS does not have a claim to it.

THE COURT: Yes.

MR. GOULD: That is what I want to hear.

In other words, CBS says that if it is adjudicated that Viacom hasn't got these rights, then they don't belong to CBS?

MR. RIFKIND: They do not belong to CBS.

THE COURT: They will certainly stipulate to that. I think it's right here, but anyhow --

MR. GOULD: I don't see it in the order. That is what I have been looking for.

MR. RIPKIND: I so stipulate.

THE COURT: If they hold it for you, they don't

3

	, 100 a
1	beg 12
2	have it, but anyhow that is what I meant before by an
3	intangible.
4	MR. RIFKIND: I am just looking to the possibility
5	that the Court holds that the rights should be
6	delivered to the community chest or some other organization.
7	I don't know.
8	MR. GOULD: No, no, what I want him to do is
9	to stipulate that if
10	THE COURT: Why don't we just say, "And CBS
11	disclaims any rights to the matter in suit."
12	MR. GOULD: That is what I want.
13	THE COURT: They will be glad too.
14	MR. GOULD: That is what I want.
15	MR. RIFKIND: CBS disclaims any interest in
16	the syndication rights to "All in the Family."
17	THE COURT: And you have to include the
18	foreign exploitation rights, don't you.
19	MR. RIFKIND: Foreign and domestic syndication.
20	THE COURT: Yes.
21	MR. GOULD: That is it, foreign and domestic
22	syndication rights. I think that ought to be included
23	in the order.

It should be, yes.

It's not here.

THE COURT:

MR. GOULD:

25

bag

do it.

3

2

•

5

7

8

9

10

11

13

14

15

16

17

18

19 20

21

22

23

24

25

THE COURT: Just give me the words and I will

MR. RIFKIND: It does provide for a finding by the Court that CBS has represented to the Court that it has no interest in such property. I don't know what more I can say.

MR. GOULD: I want it in the order language.

MR. RIFKIND: You asked for our stipulation.

We have represented to this Court that CBS has no interest in such property.

THE COURT: That is what I thought they had done.

MR. GOULD: It says so here that they have represented to the Court that they have no interest.

That doesn't mean to me --

MR. RIFKIND: I would think I was barred by that representation.

THE COURT: At the end of paragraph 1, why don't you just add a few words for repeating what it is in the "whereas" clause. "And CBS agrees that it has no interest in such property."

Is that agreeable, Mr. Rifkind?

MR. RIFKIND: That is fine.

THE COURT: At the end of paragraph 1 I will write

bag 14

it in.

MR. SHELTON: Your Honor, can I just put a question to the Court? May I?

THE COURT: You can put a question, yes.

MR. SHELTON: Supposing the Court would find that there has been no effective assignment. What happens at that point?

MR. GOULD: On this stipulation, the rights revert back to Tandem.

MR. SHELTON: Very good.

MR. PEARSALL: Your Honor, I think there is a point that is being made here that may not be totally apparent. There is a contention by the defendant in this case that regardless of whether or not CBS had the right to assign to Viacom, it never did so.

Frankly, I think that is a completely frivolous contention, but were the Court to conclude that CBS had the right to assign the syndication rights, but that in fact never did so, then in that circumstance CBS would still own the syndication rights and have the right to assign under the syndication agreement to Viacom.

I am not going to object --

THE COURT: They are quit-claiming that now.

MR. PEARSALL: You see the point basically is

peg

•

this: Mr. Shelton's remarks I understand to be directed to a very specific possibility, and that is the possibility at the conclusion of this trial your Honor will conclude that, yes, CBS did have the rights, yes, CBS did have the right to assign, no, CBS never got around to assigning to Viacom.

In that case I would expect that under the syndication agreement, were the Court to conclude that this worthy case, that the very next day CBS would assign its rights to Viacom because what the contention is is that we are talking about now, not that they didn't have the right to assign, but that they never got around to assigning.

is now directing his attention. Were the Court to reach that very unlikely conclusion, in that instance I certainly don't want to be bound by the idea that because they did not assign to Viacom, although they had the obligation to assign to Viacom, that somehow the rights have automatically reverted to Tandem because that is not the law or the fact.

I think maybe that is what Mr. Shelton is trying to --

MR. GOULD: Of course, that is what we are trying

pad

to do, because they can't have it both ways. Either CBS belongs in this case as a party defendant, and if you read the original complaint, that is the way it was framed, because they haven't got an assignment.

MR. PEARSALL: Yes, we do, your Honor.

mbog 1

ways .

IR. GOULD: Well; there is a question as to whether it was effectively assigned. Let's put it that way. We contend it was, and so the whole development of the case was that CBS should be in here, from our point of view, and it should be in here for this precise reason.

They would like to play it both ways -THE COURT: You would like to play it both ways.
MR. GOULD: No, I wouldn't like to play it both

THE COURT: You want CBS in as a defendant to oust me of jurisdiction, and you know that Tandem can't be served in the state court, and you are home free, except for a suit in California.

MR. GOULD: Your Honor know that to say -- to phrase it that I want to oust you from jurisdiction is to-THE COURT: Not me, I meanthe court.

MR. GOULD: -- is to make an imputation that I certainly don't intend.

THE COURT: No, I don't mean that. I mean the federal court, which is your privilege and your right, because we are a court of limited jurisdiction.

want to sue in the state court here, subject to only checking with the client, I would be inclined to give them jurisdiction.

22 23

THE COURT: You want to get it out of the federal court, but that doesn't mean anything to me.

MR. GOULD: No, I don't think it should.

THE COURT: If I have jurisdiction, I have it.

If I don't, I don't.

MR. GOULD: I want to play it in the way that gives
my client the fullest protection, and I think the way it does
that is to have CBS in as a defendant.

Unfortunately, if I could say to your Honor, let him in as a defendant, the court still has jurisdiction, I'd be a happy kid.

THE COURT: But you could have started an action against CBS in the state courts, which you didn't do.

MR. GOULD: Then what would we have done? We wouldn't have had this case.

THE COURT: I don't know what you would have had.

MR. GOULD: We would have had a mishmash then, your Homor, two different cases.

MR. PEARSALL: Excuse me, your Honor, I think
that really cutting through all this, the simplestic fact is
that there is no need for CBS to be a party to determine whether
or not the assignment was effective.

Certainly the interpleader approach has been proposed by Mr. Rifkind protests both parties, and so far as

mbog 3
this one open question is concerned, certainly CBS does not

need to be a party for proper determination of that issue.

THE COURT: Not going to what?

MR. PEARSALL: CBS does not need to be a party to a determination of that issue. There is no reason why, for determination of that question, the one single question that Mr. Gould has now developed, there is no reason why for a determination of that question in this court CBS needs to be a party.

THE COURT: No, I don't see either why it has to be in there. I will either decide there was never a grant, in which event it remains with Tandem, or if I decided there was a grant, then I have to decide whether or not there was a proper assignment and whether it's a defense.

MR. GOULD: All right.

THE COURT: If I decide there wasn't a proper assignment, then apparently CBS is willing to allow a reversion to the grantor, and I don't see what Viacom would have to say about that.

MR. GOULD: That is fine with me.

MR. PEARSALL: We have a contractual right to receive the assignment. Of course, if you determine we did not have a contractual right to receive the assignment, then that is a different situation altogether, quite right.

mbcg 4

MR. RIFKIND: I would suppose if they had a contractual right to receive the assignment, I would consider the court would deem that done which ought to be done.

THE COURT: Equity being that done which ought to be done.

MR. GOULD: I thought that was his point. In view of what your Honor says, I will accept this order with that amendment which gives expression to the one thing that concerns

THE COURT: I am going to put in, "And CBS agrees that it has no interest in the property which is the subject matter of the suit."

MR. GOULD: It is the foreign syndication and domestic syndication.

MR. RIPKIND: Where does that appear, your Honor?

THE COURT: I put it at the end of paragraph 1,

at the bottom, "And CBS agrees that it has no interest in the property which is the subject matter of the suit."

MR. GOULD: Would your Honor add, "And that if it is determined that no assignment was made, the rights revert to the grantor"?

THE COURT: I can't decide that in advance.

MR. GOULD: That is the sense of what this is.

THE COURT: It is the sense, but I am not going to

1 mbcg 5

put it in.

MR. GOULD: Because that is the question the client is going to put to me when we tell him about this.

THE COURT: All right, we will adjourn now and I will take the criminal case that has been waiting.

(Recess.)

MR. COULD: If your Honor pleases, before we get to this question of the anti-trust thing, I am somewhat confused with respect to this order on CBS. My confusion derives from the fact that the order apparently was designed to take care of the assumption that they were holding the property which was necessary to the appropriate implementation of the syndication process.

property, we are holding most of the property, that is, my client, and the real problem is not with respect to the property but with respect to the point that I made before, which is the ultimate ownership of the syndication rights.

At this moment I recognize we are only dealing with that question as between CBS and Tandem. I don't know, I haven't got the text of what your Honor has written into the end of paragraph 2 of this --

THE COURT: Mr. Hughes will read it to you.

THE CLERK: There is added, "And CBS agrees that

mbcg 6

it has no interest in the property which is the subject matter of the suit."

MR. GOULD: If your Homor pleases, the term property as you have used it is something I believe is distinct from the term property as defined in the first paragraph of the order.

In the first paragraph of the order it says,

"CBS shall hold all such property, tangible or intangible,"

I think your Honor means, when he says that the property which
is the subject matter of the suit, the negatives and the

other physical, tangible materials which are required for the

proper execution of the syndication agreement.

What I am talking about, what I think is the subject of this suit is the elemental syndication rights, and I think this is the time to get that straightened out. What I am trying to get CBS --

THE COURT: What does intangible property mean here to you?

MR. GOULD: I don't know.

THE COURT: I do. Intangible property is the sub-license.

MR. GOULD: The syndication rights?

THE COURT: Sure.

MR. GOULD: Is that what they intend?

THE COURT: That is what they intend.

MR. GOULD: And that is what your Honor intends?

I don't mean to catechize the court, forgive me.

THE COURT: No, please do.

MR. GOULD: That is what your Honor intends in granting this application and signing the order --

THE COURT: That's right. The property is defined up above, if you look at it, the property tangible or intangible. You don't read it, that is the trouble.

MR. GOULD: Which is now or hereafter will be in the possession, custody, or control of CBS, and right now certainly the syndication rights are not in the possession, control, or custody of CBS.

THE COURT: It may hereafter acquire them, according to your version, and therefore they are quit-claiming.

It's as simple as that.

MR. GOULD: I am beyond the point I was before, at least.

THE COURT: I think you are looking for something that isn't there. I don't blame you for being careful, but I can't understand, when property is defined as tangible or intangible, what else it can mean.

MR. GOULD: As long as there is a clear understanding of it by the participants, byt the court, CBS, Viacom, 1 mbcg 8

and ourselves that the intangible property we are talking about is the foreign and domestic syndication rights, then I can't quarrel with the language. That is what troubled me.

THE COURT: The only one you can quarrel with is

Mr. Pearsall, and I have sort of overruled him, because the

effect of it would be that if CBS is found not to have granted

it to Viacom, then it doesn't have the power to do it now,

because Equity could still do it if it wanted to, do what

should have been done earlier, then CBS having renounced the

rights, can't go anywhere else but to Tandem. Where else

would it be?

MR. GCULD: There is nothing more I can say about it. Your Honor has granted their application. Your Honor has made the order with that provision in it, and we have that.

THE COURT: Incidentally, it is partly for your protection so that in the event you should win, you won't have to relitigate again on the ground that there was no federal subject matter jurisdiction, which could well be the ruling on this question of alignment. Nobody else can be as clear, because the cases are somewhat in conflict.

better part of valor is to do it this way.

powt

THE COURT: And I don't know what the Court of Appeals would do on that, or the Supreme Court. I think the

MR. GOULD: One other thing I have forgotten about In paragraph two of the ordering language in the order your Honor has signed there is a provision that CBS is dismissed as a party to this action and is discharged from all further liability to plaintiffs and attendant with respect to the property.

Now, if your Honor please, since we have expanded the definition of property so that it incleded the syndication rights, I don't think that your Honor --

THE COURT: I agree with you; I think I will discharge that further liability.

MR. GOULD: There certainly is no adversarial proceeding between us on that point and I think that should come out.

THE COURT: It is dismissed as a party to the action only.

MR. RIFKIND: If you strike that language which follows, logically a negative implication might be attached to the deletion.

THE COURT I substituted for it up above
"CBS agrees it has no interest in the property"; that mbody

1 jwcg 2

2

. 2

3

4

5

6

7

8

9

10

11

13

14

15

16

17

18

19

20

21

22

can start an action against it.

MR. RIFKIND: Very well.

THE COURT: I am going to strike that.

You don't need "Except as provided in paragraph one We will strike that also.

Paragraph 2 will read: "CBS is dismissed as a party to this action."

MR. GOULD: Just one more final suggestion I would like to make. The language in paragraph 4 with respect to aserting a claim against CBS with respect to the custody, control and disposition of the property is limited strictly to what it says there. In other words, if we were going to have a plenary action against CBS now for violation of the anti-trust laws it cannot be cut off.

THE COURT: No.

MR. GOULD: By this language.

THE COURT: No, that is why it is limited to custody, control and disposition, not ownership. It says nothing about a claim for trable damages against CBS.

MR. GOULD: I just want to be sure, your Honor.

Thank you.

TRIAL, SEPTEMBER 17, 1973 (Transcript, pages 26-71)

MR. DONGVAN: Turning now to the motion, my name

24

is John Donovan. I am with Hughes, Hubbard and Reed.

25

The motion we make is pursuant to Rules 12 and 56 for partial

jwcg 3

summary judgment dismissing the defense of antitrust illegality which Tandem has asserted as the fifth affirmative defense in his answer.

In its brief in opposition to this motion Tandem has raised the threshhold question of whether there are genuine issues of fact which preclude partial summary judgment.

Clearly, I think, your Honor, there is no such issue which Tandem has raised.

Rule 9 (g) and under that rule the facts in that statement have, therefore, been admitted. Moreover, Tandem did not even suban affidavit in opposition to that motion, and in accordance with the provisions of Rule 56 (e) that does not raise any genuine issue of fact —

THE COURT: Let me say this: I have the option, as I believe, to not treat it as a Rule 56 motion if I decide to do that. And that is what I am going to do. So forget about all this and discuss it as if it were a motion addressed to the pleadings.

MR. DONOVAN: I think, however, there are facts,
your Honor, which should be considered on this motion. In
particular I would like to address your attention to the facts
concerning a separate defense and I think the facts that Tandem
has accepted all the benefits of the contract -- these are facts

jwcg

4 5

which we put in the Rule 9(g) statement and I think they are quite important under this motion. It is for this reason we have converted it from a rule 12 motion to a rule 56 motion.

THE COURT: It is like a running demurrer, as they used to call it. I will take that into account because it is not disputed.

MR. DONOVAN: I think, in any event, there is no genuine dispute as to any of the facts which are germane to the motion.

THE COURT: 1 would say this: If I had more time
I would say to Mr. Gould they ought to put in an answer to
Rule 9 (g), as the rules require.

MR. GOULD: If your Honor please, I thought we had covered this problem, and if there is no piece of paper before the court on this it is because of a misunderstanding. I thought we agreed that we would argue this this morning and then we would be given additional facts to put in papers in opposition if the necessity arose.

THE COURT: That is true, except a 9 (g) statement is obviously like a pleading.

MR. GOULD: I know, but we just haven't had time to do that. And I certainly thought the arrangement --

THE COURT: I am not going to decide it now. I am just hearing oral argument on it.

3

5

6

MR. GOULD: Very well, but I don't want to find myself in the position here where there is a motion for summary judgment and I have been asleep and everything has been agreed to and accepted and not denied.

THE COURT: I won't do that. Skip that part of the argument and argue on the merits.

MR. DOMOVAN: All right. Just to set up the factual background, on or about July 10, 1970 CBS and Tandem entered into an agreement, valid on its face, relating to the TV program ALL IN THE FAMILY. They agreed that Tandem would produce episodes which CBS would broadcast on the CBS television network; that CBS would have syndication and distribution rights, and that CBS and Tandem would receive the license and distributions fees set forth in the agreement.

The program was produced and broadcasted, and it has turned out to be a great success.

In response to certain FCC regulations, CBS divested itself of its syndication business to Viacom. The FCC examined this spin-off transaction and ruled that it effectively divested CBS of any interest in the symilcation business of the fully independent Viacom.

THE COURT: That was after the grant.

MR. DONOVAN: It became effective, your Honor, on June 4, 1971.

8

9

10

11

7

12

14

13

15

16 17

18

19

20

21

22

23

24

1 3...

THE COURT: Then wasn't there an extension of time?

MR.DONOVAN: The FCC said the spin-off transaction

effectively divested CBS of any interest, and it eventually

became effective after the FCC ruled approving the transaction

on June 4, 1971.

In connection --

THE COURT: Wasn't there an extension during that summer of the divestment of this license syndicate?

MR. DONOVAN: Under the financial interest rule.

MR. PARVER: You are talking about the stay of the

rule?

THE COURT: Yes.

MR. PARVER: Yes, your Honor, the financial interest was stayed July 23, 1971.

THE COURT: What is the date of the agreement?

MR. PARVER: The agreement was dated and the original oral agreement was entered into in early July 1970, dated

July, 1970, a year prior to the effective date of the rule.

THE COURT: That was what I thought, yes.

MR. DONOVAN: In connection with the spin-off transaction which became effective on June 4, 1971, CBS assigned to Viacom the syndication rights to ALL IN THE FAMILY. Subsequently, Tandem reached its contractual obligations relating to the syndication rights, and then Viacom commenced this suit

1 jwcg

) **"**C

to enforce the contract.

22 23

In its fifth defense, Tandem claims that CBS coerced

Tandem into granting the syndication rights by conditioning
Tandem's access to the CBS television network during prime
evening hours on the granting of such rights.

THE COURT: Wait a minute. For the purposes of this motion you assume that to be true, I take it.

MR. DONOVAN: That is correct, your Honor. Tandem apparently contends that this violate? sections 1 and 2 of the Sherman act and also section 340 of the New York General Business Law.

Plaintiffs' position on this motion is that the well established line authority exemplified by the Supreme Court's rulings in Bruce's Juices v. American Can Co. and Kelly V. Kosuga precluded Tandem from using alleged antitrust violations by CBS as a justification for its refusal to pay Viacom the agreed consideration for the benefits which Tandem has received under a contract valid on its face.

The general rule, which the Supreme Court enunciated in these cases, is that a defense of illegality predicated upon alleged violations of the antitrust laws is insufficient to defeat an action on the contract. Plus, the federal courts enforce the contractual obligations and require the defendant

jwcg

to seek redress for the antitrust violations and the manner which Congress intended -- by affirmative suit for treble damages.

This rule is founded upon three basic policy considerations, all of which are applicable in the present case.

Pirst, a party should not obtain the benefits of a contract without consideration.

In the present case, Tandem has obtained all the benefits of the contract and intends to continue receiving them.

Nevertheless, --

THE COURT: They claim, don't they, while there was one contract there are really two separable documents which just happened to be in the same contract, and normally since you can sell syndication rights separately that these were two separate actions?

MR. DOMOVAN: Well, in the context of this particular meticn, I think, your Honor, Tandem can't have it both ways.

They contend, on the one hand, that the sine qua non of CBS agreeing to broadcast their program was giving up the syndication rights. If that is correct, then obviously the syndication rights are the consideration for network broadcast and vice versa.

If the syndication rights and netword broadcasts are entirely independent of each other, have mothing do with each jwog

3

5

6

7

8 9

10

11

12 13

14

15

16

17

18

19

20 21

22

23

24

25

other, then Tandem is conceding their defense is a sham. I don't think they can have it both ways.

THE COURT: I know, but suppose you have a case where Standard Oil Company says that "I will let you have a dealership, or a gas station provided that you buy tires from us." Now, they pay for the gas whatever everybody else does. Then when it comes to a question of whether or not they have to pay the tires supplied by Standard Oil they say, "No, because the tires were forced on us by a tieing agreement that was illegal. What case have you got that would say that the gasoline station dealer in that circumstance would not have a defense under the Sherman act?

MR. DCNOVAN: Well, I think there are several cases that deal with this. I think the Supreme Court's decisions themselves are sufficient. A not dissimilar situation is the Royster case which Tandem has relied upon in its brief. This is an illegal reciprocal dealing arrangement. The court assumed the illegality of the illegal reciprocal dealing arrangement. It found, however, that it would never let them onforce the contract.

I don't see in this particular case that we have to go off and enforce the contract. We have one unitary contract and the quid pro quo is the producing of episodes and giving up the syndication rights. If there were instances such 1 jwcf

as your Honor suggests where two separate and independent agreements were made perhaps the giving of the service station would not in fact be consideration for the purchase of tires and batteries and accessories. I don't think that is in this case.

what came up was in terms of a supply contract as to which Standard Oil sough specific performance. I am trying to get a case where the defendant says, "I don't have to take the tires even though I contracted for them because they are the products of an illegal theing arrangement forced upon us by menapolies."

Can they then defend on the theory that if the court enforces it its enforcing an illegal contract?

MR. DONOVAN: I think not, your Honor, and I think that is the Royster case. In the Royster case the situation where Royster sought to enforce the executory portion of a contract by which Columbia Nitrogen had agreed to purchase phosphate from Royster. They then said, "Oh, well, we don't want to go shead with the purchase of phosphate as part of an illegal reciprocal arrangement."

The court, nevertheless, enforced the contract.

THE COURT: You cate that Royster case?

MR. DONOVAN: Yes, I do your Honor, in the reply

~

35

THE COURT: Where?

NR. DONOVAN: Tandem also cites it.

THE COURT: No, but where do you cite it, at what

point?

TWO

brief.

MR. DONOVAN: I think you will find it on pages 10

and 11.

MR.GOULD: Ten and 11 of what?

MR. DONOVAN: The reply brief.

THE COURT: The reply brief.

MR. DONOVAN: There are lots of situations, your Honor, where the courts have enforced executory contracts despite the assertion of an antitrust illegality defense, if that is what your Honor is addressing yourself to.

Judge Palmieri in the Automatic Canteen case, for example, was dealing with a situation where in an exclusive distributorship contract which the manufacture was breaching, he, the local distributor, asserted the defense that the exclusive distributorship contract was a violation of the anti-trust laws. Judge Palmieri enforced the contract despite the fact it had 18 additional years to run.

THE COURT: The difficulty about Royster is that there the court says the reciprocal dealing had been finished.

MR. DONOVAN: I think that is exactly the case here

7

6

5

9

8

10

11

12

13

15

16

17 18

19

20

21

22

23

24

powt

as well. CBS having departed from the syndication business it is obvious the court in enforcing this contract cannot accomplish the anti-competitive effect which is the subject matter of the antitrust violation which Tandem alleges.

THE COURT: That is from the point of view of CBS, but from the point of view of Tandem, if they were hurt, they were hurt badly.

MR. DCNOVAN: The point of these cases, your Honor, is that the focus of the antitrust laws is the protection of competition, not competitors. I think that the courts have adopted a general rule against allowing the defense of illegality in contract actions, antitrust illegality in contract actions. The only time they depart from that rule is when the court's own decision enforcing the contract is going to accomplish a harm to competition. Here—

THE COURT: It is the same thing. Suppose somebody stole the rights by forgery and then the court was asked to enforce it. The court doesn't enforce that sort of thing.

Now, if you have a clear antitrust violation where, assuming for argument's sake, Tandem was compelled to give up these rights almost at the point of a gun, let's say, by CBS inorder to get network coverage, then why am I not enforcing an illegal contract?

MR. DOMOVAN: Your Honor, there are --

THE COURT: You need the court to get somewhere, to get somewhere,

MR. DONOVAN: True.

THE COURT: Let me ask you this: These cases dealing with damages, are they different in time from cases dealing with contable relief?

MR. DONOVAN: No, they are not.

THE COURT: Why?

MR. DCNOVAN: I will cite your Honor Judge
Palmieri's decision in Automatic Canteen in which he enforced
a contract which had 18 additional years to rus.

I would cite the Nassau Sports against Peters

case, decided in the Eastern District just last year. There

the decision was really almost identical to the kind of defense

we have here. The plaintiff was a mational hockey league team

which sought an injunction against one of its players breaching

its playing contract and jumping to a team in the rival World

Hockey Association.

The defense that was put in in that case was that the only obligation he had to perform for the next year for the national hockey league team rose out of their reserve law clause in the contract. The reserve clause of the contract was the very instrumentality, with the gun, in effect, that the National Hockey League used in order to monopolise the

22 23

1vog

3

•

5

6

7

8

10

11

13

14

15

16

17

18

19 20

21

22

23

24

24

25

And Judge Newher said the contract is valid on its face, is not intrinsically illegal, and he enforced the contract and let the player pursue his remedy by an affirmative

antitrust case of his own.

business of professional hockey.

The policy that we are dealing with here is different than the normal contract of illegality --

Appeals or in the Supreme Court itself dealing with the question of posing where instead of a defense to a claim for damages you have a claim for an affirmative equitable relief as to whether or not a violation of Sherman One or Two is not a defense? Take your time and think about it because I am not trying to be funny about this.

MR. DONOVAN: I understand, your Honor.

THE COURT: I am trying to pinpoint the things so that my own mind can follow what the argument is.

MR. DONOVAN: Dickstein against duPont in the First Circuit was for granting equitable relief in a contract action.

In Nassau Sports which I previously mentioned.

Also New York Automatic Canteen.

THE COURT: That is the lower court again.

MR. DONOVAN: Those are lower court cases in this
There are no germane cases in this circuit, in this

jweg

chronit court.

THE COURT: Let me ask you then: Is it a case of first impression as far as you know? Go ahead, tell me if there is another case. I would like to hear it.

MR. PARVER: May I confer with him just a second?
THE COURT: Surely.

MR. DONOVAN: I don't think this is a case of first impression. I don't see any distinction between this and the rationale of Kelly against Kosuga. I think there are cases where while the court is not perhaps granting equitable relief, they are granting, particularly in circumstances that obtained at that time, damages for things which have not been received, which is, in effect, the same thing. It just depends on which side of the contract you are on. One side requires performance on the other side, to require, you know, the remedy can be the damages.

However, for example, Judge Palmieri and Judge
Weaher have dealt with this. They did not find any difficulty
in applying the same rational in cases where they were granting equitable relief to enforce contractual obligations in
spite of a defense very similar to what you have here.

THE COURT: Wall, let me put it another way. I don't know whather the distinction makes a difference, but what about intengibles? Have you got any case dealing with an

a copyright?

jwog

MR. DONOVAN: The right to apply for services, I think in Wassau Sports would be very much the same thing.

intangible like a franchise or a license or a sublicense under

THE COURT: No, that is a personal service contract; that is not a status. I am talking about a patent, a copyright, a sublicense of specific rights, of exploitations a moving picture, anything like that.

MR. DONOVAN: I do have a moving picture case, but it involves again the other side of the deal. The New York case of Lowes against Radio Hawaii involved a block booking defense to a suit on a contract and there the court enforced the contract relied on in Kelly v. Kosuga.

THE COURT: I think there is a second circuit case like that.

MR. DONOVAN: I do not know of any.

THE COURT: It is a question of standing. There is the case of a television station.

MR. DONOVAN: American Manufacturer Mutual Insurance Company. There are several decisions and two, at least, in the Second Circuit. The one closest to this situation I think deals with the requirement of showing coercoin in order to show a tie.

There the situation was a sponsor of a television

5 6

7

9

10

11 12

13

14

15

16

17

18

19

20

21

22

23

24

JACA

program who signed up for, oh, I think it was 135 stations, who later said really all he wanted was 95 stations and that they had imposed upon him the remaining unwanted stations.

The Court of Appeals held that they had to show, in order to recover -- and they had failed to do so -- that the network had had economic power which it actually employed to beat him into the unwanted stations and that they had failed to do so and sustained the district court's posttrial ruling to that effect.

THE COURT: I guess I interrupted you enough. Did
you care to make any other points?

MR. DONOVAN: I think there are a couple of things
I would like to cover.

We talked about the receipt of benefits, and I think I would just like to emphasize again I don't think Tandem can have it both ways. If they say the thing which forced them into this contract, the only way they can get access to television network broadcasting was by giving up syndication rights then clearly they are saying that the benefits they had received by the network broadcasts of a consideration for syndication rights. If that is not the case, then their defense is a sham.

If they are entirely independent, there cannot have been any coercion.

JWOG

3

2

5 6

7

8 9

10

11

12 13

14

15

16

17

18 19

20

21

22 23

24

25

MR. DONOVAN: I think I would like to talk a little bit about the executory contract distinction which Tandem attempts to make in its brief. Tandem says that really Bruce's Juices and Kelly against Kosuga are really different on this case because on this particular divided theory it has the

THE COURS: I will let Mr. Gould handle that.

contract. It says the banefits had not been received here and the benefits had been received there. That is not accurate.

First of all, in Kelly against Kosuga, there was an application for 50 carloads of quions. The first 13 had been delivered and paid for. The suit was relating to the last 37 carloads which had not been delivered, no benefits had been received and the court enforced the contract for the purchase of the 37 carloads of onions.

In Judge Palmieri's case, Automatic Canteen, which we talked about before, there again there was an enforcement of an executory promise.

Nagsau Sports again required an executory promise to be enforced.

I think we should talk now about Associated Press against Taft-Ingalls Corporation --

THE COURT: You don't have to go into that. When I was a lawyer I followed it and argued on it strongly, but as a judge I think it was wrongly decided.

jwog

MR. DONOVAN: I agree with that, your Honor.

THE COURT: It is not for me to say, except it was a two to one decision. It is obvious they stated the facts wrong in the majority opinion.

MR. DONOVAN: I think that is correct. I think
the dissenting opinion refers to the Kelly rule and the circuit
divided somewhat, but they had two subsequent cases -- Atlantic
Richfield versus Malco Patroleum and Buffler versus Electronic
Computer in which they refused to allow a tie-in defense.

THE COURT: I am familiar with it. Levin against IBM was before Judge Laska. It hit me on the head.

MR. DONOVAN: Yes, it did.

apply here, I think, is the question of not adding to the exclusive sanctions which Congress has provided under the antitrust laws. The avoidance of contracts was not something Congress intended to have as one of the sanctions for violating the antitrust laws. And, as the court discussed at some length, in Bruce's Juices such sanction relates in no way to the anti-competitive injury which had occurred and in operation it can be extremely capricious.

THE COURT: Bruce's Juices had so many other elements in it. If everybody followed that, everybody would sue American Can and put them out of business. It is a compli-

cated case.

jaca

Kelly is a stronger case.

MR. DONOVAN: I think some of the considerations which were in Bruce's Juices are applicable here. I think the court in Bruce's Juices enunciated the rule which they really meant, which was, if you can prove your contract claim without proving a violation of the antitrust laws then the antitrust claim is no defense. I think that is the situation here.

I think they also had in mind the kind of disruption and difficulties that can come in normal commercial dealings if such defenses are going to be allowed.

THE COURT: That is why I distinguish it, because this is not ordinary commercial dealing here. You are dealing with a very limited thing. You are dealing with a literary property which is divisible into various aspects. You are dealing with a limited aspect of that.

MR. DONOVAN: I would say the substantial disruption of business conduct in this case is at least as great as Bruce's Juices. We have a situation here where Viacom has received part of its properties through a spin-off transaction, or through assignment in connection with the spin-off transaction, from CBS. If Viacom was in the position of having to litigate CBS, compliance with the antitrust laws everytime it wants to enforce one of its syndication rights it is going to be in very

serious trouble.

juog

You know, it might actually syndicate its rights in each situation, but it certainly would have a great deal of trouble dealing with producers on a day to day basis everytime they wanted to raise --

THE COURT: What consideration did Viacom give to CBS? You say "for value." What was the value?

MR. DONOVAN: It was a complicated assignment. However, in effect stock was given back to CP3 for all the things given to CBS and stock was distributed to the CBS shareholders.

I think that to go back to Bruce's Juices and Kelly, what the holding there was is that there is a very limited exception to the general policy against antitrust defenses in a contract action and this defense is going to apply only when a defendant can show, first, that the contract is intrisically illegal, that is, illegal on its face. Bruce's Juices is very clear on it and I think Kelly, as well.

And, secondly, that the court cannot enforce the contract without accomplishing the prohibited anti-competitive effect. Neither of those things applies here.

Clearly the contract on its face is entirely valid.

No matter how you view the antitrust claim which

Tandem asserts either as an attempted monopolization, a tie-in,

the truth of that violation requires going off the face of the contract to show there was market power; and, secondly, that that market power was exercised, the very things that the Sc. and Circuit was talking about in the American Manufacturers Mutual Insurance Company cases, which we talked about a minute ago.

There is nothing in the contract which could provide any basis whatsoever for such a finding. You have to go off the face of the contract, prove the contract is not intrisically illegal --

THE COURT: You say he could never go beyond the contract?

MK. DONOVAN: You can look at the four corners of the contract and if it is valid you cannot assert a defense to it. The Nassau Sports case is the opposite. Here we are talking about a monopolization plan, supposedly, which exists in the National Hockey League and they are saying the very thing which makes that plan go is the reserve clause in all the player contracts.

If you look at the contract on its face, it is simply a player, personal service contract, nothing wrong with it. You have to go off the face of the contract, find market power, find its exercise before you can find the illegality.

THE COURT: Here you don't have market power, as

jwog

such, I den't suppose.

MR. DOMOVAN: I think you do. Certainly in a memopolisation case, even an assignment, if it is in the course of a reciprocal dealing situation there has to be power there which is used to coerce. Clearly it requires going off the face of the contract to find the illegality.

THE COURT: You have to find something outside the contract; no doubt about it.

MR. DONOVAN: That was exactly the situation in Wassau Sports and Judge Neaher enforced the contract.

Then you turn to the question even if there is illegality on the face of the contract, should it be enforced. The answer is the Supreme Court has clearly ruled it should be enforced unless the court's judgment is going to accomplish the prohibited anti-competitive effect.

There are two cases here which I think illustrate it very well. In El Salto against PSG Co. the Ninth Circuit was dealing with a contract where it had a violation of the Rebinson-Patman Act on the face of the contract. It said this was not dispositive of the antitrust defense.

What it said was this:

"This case differs from Bruce's Juices, in that
the alleged antitrust violation is inherent in the very contract sued upon by El Salto. But we do not find the circumstance

7 8

jweg

21 22

dispositive. The Supreme Court has ruled that a Sherman Act violation is not an affirmative defense to a contract suit, even where the violation is inherent in the contractsued upon so long as judicial enforcement of the contract would not be enforcing the precise conduct made unlawful by the Act.***

Another example which relates this principal to our case is Columbia Nitrogen against Royster. There there was an illegal reciprocal arrangement. The parties had, however, prior to the commencement of the contract suit ceased their reciprocal dealing arrangement.

The court seeing that the illegal reciprocal dealing arrangement had ceased, determined that its order granting damages to Royster could not in any way exclude competitors or cause the anti-competitive effect which the defense was aimed at so it enforced the contract.

I think that is exactly the situation we have here.

One final point, which is simply that the New York General Business Law is exactly the same as it is under the federal antitrust defense.

THE COURT: You don't have to argue that.

MR. DONOVAN: All right; fine, your Honor. I think that covers it.

ŧ,

THE COURT: I am going to take just a minute for

eacther matter.

jweg

(Recess.)

THE COURT: All right, Mr. Gould.

MR. GOULD: If your Honor please, I never listen to an argument on one of these antitrust cases without being impressed on the amount of exegesis that is available. I never know what anything means because somebody says it is something different.

Bruce's Juices to me means a simple thing. It
means you can't buy cans from a fellow, use the cans and make
a profit on it and then when he says, "Pay for them," you say,
"Sorry, I am not going to pay for them because I bought the
cans in a commercial transaction which was tainted by a violation of the antitrust laws."

That is what I get out of the cases.

THE COURT: What do you get out of Kelly?

MR. GOULD: That is the onion case. I think it is the same thing with a little more complication on it. I den't think it is our kind of case. I don't think it is what we had to do in this one.

There, first of all, they allege a conspiracy that the plaintiff and the defendants and all the other distributors tried to withhold supplies. And I think the big thing we get out of Kelly that is helpful to us is the doctrine of separjwog

ability. I think that is the real answer to this whole problem here.

Let me explain what goes through my mind on this and what I think the court has to do with it.

that has happened, because it is no mystery to the court or to anybody in this room that for many years the domination of the industry by the three networks with all its concomitant "antitrust implications" was the subject of dispute, consideration, legislation, rule making, politicking and everything else. And it is a strange thing that this particular contract, or at least the discussions which lead to this contract, happened just about when the FCC begins to make its move.

And what does happen? If we take proof on this, it is going to be as clear as anything. Here is a show, here is a program which is, in effect, rejected by the other two networks. They come to CBS, which is the last place you can go with it. CBS is in great shape. A stab is made at keeping cut the syndication rights.

"No way," they are told, "don't discuss it, that is part of the deal, it's got to be it."

And, indeed, as the proofs will show here, that was part of the deal these many years all along the lân...

THE COURT: Why is it different from saying

"We won't pay you \$70,000, we will only give you \$60,000"?

MR. GOULD: It isn't different. They were in a

position to get the exact terms they wanted.

THE COURT: You won't be able to come in to court on that theory and say, "If we got \$70,000 we should have gotten \$80,000, but they had a monopoly; power here that really coerced us."

NR. GOULD: I don't think so. I think if your Honor goes back over the history of the situation, the monopolistic, the coerced effect was in the peripheral rights, in the rights surrounding it.

THE COURT: There was no question that isn't an artificial distinction. Why isn't that any different from more money or less money which is a matter of negotiation?

A network obviously, especially the last metwork to be approached, had a great bargaining power and, of course, no matter what bold front they may put on when they come in with a new program their knees are shaking, and that's for sure. So I really don't get this tie-in too strongly, as a visceral reaction.

MR. GOULD: I think I understand your Honor there.

However, of course, there are two different markets here.

There is the network market, the broadcast market --

THE COURT: I am trying to distinguish -- and this

is the most difficult thing in the case -- to distinguish between a general antitrust adverse effect on the public and a harm to Tandem.

Mow, I can see a tremendous harm to the public, as the FCC found, because there is an inherent monopolization and it may be better for the public to have an independent syndication apparatus rather than tie it to the network itself. I can see that.

However, when it comes to harming the purveyor, or the producer of the show, why is that any different from paying him less because you have strong --

MR. GOULD: Your Honor is not suggesting that the only purpose of the Federal Communications Commission is to protect the public. There were other purposes and they are set forth clearly. It was to protect the packages.

As a matter of fact, the complaint on this thing didn't come from the public. The public didn't know anything about what they were doing with syndication rights. It was the producers, the originators of programs who raised the outcry and said, "We are being deprived of a free market."

That is what this was all about.

THECOURT: I know, but there is a difference between a single case, or, as I say, a price dispute about how much you bargain for, and a general industry pattern which is iwcq

quite a different thing.

MR. COULD: Of course it is a different thing.

Nevertheless, here I will say the proof, what would be before
your Honor, is very simple.

THE COURT: Assume the proof, state it any way you want to. That is what I want to know.

MR. GOULD: Sure. CBS over a period of years uses its position in the industry to grab off all of the surrounding rights, merchandising rights, syndication rights, whatever they can get. I didn't make that up. The United States Government says so in official documented statements. That is what the FCC thing was all about.

Now, along comes Mr. Tandem in the middle of this, just before the government is about to leave and says, "You can't do it any more." And he deals with them in the frame work of that existing situation, and he makes that conventional deal in which they get the peripheral rights that they insist upon as a condition of going forward with the package.

That they had already been to the other two networks is immaterial to it. It simple increased quantitatively
the amount of economic clout that they could apply to this
particular transaction.

So he makes his deal. Now, does it really matter to us as the "victims of this transaction" that in the interim

between .	June of 19	70 and, let	's say, Se	ptember 1971,	when
				xistence here,	
though th	ey are dat	ed back, do	es it make	any difference	e that
they go	through th	e process o	f giving t	he syndication	rights
to Viago	- ?				

Now, I have selected my verb there very carefully.

I said, "Giving these rights to the Viacom." Viacom didn't

pay for these; there was no consideration for Viacom to CBS.

Viacom was simply a spin-off to CBS stockholders.

They decided -- and quite properly -- I have no quarrel with this -- they said, "Well, since this FCC has come through, what is the best way to do it. Let's give them to our grandchild, Viacom."

Now, Viacom is invested with every disability deriving out of the antitrust laws which is applicable to relationships with CBS.

THE COURT: Except you can't sue them for trable damages.

MR.GOULD: Except I can't do that.

THE COURT: And that is the whole issue in the

MR. GOULD: I am not trying to sue them for treble damages.

THE COURT: I understand.

2	
2	
	11

MR. GOULD: On the other hand, they cannot say that whatever inherent disability there was in the relationship between CBS and Tandem it is no defense in an action that we bring because we are not CBS, we are a pure, pristine, virginal branch.

THE COURT: I am not arguing about that.

MR. GOULD: But they argue it.

THE COURT: Let them argue. That is not the issue.

MR. GOULD: I don't think it is.

THE COURT: The issue is treble damages against CBS under Kelly against Kosuga. That is what the issue is.

MR. GOULD: I think it would be absurd to require us to do that. Meanwhile the grandchild enjoys the benefits of the fraud.

THE COURT: The question is did the Supreme Court say that in Kelly?

MR. GOULD: I don't think it did.

THE COURT: Tell me why not. That was what I am waiting for.

MR. GOULD: Let's get our facts in Kelly. There they assumed the illegality of the arrangement. I concede that.

THECOURT: Let me paraphrase it for you and see if you disagree with my paraphrase. In Kelly the defendant

contract, to adopt my friend's term. It was concerned with

25

1 jwog

the delivery of onions, whether you took them and paid for them or didn't take them.

THE COURT: He discussed the separability there and said it was a serquitious argument and was not going to bother with it.

MR. GOULD: Maybe it was. Nobody can argue that you can take the syndication rights away from the principal rights, the economics, the broadcasting. They did take them away; they did divide them. You couldn't have done that with the onions.

THE COURT: Let me put it this way: Treated as an equitable medication case, suppose you wanted to rescind —

Tandem wanted to rescind the transaction on the ground of inequity and antitrust, wouldn't they have to restore syndication in order to get rescision?

MR. GOULD: If all I was trying to do was restore the syndication part of it, probably I would do that right now. Who am I going to rescind?

THE COURT: You are jumping a step.

MR. GOULD: Yes, of course. Who am I going to rescind? CBS says, "We don't own them any more, we haven't got them."

I can't go against them for rescision. Viacom

jwcg

says, "I am pure."

THE COURT: CBS, by saying "We never would have given you ALL IN THE FAMILY if you hadn't coerced us."

Sure, you can do that.

MR. GOULD: Of course.

THE COURT: So sue them.

MR. GOULD: In the meantime the grandchild is coming in, the fellow who got it is coming in and trying to prevent us.

THE COURT: You can't have your cake and eat it,

MR. GOULD: I don't want my cake, but simply to defend against the grandchild.

THE COURT: If you have damages against CBS you will have ample reprieve.

MR. GOULD: I am not sure. Why can't I get both?

THE COURT: Because the Supreme Court says no in

Relly.

MR. GOULD: No. In Kelly it is dealing with the emitary contract. You see, I don't have the problem they had in Kelly because they decided it for me. They have divided these two things. This isn't just a severable contract.

This is a situation where the severance has taken place.

THE COURT: Are you saying that would have been

	Colloquy
1	jwog 59
2	a good defense if there had been no spin-off? Is that what
3	you are trying to say?
4	MR. GOULD: It would have been a different thing
5	to deal with.
6	THE COURT: I want to get the analytical thing.
7	Suppose CBS still had the syndication rights.
8	MR. GOULD: We would be in the same position as
9	we are right now.
10	THE COURT: They divided. What had they divided?
11	Divided by a spin-off?
12	MR. GOULD: That is the way they did it.
13	THE COURT: Now, it is irrelevant what you just said
14	MR. GOULD: Irrelevant as giving them any defenses
15	against CBS. I think they are in the same position.
16	THE COURT: I don't follow the language. What is
17	the relevance of your statement that they themselves divided
18	the rights? What point of time are you speaking of?
19	MR. GOULD: When the spun off.
20	THE COURT: Therefore, I asked you would there be
21	any difference if they hadn't spun off.
22	MR. GOULD: The same thing.
23	THE COURT: Then why do you mention it?
24	MR. GOULD: You see, in this case there are
25	separate payments made for the syndication. They don't just

Kosuga.

MR. GOULD: It wasn't true in Kelly against

THE COURT: No, but it is true in any copyright

THE COURT: That is true in any copyright.

MR. GOULD: And in the block booking case it was true that the one C covered the good pictures and the bad pictures, and that is the way they did it.

Here we have a difference. It isn't as bald as that. Here you actually have separate fees. You have a fee for broadcasting the show, you have a fee for syndication of it.

normal course, let's say, theatrical production in the movie business, a studio financed the picture and they say, "naturally we will be the distributor, UA will do the distributing".

They say, "We are not going to finance you unless we are the distributor."

What is wrong with that?

MR. GOULD: With respect to distribution they could do it and then when they go and say, "you have got to show it in our theaters," they wouldn't let them.

THE COURT: Syndication here is used loosely. It is not a grant of anything except a right to the distributor.

twog

That is all that really CBS reserves.

In other words, "You will need a distributor," they say, "So let it be us instead of somebody else and we won't charge you any more."

MR. GOULD: That is a different thing: "We won't charge you any more."

You say, "Let it be me and I won't charge you any more" and I can go down the street and get it for 30 instead of 40 percent."

THE COURT: You might.

MR. GOULD: Not "might"; we do.

THE COURT: It is purely a question of whether or not CBS gets that extra vigorish of distribution fees for which they have --

MR. GOULD: That is correct, and we can make a demonstration here that there were other places to put the syndication rights at lower percentages, but we never got a chance to do that. That is what it is all about.

I didn't make that up. That is what the FCC's proceedings were all about. You couldn't go to the other distributor. There was no other market for them.

THE COURT: I am not going to pass on whether or not you have a triple damage suit against CBS.

MR. GOULD: I don't want you to.

THE COURT: They are not here as a party. Avoid that. The question is what defenses are available in an action of this kind.

MR. GOULD: I suggest to your Honor that we are in no different position from one where a man got certain ights by illegal means, coercion, fraud; it doesn't matter what we call them.

Here I say by the use of monopolistic coercive economic power, which the FCC and the courts denominate as illegal, he has the benefits of that. He gives those rights over to his own creature, to Viacom, which is, for our purposes, himself, and Viacom, says, "Now I am going to sue and force him."

beg 1

2

4

5

7

8

9

10

11

12

13

15

16

17

18

20

19

21

22 23

24

25

MR. GOULD: And we say, "Well, wait a minute.

You can't enforce them. You have no more rights than the fellow who took them away by force." And that is what it comes down to. It does not affect in one lota their ability to go on exhibiting the program. They can go right on showing All in the Family. The only question is whether they had the power to pass along to somebody else these distribution rights, these syndication rights.

THE COURT: We know all that. That is not the problem now. The problem is what is there in the antitrust laws that gives a person a right to put in as a defense to a contract rather than a trouble damage suit or a criminal prosecution. This is what the issue is.

MR. GOULD: We have loads of cases.

THE COURT: Like what?

MR. GOULD: Where it was asserted as a defense.

THE COURT: Like what?

MR. GOULD: All these cases in the brief where the antitrust agreement, the antitrust implication is.

THE COURT: Don't give me the old cases of Continental and all that.

MR. GOULD: They are all that --

THE COURT: Give me new cases, modern cases.

MR. GOULD: I don't know. Do we have any modern cases? Now what is your Honor's distinction?

THE COURT: I don't say it facetiously. It is because Justice Brennan in the Kelly against Kosuga case purported on behalf of the supreme court to review the state of the law, and that is what I must go by.

MR. GOULD: We do cite a couple of New York

THE COURT: That doesn't help.

MR. GOULD: I know. I recognize that they are not compelling authority. On the other hand, there is no authority on the other side except Kelly.

THE COURT: I will read them but I don't --

MR. GOULD: And Kelly, I say, is so clearly distinguishable from this because of the --

THE COURT: We have been over that, but the question is, what do you have affirmatively on your behalf that sustains this defense?

MR. GOULD: I don't know, your Honor. I am going to look through them and see if I can quote something.

THE COURT: Ask the fellows at the table.

MR. GOULD: I am doing that now.

Mr. Ferraro mentions Associated Press. Your Honor has already commented on that. I am trying to see

beg 3

 whether we have anything by way of authority to add.

Mr. Perraro points out to me the case that is , cited at page 26 of our memorandum, that Western Geophysical. That is a second circuit case, but the appeal was dismissed. I don't know.

THE COURT: Yes, I remember that.

MR. GOULD: So I don't know how good it is for the purposes that we are discussing right now.

THE COURT: That was a mixed up case anyhow.

It had various Clayton Act and Sherman Act defenses

mixed up in it.

MR. GOULD: With respect to the reliance that was with respect to the Aryester case, of course, there the dealings had already, I think your Honor pointed out, they had already been terminated, and here they haven't been terminated. Here they have given them to what I -- and I am not being funny about this either -- I call them the grandchild, and it's simply a play on the old grandfather treatment in the holding company cases.

Viacom is a grandchild of CBS, the original —

THE COURT: Treat it as if CBS still had the

rights. I don't care much about that.

MR. GOULD: I think if CBS still had the rights, we could be in here with the same defense.

3

60

THE COURT: Under what case.

MR. GOULD: I haven't got a case other than what has been cited. Other than with the infirmity that your Honor has pointed out.

On the other hand, I don't think there is a case that says no.

THE COURT: Let's assume that for the moment arguendo. Do you have an affirmative case? When I say affirmative, I mean a case where a defense under the Sherman Act has been permitted by the court in an action for damages on the contract or in a suit in equity based upon a contract? Or even better, in a patent or copyright situation?

MR. GOULD: Yes, that would be better perhaps.

THE COURT: What have you got?

MR. GOULD: I don't know of any cases that we talked about in our discussion which would not be subject to your Honor's characterization before that they are old cases. There are no modern ones.

THE COURT: Let me put it as a proposition to you, Mr. Gould, because this is what my mind is running to:

Where you have a situation of this kind, I think it fairly clear that the supreme court has said that generally speaking defenses of antitrust violations in

6

5

7

8 9

10

11

12

13

14

15

16 17

18

19

20

21 22

23

24

beg

contract actions are not favored by the Courts.

I did not make it up. That is an exact quote almost from Kelly, as I recall it.

There is one limitation, and that is, if in order to enforce the contract the Court compells the defendant to do something which is itself violative of the antitrust laws, in effect, that may be one exception.

Assume for the moment that I am right.

What is there in the second proposition that supports

your position, Tandem's? Why would I be enforcing a

violation of the antitrust laws if I allowed the

plaintiff here to prevail?

MR. GOULD: I think that is exactly what the Court would be doing, and I think that has been our position from the beginning.

THE COURT: How? Tell me why.

MR. GOULD: I think that you would be saying to CBS, "Here you have got these syndication rights by the same economic coersive methods which are so vigorously condemned by the administrative body with the maximum expertise in the subject. You have got them by those methods.

You gave them over to your creature, to Viacom.

2 3

5

6 7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22 23

24

25

68 beg 6

Viacon is trying to enforce these rights now. Viacom is in no better position than you would be in, and therefore, all you are doing is adding another step in the process of economic coercion which you have obtained such rights."

THE COURT: All right, now go back to the onions then. Putting the eituation by analogy, the plaintiff in the onion case was by definition a man who coerced the purchase of the onions improperly and unfairly, like CBS in your case. He then seeks to get damages for a breech of contract which is a failure to deliver the onions, and says, although it would seem on the face of it to be equity to allow it without coercion, you can't do it.

MR. GOULD: I think that --

THE COURT: What is the difference?

MR. GOULD: I think I know what the difference is.

THE COURT: Let me hear it.

MR. GOULD: I think that any court is disenchanted with a process by which a man is allowed to keep the fruits for himself of a transaction and not pay for them in one way or another.

THE COURT: You have got a couple of million dollars out of All in the Family.

.

beg 7

MR. GOULD: Out of the syndication rights, we haven't got a dime from the syndication.

Well, we got some, but they are negligible.

THE COURT: I think that is the only distinction, when you get to the end of the argument, that it's a severable contract.

MR. GOULD: It's moverable. It's a completely different contract really. It's a completely different contract, and that is why I made the point before that they have demonstrated that difference by the way they themselves have treated it, and I think that is a very important point. If I were a Judge, I would be very much disturbed to have a fellow come in and say, "Well, I bought your cans or your onions or your beans or anything else, but now the hell with you, I am not going to pay for them because you did something wrong in a process."

We are not trying to do anything like that.

Viacom didn't pay us for any syndication rights. Viacom

loses nothing here if they haven't got the syndication

rights, nothing that they paid for.

THE COURT: That has no bearing.

MR. GOULD: I think it has, your Honor.

THE COURT: Let us not argue that now. That is

beg 8

not an antitrust problem.

MR. GOULD: But I think we come to the rationale for the modern cases in which the Courts have refused to let a man say, "I won't pay, antitrust." I think that is what it comes down to. I can't see anything else.

THE COURT: Kelly goes beyond that.

MR. GOULD: I don't know.

in Kelly, and that is why I said that other case in the Fourth Circuit, wherever it was, was wrong, with all due deference, of course, and that is because they hadn't got the onions yet and they hadn't paid yet. It's all an on-going transaction in the future, and yet the Court said that. There is one case where you think they might say sure it's a good defense, but they didn't.

MR. GOULD: I don't know. Here, of course, we have got a different party. We have got a mature transaction. It is severable. That is all we can point to.

THE COURT: All right, I just want to get everybody's views on the table. I will reserve decision, as I indicated. If I find that I can decide it one way or the other before the defendant's case begins, I will do so.

Honor.

Otherwise I will reserve.

MR. GOULD: I am sorry, I didn't hear your

THE COURT: I say that I will reserve decision now. I hasten to say you should put in your 9G in there or whatever affidavits you want. I am treating it as a motion for summary judgment. Put them in say by Wednesday night. I will reserve decision, and if I can decide it either way before the defendant's case begins, I will do so. If I cannot, I will just have to reserve, and I may have to hear the antitrust defense even though it may be futile or wasteful.

MR. GOULD: We will get our papers in on it.

THE COURT: Or we can decide then whether or not to adjourn for a couple of days or a week or something like that. I don't want to come to that until I reach it.

MR. GOULD: Let's see where we are at that point, your Honor.

THE COURT: Yes, all right.

MR. GOULD: And do it in the way that is most convenient to the Court.

THE COURT: Are you ready, Mr. Pearsall, to begin the presentation of evidence?

TRIAL, SEPTEMBER 17, 1973 (Transcript, pages 79-80)

bsg 6

1,8

THE COURT: Well it's in the record There

THE COURT: Well, it's in the record. There is no argument about that.

MR. GOULD: If it is, I don't know whether we did or not.

I know your Honor suggested it, but I wasn't conscious that I had agreed to it. The only problem about it, your Honor, is that if your Honor denies the motion in the antitrust defense and we have to go forward with that aspect of the defense, then we are going to need more time.

THE COURT: You may need more time, and you may get more time. That is not what I asked you.

MR. GOULD: That is what I am concerned with.

That is the only reason I am hesitating about it.

THE COURT: You don't have to be concerned about that.

MR. GOULD: That is all right, then, let's go forward and I will agree.

THE COURT: All right, let's have a stimulation on the record then so we don't have any problem.

MR. GOULD: Well, for all the purposes of this case, this hearing subject to our right and your Honor's consideration of it, to ask for more time on the antitrust defense if it becomes necessary, this hearing is

3

4

5

6

7

8

9

10

11

12 13

14

15

16

17

18

19

20

22

23

24

25

will be a temporary and permanent injunction.

bsg 7

plaintiff.

MR. COULD: If your honor finds for the

MR. PEARSALL: That is agreeable.

THE COURT: Is that agreeable to the plaintiff?

the hearing and the trial, and what can result therefrom

MR. FEARSALL: Absolutely.

MR. COULD: In other words, we will get an ultimate adjudication of the issues in this proceeding.

MR. PEARSALL: Yes, that's correct.

THE COURT: Fine.

injunction as well.

MR. PEARSALL: The plaintiffs will call Mr. Sipes.

and I just want to call your attention to the fact that
my memory isn't too bad. On July 23, I dictated a
memorandum in the presence of counsel which said
I set the trial down for September 17, and both parties
indicated they would stipulate that this trial should
include not only the temporary injunction but a permanent

MR. PEARSALL: That is what my recollection is.

MR. GOULD: I didn't recomber.